

Embedding AI in the Curriculum: Are We Developing Skills or Following the Hype?

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Why This Conversation Matters

1. Technological Acceleration

- Rapid adoption of generative AI across industries
- AI increasingly embedded in workplace practice

2. Employability Expectations

- AI literacy, incl. responsible use
- Adaptability

3. Higher Education Response

- Universities rapidly integrating AI into teaching and assessment
- But approaches remain inconsistent and evolving

4. Student Practice

- Students are already using AI tools for learning, communication, content generation, research support, and early professional development.

Our Ongoing Scholarship Project



Centre for Teaching, Learning and Innovation
A learning hub for educational excellence

Reimagining assessment for transferable skills

- The project explores how business education can better develop and assess transferable skills (in an era of technological acceleration and Gen-AI).
- The project also aligns with the University of Manchester's 2035 Strategy.

Current project activities include:

- Mapping existing assessments against transferable skills frameworks
- Exploring how Gen-AI challenges traditional assessment approaches
- Engaging academics, students, employers, and industry partners as key stakeholders
- Developing evidence-informed teaching and assessment principles to support transferable skills, workplace relevance, and responsible AI integration.

Our Ongoing Scholarship Project

Our project aims to contribute:

Innovative teaching and assessment approaches aligned with workplace competencies

Practical guidance for ai-integrated and skills-focused assessment design

Insights into student and employer perspectives on future-readiness and assessment relevance

Today's workshop focuses specifically on:

AI, transferable skills, and the future of teaching and assessment.

Our goal is to develop a shared framework that supports deliberate, context-sensitive integration across institutions.

Emerging Tensions In Higher Education

Business schools are increasingly being asked to:

- Prepare students for an AI-enabled workplace, while also...
- Preserve meaningful learning, critical thinking, and authentic assessment

At the same time:

- AI is rapidly reshaping professional practice
- Employers increasingly expect AI capability and digital fluency
- Universities are adapting teaching and assessment at speed
- But pedagogical approaches and institutional responses remain uneven and evolving

This raises important questions ...

Today's Workshop Discussions

Station 1 - Which transferable skills are the most important today?

Station 2 - (In this age of AI) are you reimagining teaching and assessment?

Station 3 - Does the pace of AI adoption risk prioritising novelty and trends over pedagogical purpose?

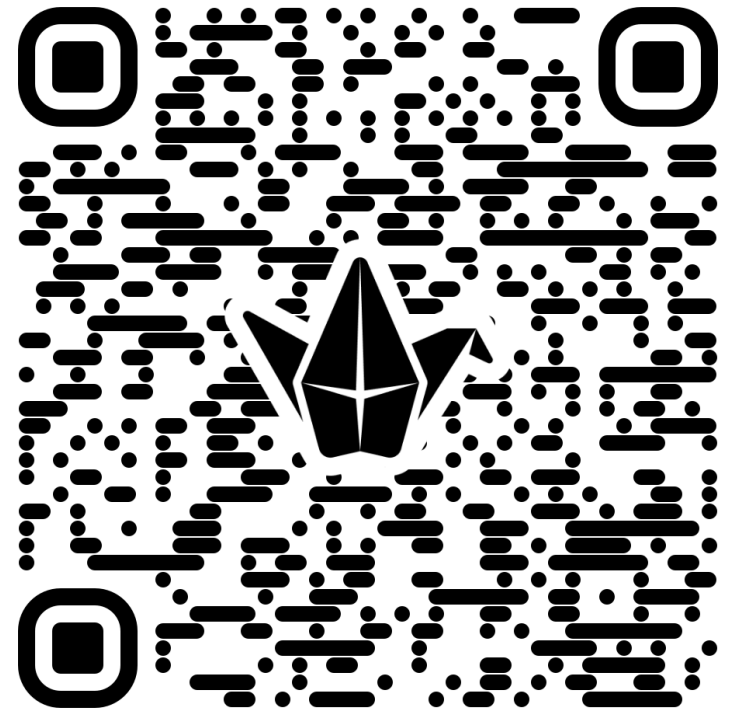
- Please join a station discussion.
- We will have you move between stations every 10-12 minutes.

Join the Conversation during/after the session

We invite you to:

- Contribute ideas, questions, and reflections
- Add thoughts from your station discussion
- Respond to other participants' perspectives
- Share examples from your own teaching and assessment practice

Access our Padlet via the QR code ➡



Thank you!

Your contributions will help shape the next stage of our work on transferable skills, AI, and assessment design.

Feel free to get in touch and continue the conversation:

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