MANCHESTER 1824
The University of Manchester

Delivering our strategy

In 2025, we thought about our future in a new way.

We looked at the world and asked,
what kind of university do we need to be in 2035?

More engaged. More innovative. More Impactful.
More committed to excellence than ever before.

A great civic university for the 21st century,
creating knowledge for the public good,
locally and globally.



Together we created our ambitious ten-year strategy.

Together we will deliver it.

We won’t have all the answers right away, we’ll reach them together as a community – of colleagues, students, alumni and partners.



Guided by our North Star and driven by our Leaps, we’re starting on our path to delivery – moving together as one university.

Not everything can happen at once so, to remain on course for 2035, we’re starting by looking at the first three years – blending what we’re already doing with new, emerging priorities.

Our first work package is ambitious, because our strategy is ambitious and in places there is plenty for us to still work out together.



The results we're working to achieve

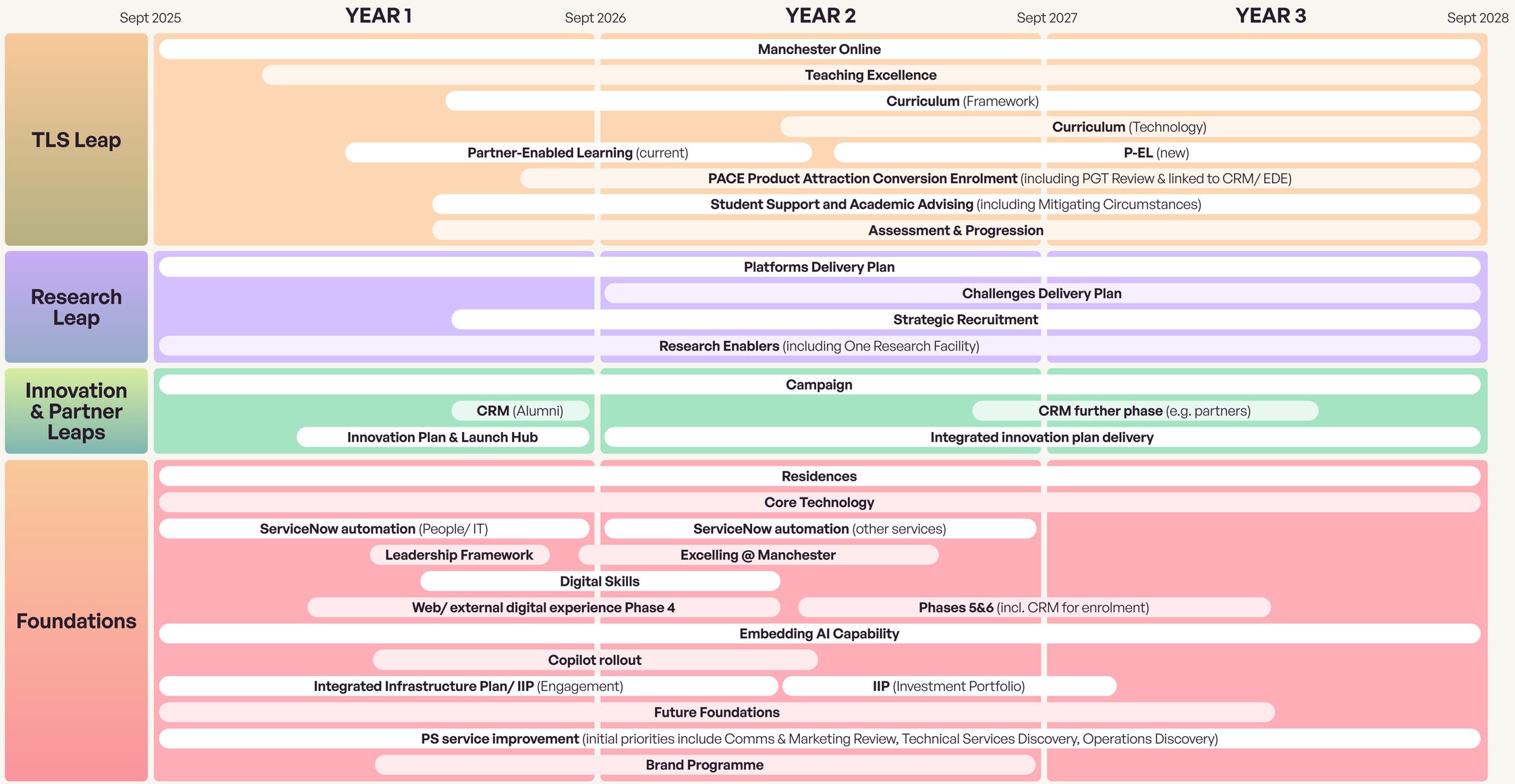
Year one: 25/26 academic year

- Aligning our Teaching, Learning and Student resources to the strategy
- To deliver some clear improvements that have made things better for our students, colleagues and partners
- To be underway with all our leaps, recognising some will progress further than others in year 1
- To engage colleagues so they feel confident and enabled to deliver
- To clarify and embed our approach to strategy implementation and achieving results

Year three: 27/28 academic year

- To have significantly improved the student experience
- To have improved how colleagues feel about their work and how external partners feel about engaging with us (by making substantial progress with our foundations)
- To have reduced the risk in our revenue, securing both existing and new sources
- To have started to scale up our leaps
- To be trending positively across the university measures

The 3 year work package that will help us focus and prioritise



Digital Inside and Out leap embedded across many initiatives

Going further and faster to deliver more impact from our teaching and research for more people. This is how we'll know we're getting it right.

STUDENT EXPERIENCE

Positive responses from the National Student Survey (NSS) place us in the upper quartile of the Sector for all themes.

RESEARCH

More subjects recognised as globally leading in research, with Ten in the top 10 and 25 in the top 25 of the QS subject rankings.

SOCIAL RESPONSIBILITY

Top 1% globally for THE Impact Rankings and achieving Zero Scope 1 and 2 carbon emissions by 2038.

INNOVATION

Increased staff and student meaningful engagement with, and income from, innovation.

ENHANCING EMPLOYABILITY

The proportion of UK graduates progressing to high skilled employment or further is in the top quartile of the sector and we improve graduate engagement rates across all domiciles.

COLLEAGUE ENGAGEMENT

Year on year increase in colleague engagement and response rate in Your Voice Matters Survey.

FINANCIAL SUSTAINABILITY

Generating sufficient operating cash to invest in our priorities.

BRAND AND REPUTATION

Rising in key global rankings year on year (QS/ARWU/THE WUR).

Let’s keep going, together.

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