

# Humanities Researchers guide to BlueSky:



## STEP 1

### Positioning yourself

Use your bio to signal your field and pin a post that introduces your research and the conversations you're interested in.



## STEP 2

### Joining the right communities

Follow @uomhums.bsky.social to be added to The University of Manchester's starter packs for the Faculty's research themes. Search for field specific tags and starter packs to find the right people.



## STEP 3

### Share using engaging formats

Research stories travel best when framed as a narrative or insight. So turn your paper into a story using BlueSky threads, post images, accessible summaries and always share the DOI of your paper.



## STEP 4

### Build connections

Engagement is about visibility on BlueSky, so conversation is essential. Reply to others' posts, repost with commentary to situate others' work within broader debates and participate in conference and event discussions.



## STEP 5

### Amplify your work

Bluesky's feed system offers many new ways to increase your reach, including custom feeds and starter packs. But most importantly, ask your colleagues and our team to interact with your post to increase its reach.



## STEP 6

### Keep a routine

Whilst you're building your profile, stick to a strict routine. For each week, try to post at least one short thread about an idea you're working on, one visual post and one repost.

Contact us for more help on getting started:

Erin Barrett

Senior Research Communications and Engagement Officer

✉ [humsresearchcomms@manchester.ac.uk](mailto:humsresearchcomms@manchester.ac.uk)

🦋 [@uomhums.bsky.social](https://bsky.app/profile/uomhums.bsky.social)

Scan the QR code to follow us on Bluesky today

