

MAP LinkedIn Learning FAQs

Getting Started & Access

Q1: Is LinkedIn Learning free to use?

Yes! The University of Manchester has allocated MAP students with a limited number of full LinkedIn Learning platform licenses for free of charge.

Q2: Do I need a LinkedIn profile to use LinkedIn Learning?

No, you don't need a LinkedIn profile to use LinkedIn Learning. The University will assign a LinkedIn Learning license to your personal email address if you would like to access the platform.

Q3: Can I use LinkedIn Learning on mobile devices?

Yes, LinkedIn Learning is accessible through its mobile app available on both iOS and Android platforms. Simply download the app and log in.

Q4: Will I be able to access LinkedIn Learning once I complete MAP?

No, you will only have access to LinkedIn Learning while you are on MAP, and until **June 2026**. Before you finish MAP, it is recommended that you connect your LinkedIn Learning account to a personal LinkedIn account to retain your learning history.

Connecting your LinkedIn and LinkedIn Learning accounts

Q1: Can I connect my LinkedIn Learning to my personal LinkedIn profile?

Yes! You can connect your LinkedIn profile to LinkedIn Learning to personalise your experience, track progress across devices, and display completed courses on your profile.

Q2: Should I connect my LinkedIn Learning to my personal LinkedIn profile?

You don't have to connect the two, but if you do, you will be able to view the certificates you've gained through LinkedIn Learning on your LinkedIn profile.

Q3: What should I do before I connect my LinkedIn Learning with my LinkedIn profile?

Before using LinkedIn, we recommend you read their [Privacy policy](#) and [User agreement](#) and if you need any support with their service, please access this directly from LinkedIn. The University has no relationship with LinkedIn - it is an external company.

Q4: If I connect accounts, will my learning activity be automatically published to my LinkedIn profile?

No. You can choose what parts of your LinkedIn Learning history you want to share with your personal LinkedIn profile.

Q5: How do I disconnect LinkedIn Learning from my LinkedIn profile?

If you have connected your personal LinkedIn and MAP LinkedIn Learning accounts but wish to disconnect them, you can do so within LinkedIn Learning using: Me > Settings > Disconnect my account.

If you are sure you want to disconnect your accounts (you will not be able to migrate your learning history to another account), click Disconnect.

Certificates

Q1: How do I get a certificate of completion?

When you've finished watching all the videos in a course or learning path, you will receive a certificate of completion. You can access these certificates from your MAP LinkedIn Learning or personal LinkedIn accounts, and you can add certificates to your LinkedIn profile, but this is optional.

Q2: Are LinkedIn Learning certificates officially recognised by Universities or employers?

LinkedIn Learning certificates show that you've completed a course and show a commitment to your learning (e.g. on your CV), but they are not accredited.

Q3: Can other users see my certificates and learning profile?

No, other users cannot see your progress unless you choose to share it. You can manually add courses or certifications to your LinkedIn profile.

Privacy & Data Sharing

Q1: Can other users see my learning profile?

Other users cannot see your learning progress unless you choose to share it. Your LinkedIn Learning activity, including your personalised Learning Paths and completed courses, is private by default. You can manually add your completed courses or certifications to your LinkedIn profile if you wish to. This way, you can have control over which courses or learning achievements (if any) you make visible to others.

Q2: What information does the University receive from LinkedIn Learning?

The University's LinkedIn Learning administrators have access to an institutional data dashboard where they can see anonymised data that may include usage statistics, course completion rates, and engagement metrics.

Disclaimer: The University has the ability to view reports at the individual level.

Q3: Why does the University need this information?

The purpose of collecting data is to improve our educational offerings and support services. All data will be securely stored and used solely for these purposes. It will be for a specified period and then safely disposed of in accordance with data protection regulations.

Q4: If I connect my LinkedIn profile and LinkedIn Learning what data is shared with the University?

When you connect your LinkedIn Learning account to your personal LinkedIn profile, only your learning data will be shared with the University's LinkedIn Learning administrator. No other data from your LinkedIn profile will be accessible or shared.

Learning Experience

Q1: How does LinkedIn Learning arrange learning content?

Learning content on LinkedIn Learning is available in several formats.

Courses:

- A course in LinkedIn Learning is a structured learning experience that consists of multiple video lessons, often accompanied by quizzes, exercises, and additional resources. Courses cover a wide range of topics, including technical, creative, and business skills, and are led by industry experts.
- Each course is designed to help you gain knowledge and skills in a specific area, with most ranging from beginner to advanced levels.

Collections:

- A Collection is a flexible group of courses or individual learning content that you create and organise around a particular theme / subject. They do not have a set sequence and are a customisable way to explore a set of learning materials at any pace.

Playlists:

- A Playlist is a collection of courses or individual videos arranged in a specific order. You can group content that you want to watch or learn in a certain progression, helping you follow a personalised learning path that meets your needs.

Learning Paths:

- A Learning Path is a curated series of courses designed to progressively build your knowledge. Learning Paths are typically structured around a specific skill set and are organised to guide you through the learning process step by step.

Q2: There are so many courses, where do I start?

LinkedIn Learning Paths are "curated" by University staff, such as lecturers or academic support teams or by LinkedIn Learning experts to guide you through a sequence of topics or skills. This means that Learning Paths include only the most relevant, high-quality content, helping you achieve specific goals, while saving you time and effort in searching for the right resources.

Q3: How do I make learning relevant?

- Share your career goals and interests with LinkedIn Learning, and you will receive suggested courses
- Type your areas of study / interest into the search bar and see what comes up
- Browse recommendations - these are curated collections of suggested courses