

# Resolve Poverty - The Role of the Private Sector in the Mission to End Poverty

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## Overview of the Data Fellowship

My time at Resolve Poverty was spent working on a project with my fellow Q-step colleague Rida. We were looking at private sector organisations researching their anti-poverty initiatives that are making a real difference on people's lives and improving their outcomes. The project was based off the Money Matters programme which Resolve Poverty has put out partnering with Kellogg's helping families maximise their incomes and manage debts. With the growing rates of poverty in the UK the research report is there to show the difference that the private sector can make on people's lives as they have the resources and ability to do so.

## Data Analysis

The research I conducted was mostly qualitative; this consisted of initial scoping task of desk-based research aiming to find companies that had initiatives that were improving the outcomes of people's lives. Once this had been done the relevant people within the companies/organisation were contacted to undergo interviews, interviewing 5 organisation in total. Ethical consideration was taken into account through out the process, making sure that the whole research process was done in an ethical manner. The interviews were recorded and transcribed, each transcript was carefully analysed using thematic analysis, making themes and codes to gather the relevant



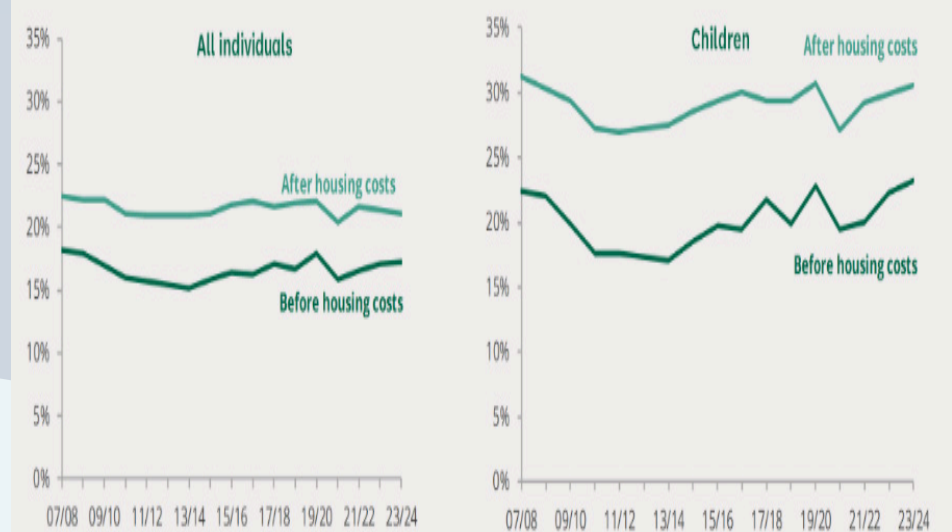
Resolve Poverty Logo

information. This was then written up in a case study consisting of the findings of the desk-based research along with the interview findings. The findings from initiatives in the UK were compared to global ones in countries such as Australia and Brazil.

### Relative low income in the UK

11.6 million people (17%) were in relative poverty before housing costs and 14.2 million after housing costs (21%).

This includes 3.4 million children (23%) before housing costs and 4.5 million after housing costs (31%).



Poverty rates in the UK 23/24 used in the research report

## Findings

- The research found that partnerships with VCSE and public sector were key to making initiatives have a real impact on people's lives. This was due to the private sector having the resources such as funding and the VCSE having the knowledge of how it worked as well as having the reputation of helping people in the communities that need help.
- Funding provided by the private sector that went towards initiatives with positive outcomes on people's lives tended to be structural funding where they funded the initiative that was carried out by the VCSE sector and the private sector helped to make happen. Findings also showed that some private sectors had more targeted funding aimed at certain people that went in line with what their business mission was.

## Key Skills Learnt

I became more confident in working independently doing task by myself and working on individual sections of the research as well as my teamwork skills improving.

Communication skills were key, making sure my colleague and I were up to date with what point of the research we were both at communicating daily made sure we knew exactly what to complete.

The research skills I learnt on this fellowship were extremely valuable, conducting research first hand gave me the skills I need to take forward into my dissertation.

Time management was key in making sure each deadline was met, as this was a fast past project.