MANCHESTER
1824
The University of Manchester
SHORT COURSES
BESPOKE LEARNING
VALIDATION
Bring Manchester expertise into your workforce
Upskill, reskill, and develop specialist capability
uom.link/professional-dev

Invest in people.
Build your team's capability.

Develop the knowledge, skills and behaviours your workforce needs to respond to changing priorities.

From addressing specialist skills gaps to upskilling and reskilling teams, The University of Manchester gives organisations access to research, academic expertise and professional learning that can work across teams and locations.

Find the right approach for your workforce:

Short Courses

Enrol individuals or groups on focused professional learning.

Bespoke Learning

Develop a course around a specific workforce or organisational need.

Validation

Explore University recognition for eligible existing training.

Our approach to professional learning

Industry-aligned

Our approach is industry-aligned and co-designed with employers to ensure programmes directly address evolving workforce skills needs and real-world challenges.

Flexible and modular

We deliver flexible, modular learning pathways that enable individuals and organisations to upskill and reskill at pace, fitting study around professional and personal commitments.

Data-informed

Our strategy is data-informed, using labour market intelligence and learner insights to shape provision that is relevant, responsive, and future-focused.

Scalable and impactful

Designed to be scalable and impactful, our programmes leverage digital innovation and strategic partnerships to deliver measurable benefits for learners, businesses, and the wider economy.

Short Courses

Build skills, develop expertise and support your workforce to meet changing professional demands.

Our range of short courses help individuals and teams develop specialist knowledge and practical skills they can apply in the workplace. Covering a variety of established and emerging areas, they offer a focused approach to professional development.

Short courses can help your organisation to:

+ upskill or reskill employees to meet evolving business needs;
+ address specific skills gaps and build workforce capability;
+ support continuing professional development;
+ develop knowledge in new, specialist or emerging areas;
+ invest in employee development and support career progression.

Our short courses cover topics including:

+ **Digital trust and security**
  - Core Issues in Digital Trust and Security
  - Understanding Digital Society
  - Digital Markets and Trust
  - Online Harms
+ **Skills development**
  - Teach Economics
+ **Sustainability**
  - Digital Sustainability in Organisations
  - Making Net Zero Happen: Your Role in Fashion and Home Textiles
+ **Behavioural science**
  - Applying Behavioural Science in Your Work: From Theory to Practice

Case study: Teach Economics

The challenge

A shortage of specialist economics teachers means access to economics education can vary between schools. Supporting teachers to build their subject knowledge is one way to help address this gap.

Through the Teach Economics programme, the Bank of England's partnership with The University of Manchester is helping to equip more teachers with the knowledge and confidence to bring economics into classrooms that may previously have had little access to the subject.

Catherine L Mann
External Member of the Monetary Policy Committee

The partnership

The University of Manchester and the Bank of England have partnered to deliver Teach Economics, a professional development programme designed to support teachers in developing their economics knowledge and teaching skills.

MANCHESTER 1824
The University of Manchester

In collaboration with **Bank of England**

The impact

18 teachers

Completed the first programme, establishing a foundation for future growth.

Expanding reach

The programme is set to reach more teachers across England and Wales in 2026/27.

UK-wide ambition

A wider rollout is planned for 2027/28, with the ambition of extending access to economics professional development across the UK.

manchester.ac.uk/teacheconomics

Bespoke Learning

Learning developed around your organisation

Some workforce challenges need more than an off-the-shelf course.

We work with you to understand your organisation's priorities, workforce needs and desired outcomes, developing tailored learning that addresses specific skills gaps and workplace challenges.

You don't need to have a fully defined brief to get started. We can begin with a specific training need or an initial conversation about the key challenges your organisation is looking to address.

A bespoke approach can consider:

+ the organisational challenge and desired outcome;
+ the employees, teams or roles involved;
+ the appropriate subject and academic expertise;
+ the required level and depth of learning;
+ online, in-person or blended delivery;
+ the number and location of learners;
+ assessment, evaluation and reporting requirements;
+ opportunities to pilot and refine the learning.

Case study: Making Net Zero Happen: Your Role in Fashion and Home Textiles

The challenge

The fashion and home textiles industries face growing pressure to reduce emissions across their value chains. Professionals need the knowledge and practical tools to understand emissions drivers, make informed decisions and contribute to meaningful progress towards Net Zero.

The partnership

The University of Manchester works with leading industry partners, including Tesco, to connect academic expertise with the sustainability challenges facing the fashion and home textiles sectors.

TESCO

The approach

Combining academic insight, industry knowledge and practical application, the course helps professionals understand how they can contribute to Net Zero goals through their everyday roles and decisions.

Industry recognition

Approved by **The Textile Institute** and the **UK Fashion and Textile Association (UKFT)**, recognising the course's relevance to the sector.

Chartered Institute for Textiles, Clothing and Footwear™
The Textile Institute

APPROVED • APPROVED • APPROVED • APPROVED •
ukft®

The impact

The course equips professionals to become informed changemakers, make more effective decisions and collaborate across the value chain to turn Net Zero ambitions into practical workplace action.

"The course has strengthened my knowledge of sustainability, circularity, and lower carbon product development, enabling me to make more informed decisions and support meaningful change within my organisation. I would highly recommend it to anyone looking to build their expertise and drive progress towards net zero in the textiles sector.

Stefania Saatsoglou
Technical Manager, Tesco

Validation

Give your training University recognition

If your organisation already delivers high-quality learning, validation provides a route to recognition from The University of Manchester.

Eligible programmes can be reviewed against University academic standards, giving learners and clients greater assurance of their academic rigour and quality.

Validation could be right for you if you:

+ already deliver an established training programme;
+ want independent academic scrutiny;
+ want to strengthen confidence in the quality of your learning;
+ are seeking university recognition for eligible provision.

Case study: HyperionDev

HyperionDev

The challenge

Give established, industry-focused training University recognition.

The partnership

The University of Manchester and HyperionDev

The approach

Online technology bootcamps leading to a non-degree certificate from The University of Manchester and HyperionDev.

The impact

Combining practical technology training with recognition from a leading university.

"We chose to partner with The University of Manchester because of its global standing as a centre of teaching excellence and world-class research. Combining HyperionDev's practical, career-focused digital learning with The University of Manchester's institutional credibility has made for a highly rewarding relationship, allowing us to empower professionals with high-value skills.

Amanda Cooper
Business Intelligence Analyst , HyperionDev

bootcamps.manchester.ac.uk/

Why partner with Manchester?

Research-led expertise

Access specialist knowledge and insights informed by The University of Manchester's research, helping your employees develop the skills and understanding to respond to evolving industry challenges.

Learning connected to industry

Bring academic insight and professional experience together through learning informed by industry needs and real-world challenges.

Flexible ways to learn

Explore online, in-person and blended learning options to suit different teams, working patterns and locations. Part-time and distance learning options can help employees fit development around existing commitments.

Options to suit your needs

Choose from focused short courses, bespoke learning designed around your organisation's priorities, or validation of eligible existing training.

A collaborative approach

Start with your organisation's goals. We'll work with you to understand your priorities, identify skills or knowledge gaps, and explore the most appropriate learning solution.

Your people are your potential.
Scan the QR code to find out more and start a conversation about how we can facilitate expert-led, flexible learning solutions for your business growth.
uom.link/professional-dev