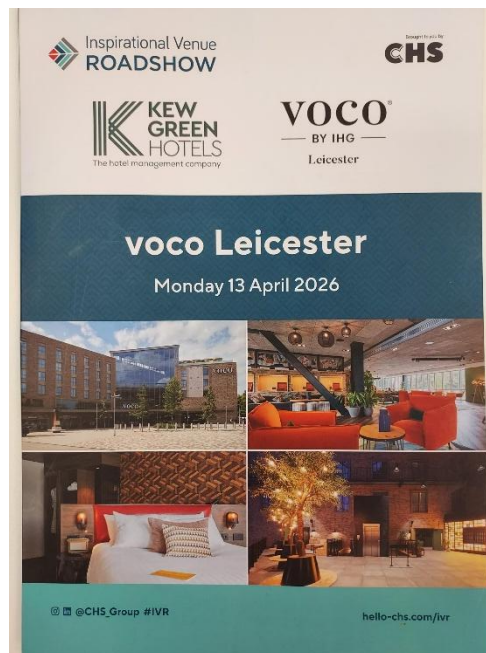


## Conferences and Venues Out and About



The Conferences and Venues team recently attended the Inspirational Venue Roadshow (IVR) voco Leicester.

IVR events, which delivered by The Conference and Hospitality Show (CHS), are designed to connect venues and event professionals in a structured but informal setting, focused on face-to-face networking and relationship-building. It provided an opportunity for us to meet with potential clients through in-person conversations, one-to-one appointments and informal networking,

Within Conferences and Venues, there is an increasing focus over the coming months on face-to-face engagement and networking, recognising the importance of personal connection in supporting future event business.

Attending events such as the CHS IVR Roadshow allows the team to maintain strong industry relationships, better understand client priorities, and actively position our venues within a competitive events market.

We will attend the next IVR in Chester on 18<sup>th</sup> May followed by Harrogate on 6<sup>th</sup> July.