



ORIGINAL
THINKING
APPLIED

Management Sciences & Marketing (MSM) Division

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PGR Coordinator

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Welcome to our brilliant MSM students!

***We are proud to
have you on
board!***

1. Mohammad Ismail Ul Haq
2. Jiasui Lei
3. Lijun Liu
4. Yuting Meng
5. Zhijiao Ren
6. Kesen Tong
7. Hongxin Wang
8. Yipeng Yang

Today's Agenda



Introductions to key
divisional staff



Support for your PhD
journey



Get to know your
cohort

MSM Research

Management Sciences and Marketing (MSM)

Research within the MSM Division is built around two groups: the Management Sciences Group and the Marketing Group.

Our research covers:

- Marketing management and strategy
- Consumer behaviour
- Business informatics
- Decision sciences
- Operations and supply chain management

Research in the Division ranges from studies to understand consumer motivations and influences to understanding markets, operational, informational and digital systems, decision making, big data, and B2B networks. Our staff publish in the top journals in the above areas, some of which are: Journal of Marketing Research; Journal of Marketing; Journal of the Academy of Marketing Science; Journal of Service Research; Journal of Product Innovation Management; Journal of Operations Management; European Journal of Operational Research; International Journal of Operations and Production Management; Production and Operations Management; IEEE Transactions on Systems, Man, and Cybernetics; Information Systems Journal; and Information & Management.

[Latest Management Sciences and Marketing publications >>](https://www.alliancembs.manchester.ac.uk/research/management-sciences-and-marketing/)

Our Head of Division, Professor Michelle Carter



Me = divisional PGR coordinator

My role entails:

- Guaranteeing the quality of our PGR student intake (recruitment and funding)
- Supporting the PGR student experience
- Offering support to PGR supervisors
- Supporting internal communications between PGR structures and the division

A little about me: Dr Ilma Nur Chowdhury



- Senior Lecturer in Marketing, AMBS
- Chartered Marketer
- Former Associate Head of Social Responsibility
- PhD and MSc from AMBS
- Previously worked in Unilever Bangladesh (Assistant Manager, Brands and Development) and at other management consultancy agencies (e.Gen and BrandZeal)
- Research areas: value creation in services, sustainability, transformative services and responsible service management in bottom of the pyramid markets

Your most important point of call

(in addition to your supervisors!)

The Doctoral Academy (DA) Team

HUMS.doctoralacademy.support@manchester.ac.uk

- Managing student progression, until thesis submission
- Monitoring Annual Reviews
- Organising Vivas
- Granting extensions where needed
- Student Rep Liaison

Another key point of contact:
MSM student representative

- Approx. four meetings per year with our student representatives from each year of study / division
- What does it involve?
 - Raise issues encountered by fellow PGR students
- You will meet your student reps during induction or later around your hot desking rooms 😊

Make eProg your friend...

What is eProg?

- eProg is a University wide system helping students and supervisors to track the progress of PhD students
 - access eProg by logging in to www.manchester.ac.uk/eprog using your University username and password.
- eProg milestones support you in planning achievable targets
- It keeps a log of supervisory meetings, annual review meetings and your training courses



eProg milestones need to be met!

Pathway
Favourites
Progression
Publications
Attendance and Engagement
Training & Development
Examination Summary
Comments Log
Personal Document Store
Internal Assessors
Related links NEW! Register your ORCID - new webpage for postgraduate researchers  My Research Essentials - researcher training resources  Online system for Ethical Review (ERM)  Training Catalogue eProg Services
 Add to Favourites

My Career Team

A student's progression displays all the milestones, researcher development and any taught units for which the student is registered and the completion status of the student for each activity. The unit code links to a profile of the activity and, where the viewer has permission, it may be possible to access the content of forms associated with the activity.

An [Additional Meeting Form](#) is available to record the outcome of any meetings between a student and a member of their supervisory team other than those prescribed on the student's progression record.

Unit Code	Title	Deadline	Status
FOHFTM1000MBS	Introductory Planning Meeting Faculty of Humanities (MBS FT) Introductory Planning Meeting Form	31/10/2022 31/10/2022	Completed 31/10/2022 Completed 31/10/2022
UVEXM0001	Expectations 1 Expectations 1	30/11/2022 30/11/2022	Completed 29/11/2022 Completed 29/11/2022
HUMNSPGR-IND001	PGR Student Health and Safety Induction Mandatory Module 1	30/11/2022	Attended 4/11/2022
FOHFTM1134MBS	Mid-year Review - Year 1 Faculty of Humanities (AMBS PhD FT) Mid-year review year 1 form	31/01/2023 31/01/2023	Completed 14/2/2023 Completed 3/2/2023
FOHM0000	Research Integrity Training Faculty of Humanities Research Integrity Training	31/01/2023 31/01/2023	Completed 1/2/2023 Completed 31/1/2023
FOHFTM1144MBS	Researcher Development Year 1 Faculty of Humanities (AMBS PhD FT year 1) Researcher Development Needs Analysis Form	31/01/2023 31/01/2023	Completed 22/2/2023 Completed 22/2/2023
FOHFTM1990MBS	Annual review meeting – year 1 Faculty of Humanities (AMBS PhD FT) Annual review year 1 form	30/06/2023 30/06/2023	Completed 7/8/2023 Completed 14/7/2023
HUMNSPGR-IND005	PGR Student Health and Safety Induction Module 5 - Off-campus work (including fieldwork)	31/07/2023	
UVEXM0002	Expectations 2 Expectations 2	30/11/2023 30/11/2023	Form available
FOHFTM2234MBS	Mid-year review – year 2 Faculty of Humanities (AMBS PhD FT) Mid-year review year 2 Form	31/01/2024 31/01/2024	Form available
FOHFTM2244MBS	Researcher Development Year 2 Faculty of Humanities (AMBS PhD FT year 2) Researcher Development Needs Analysis Form	31/01/2024 31/01/2024	Form available
FOHFTM2990MBS	Annual review meeting – year 2 Faculty of Humanities (AMBS PhD FT) Annual review year 2 form	30/06/2024 30/06/2024	Form available from 1/1/2024
UVEXM0003	Expectations 3 Expectations 3	30/11/2024 30/11/2024	Form available from 30/8/2024
FOHFTM3334	Faculty Mid-year Review Year 3 Faculty of Humanities Mid-year review year 3	31/01/2025 31/01/2025	Form available from 19/9/2024
FOHFTM3344MBS	Researcher Development Year 3 Faculty of Humanities (AMBS PhD FT year 3) Researcher Development Needs Analysis Form	31/01/2025 31/01/2025	Form available from 19/9/2024
FOHFTM3990	Faculty Annual Review Meeting Year 3 Faculty of Humanities Annual review year 3	30/06/2025 30/06/2025	Form available from 1/1/2025

Important eProg milestone

- A new research group affiliation milestone has been added to 2026 pathway
- **The milestone has a 31st Oct deadline**
- Please complete and submit this form when you meet with your supervisors and remind them to submit and sign off on this form
- I will then need to authorise the form for each student.

Important eProg milestone

Current Version All Versions Security

Research group affiliation [v.12478]

PGRs are encouraged to be members of research groups in the University. Please see for more information at:

- [Research Centres and Institutes | Faculty of Humanities | The University of Manchester](#)
- [Research At Alliance Manchester Business School | Alliance MBS](#)
- [Research - School of Arts, Languages and Cultures - The University of Manchester](#)
- [Groups - School of Environment, Education and Development - The University of Manchester](#)
- [Research - School of Social Sciences - The University of Manchester](#)

Please indicate below research group(s) you have joined OR that you have had a discussion about potential affiliation with research group/centre/institute the supervisory team. Where it is not applicable to you, please put "Not applicable".

Once you have completed the form, please click Submit for your supervisor to review. The form will then be authorised by your PGR Department Director/Discipline Coordinator.

If the form needs to be edited in future, please contact the Doctoral Academy at hums.doctoralacademy@manchester.ac.uk and we will unsubmit the form for you.

1. To be completed by PGR - Please provide the name(s) of research group you are affiliated with

To be completed by Supervisor

2. Please confirm you have discussed and agreed with the PGR

☐

Authorisations

[Content to be provided]

Role	Authorised by	Date
PGR Department Director/Discipline Coordinator	PGR Administrator, PGR Director	

Students can indicate 'Not applicable' if they do not align with any research groups.

Annual Reviews (usually in June/early July)

Panel format:

An internal reviewer will assess your written work, and you will be asked to present for 15 minutes in front of a panel of MSM academics (including your internal reviewer).

Then a 20/25 minute Q&A Session

Alliance Manchester Business School

	Year 1	Year 2	Year 3
Division of Accounting and Finance	Pilot Project/ Extended literature review/ Methodology chapter (25-35 pages) Work plan	Chapter/ paper Work plan in relation to research strategy	Chapter/ paper Submission work plan in relation to research strategy
Division of Innovation, Management and Policy	Research Proposal (5,000 words) Work plan	Research Fieldwork report (7,000 words) Work plan in relation to research strategy	Substantial piece of written work (chapter/paper) Submission work plan in relation to research strategy
Division of Management Science and Marketing	Research Proposal (5,000 words) Work Plan	Substantial piece of written work (7,000 words) Work Plan in relation to research strategy	Substantial piece of written work (chapter/paper) Submission work plan in relation to research strategy
		Substantial piece of written	Substantial piece of written work

More info here:



▾ Length of programme

▾ Mid-year reviews

∧ Annual reviews

Introduction to the Annual Review

Towards the end of each academic year, all postgraduate researchers (PGR) are required to undergo an annual progress review. PGRs must undergo these reviews to determine whether registration onto the next year of study should be permitted.

Timing

Annual reviews should take place no later than the end of month 9 from the start of the programme and annually thereafter. For PGRs who commence their studies in September, annual reviews will take place in June. Annual review milestone due dates are displayed in eProg Progression records.

Maintaining this timescale enables you to receive feedback that supports your forward planning for the next year and/or allows you time to prepare and re-submit your work for a re-assessment if this is deemed necessary and register for the next academic session when progression is approved.

Format

Annual reviews may take place in-person on campus or remotely via online video call.

<https://livmanchesterac.sharepoint.com/sites/UOM-HUM-DA/PGR-Handbook/SitePages/Progress-reviews.aspx>

Important Sources of Information

PGR Handbook

<https://livemanchester.ac.sharepoint.com/sites/UOM-HUM-DA/PGR-Handbook>

Researcher Development | Researcher Development for PGRs - Researcher Development (manchester.ac.uk)

<https://www.researcherdevelopment.manchester.ac.uk/researcher-development-for-pgrs/>

Writing a Literature Review ⇄

- [Faculty of Biology, Medicine, and Health PGRs](#)
- [Faculty of Humanities PGRs](#)
- [Faculty of Science & Engineering PGRs](#)

Research & Analysis Skills

- [Introduction to Qualitative Data Analysis & Collection](#)
- [Basic Introduction to Statistics in Research](#)
- [Critical Analysis of Research Papers](#)
- [Editing and Proofreading Your Thesis for Humanities PGRs](#)

Specialist Training

- [NVivo Course](#) (Qualitative data analysis – 2-day course, attendance at both required)

<https://livemanchester.ac.sharepoint.com/sites/ResearcherDevelopment/SitePages/Workshops.aspx>

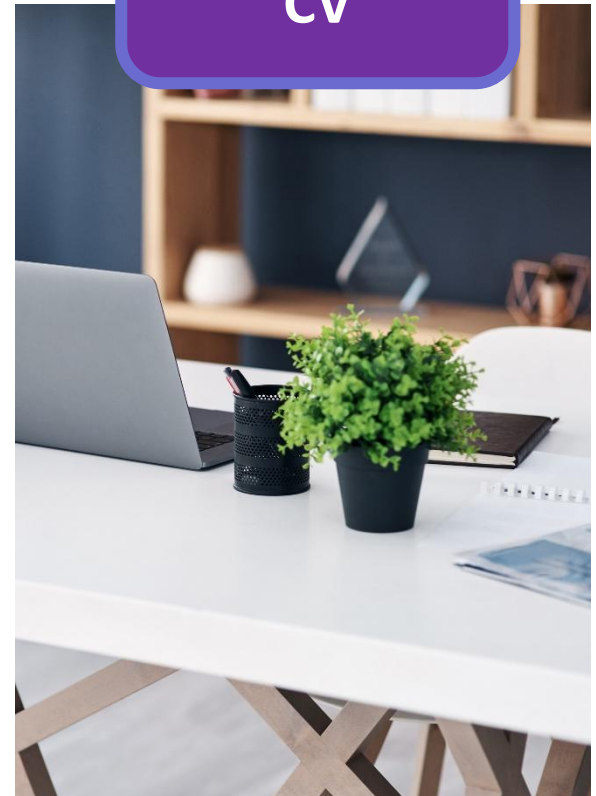
A red pushpin is pinned to a calendar page. The calendar shows dates 15, 16, 22, 23, and 24. The pushpin is red with a silver metal pin.

Read the PGR
bulletins and
newsletter
shared by the
Doctoral
Academy (DA)!

Make the most of your time at AMBS...

- Organise your PGR project – work out your own approach but take on board others' advice
- Take advantage of research training opportunities and build your employability skills

**Build your
CV**





email this comic
to a friend!



list all
comics



print
com



JORGE CHAM & C. BURKE © 2018

WWW.PHDCOMICS.COM

**footnote: Thanks to [Caley](#) from NASA for this comic idea!

all images © jorge cham



The background of the slide features a series of white paper cutouts of human figures holding hands, arranged in a line that recedes into the distance. The figures are set against a light green background. The overall image has a soft, slightly blurred quality.

Making connections

- Interact with students in other schools – e.g., School of Social Sciences (sociology, economics, etc.)
- Find out who else around the UK (and beyond) is working in your field; stay on top of the latest publications (set alerts)
- Go to conferences, test out your work and build networks
- Join associations (e.g. AoM, BAM, AMA)
- Join mailing lists (ask your supervisors for advice!)
- ***Group/centre meetings and seminars***

Meeting twice a year & being
part of the MSM research
community

MSM Doctoral Research Mornings



Graduate Teaching opportunities



You can be
employed as a TA
from second year
onwards

Training offline &
faculty online
training



Can include delivering seminars,
workshops, marking.



Look after YOURSELF

- Make sure you do not neglect your well-being – healthy living, social life, societies, friendships, etc.
 - e.g., International Society – sports clubs, etc.
- Disability Advisory and Support Service
 - <http://www.dso.manchester.ac.uk>
 - study support, coaching
- University counselling service
 - <http://www.counsellingservice.manchester.ac.uk>
 - Workshops, one-to-one sessions, wellbeing events & sessions





Help in a Crisis Get Help Worried about someone? Self Help Workshops Social Prescribing Staff Support
Training for Staff

✓ Counselling and Mental Health Service

Help in a Crisis

Get Help

Worried about someone?

Self Help

Workshops

Social Prescribing

Staff Support

Training for Staff

Qwell

[Qwell](#) provides **free, safe and anonymous** online mental health support whenever you need it.

There are no waiting lists for support and no referral needed. Access to these platforms is available instantly **24/7**.

Support available includes:

Booked and drop-in chat or messaging with qualified mental health professionals

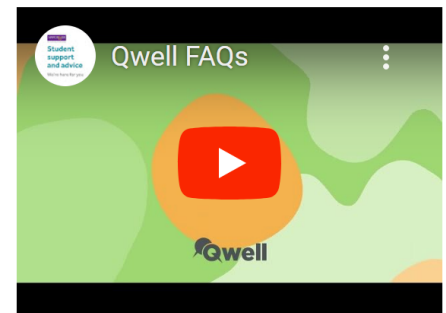
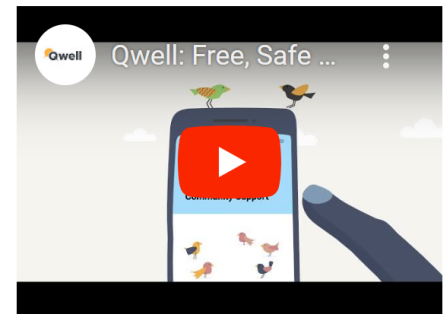
Self help tools and activities

Community Support (discussion boards and live forums)

Helpful articles from the Qwell team and their community.

More information

> [Student Support](#)



Writing Support

[Training and support](#) / [My Learning Essentials](#) / [Online resources \(MLE\)](#)

< The University of Manchester Library

< Training and support

✓ My Learning Essentials

Workshops (MLE)

Online resources (MLE)

Drop-ins

Why MLE?

Using our resources

Online guides

Interactive guides

Podcast

Text only

Video

being critical

digital skills

dissertations

group work

my future

note making

plagiarism

presentations

reading

referencing

revision

searching

wellbeing

writing

Clear filters

Developing and communicating your argument

In this guide, you will explore how to develop a strong argument and communicate it effectively, whether in writing or in an oral presentation.

Launch ▶

Evaluating sources of information

Learn the skills you need to identify high-quality information to use in your work through this guide. We explore the process of evaluating the sources you find through your searches, so that you can ensure they're relevant, reliable and intellectually rigorous.

Launch ▶

< The University of Manchester Library

< Training and support

< My Learning Essentials

✓ Workshops (MLE)

Workshops calendar

Browse our available upcoming workshops.

Switch to list view

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	22	23 Library drop-in (on campus) 12:00 - 13:00	24	25	26
28 Library drop-in (on campus) 12:00 - 13:00	29 Reflective writing: how to write critically about your learning experience (on campus) 14:00 - 15:30	30 Academic writing: using references to support your writing (on campus) 10:00 - 11:30 Library drop-in (on campus) 12:00 - 13:00 Note-making: record, review, reflect (on campus) 14:00 - 15:30			
October 2026					
			01 Critical analysis: a practical approach (on campus) 10:00 - 11:30 Planning and organising your time effectively (on campus)	02 How to read a journal article (on campus) 14:00 - 15:30	03

[Workshops \(MLE\) \(The University of Manchester Library\)](#)



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**WHAT IS YOUR GREATEST WORRY AS A
1ST YEAR PHD STUDENT?**

Feel free to visit!
(I'm in AMBS 3.096)!

**And welcome once
more to AMBS!!**

