

Engagement & External Relations Team

About Us

We play a pivotal role in promoting research outputs and staff achievements. Through strategic media relations, alumni engagement, and public facing events the team raises the profile of the School and its societal relevance.

Communicating research to relevant audiences is an essential part of generating impact!



About Us

We actively support the Faculty's five SR priorities:

- Social Inclusion
- Prosperous communities
- Better health
- Environmental sustainability
- Cultural Engagement

By coordinating public/community engagement events/projects

Engagement support, annual ESRC Festival of Social Sciences

Collaborating with internal and external stakeholders and civic partners, eg Booth Street Translation project

Impact: These activities embed SR into the School's operations and foster meaningful external relationships.



About Us

The team's remit also includes promotion and support for Equality Diversity and Inclusivity to create an inclusive and supportive environmental for staff and students.

Examples:

- Athena Swan accreditation (Silver application submitted)
- Diversifying the Curriculum
- Menospace
- Senior Women's Academic Network

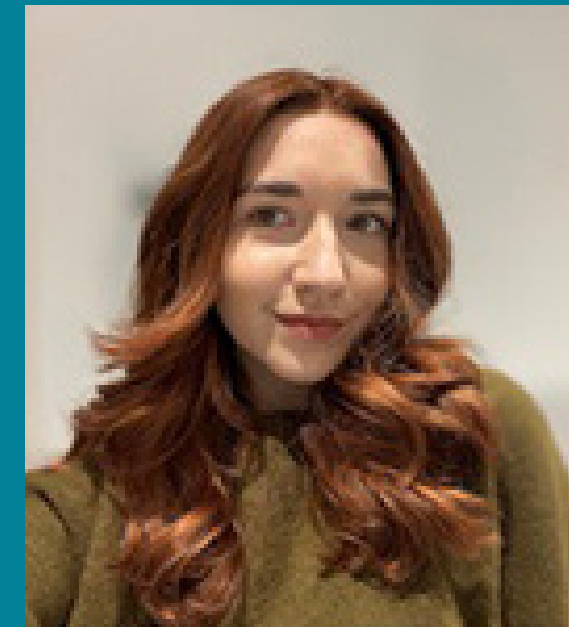
Meet Our Team



Manager
Sarah Tiffany-Dodman



EER Officer
Noemie Rouault



EER Assistant
Stephanie Jones



EER Assistant
Holly Wright

What We Do?



Impactful and high profile event organisation

Examples:

- Arthur Lewis lecture
- Pankhurst lecture

Monitor audience engagement

Highlighting research and good news stories

News articles and liaison with Press Office and key stakeholders

Social Media and analytics

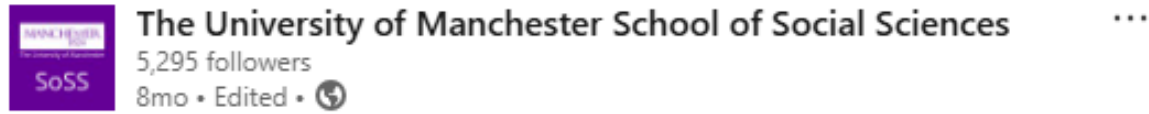
School Newsletter

Website governance (oversee)

Social Responsibility and Equality Diversity & Inclusivity initiative and project support

Working closely with Dr Claire Fox, Director for EDI/SR)

Impactful social media



We're thrilled to celebrate the incredible achievement of Claire Alexander, Professor of [The University of Manchester Sociology Department](#), as she receives the Distinguished Service to British Sociology Award! 🎉

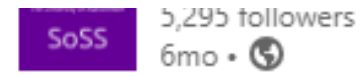
Professor Alexander's pioneering work on race, ethnicity, youth, and migration has shaped the field of sociology for over 30 years. Beyond her research, she's been an influential editor, trustee, and advocate for change.

Her reflection on receiving the award is a powerful reminder of the importance of sociology: "Sociology has been a place of refuge and a space in which to thrive and from which to challenge. In these difficult times, this is something to defend and cherish."

Please join us in celebrating this extraordinary contribution to British sociology!

Find out more about this amazing achievement here: <https://lnkd.in/eDpQ5svH>

[#Sociology](#) [#Leadership](#) [#SocialSciences](#) [#UoM](#)



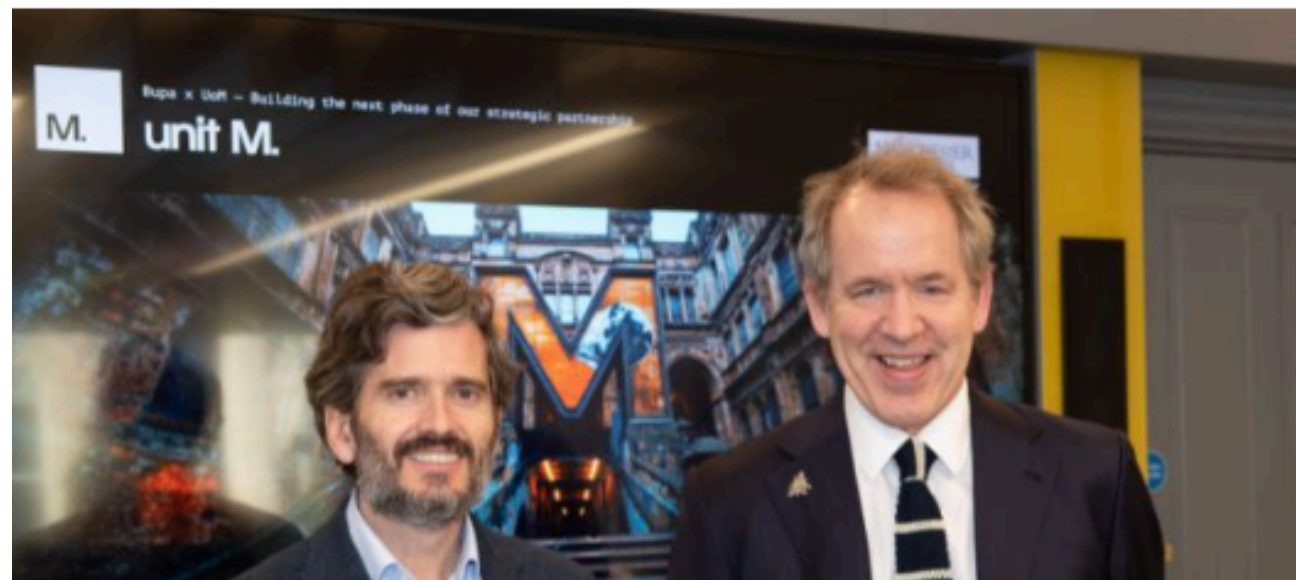
Proud to share that Dr. [Helen Holmes](#), from [The University of Manchester Sociology Department](#), is playing a crucial role in a ground-breaking sustainability project with [Bupa](#) and [EPSRC](#) to develop novel methods and strategies to drastically reduce the healthcare sector's environmental impact upon our planet! 🌍💚

This interdisciplinary partnership will explore social practices, materials, and circular solutions to minimize plastic waste in healthcare—without compromising clinical quality.

Helen joins an incredible interdisciplinary team—including [Michael Shaver](#), [Ciaran Lahive](#), [Rosa Cuellar-Franca](#), [Tom McDonald](#), and [Matthew Gibson](#)—bringing expertise across Materials, Biosciences, Chemical Engineering, and Sustainability. Together, they will drive real-world impact over the next three years. 🌍💡

Find out more about this exciting collaboration: <https://lnkd.in/evTVj96c>

[#SustainableHealthcare](#) [#EnvironmentalImpact](#)



We are thrilled to share the inspiring journey of our first-year undergraduate students from the School of Social Sciences at [The University of Manchester](#).

Over a six-week period, these dedicated students volunteered with local charities, including [Afrocats](#), [Booth Centre](#), Revive UK, and [The Widows Empowerment Trust](#), making a significant impact on our community.

The project provided students with valuable skills and experiences, enhancing their employability and student experience. It also exposed them to social justice, inclusion, and practical charity work.

One student reflected, "My main takeaway was realising how easy it is to stay stuck in our own little bubbles and forget that there's a much bigger world out there. This experience reminded me that collaboration is a powerful tool to make a change in this world."

Join us in celebrating the achievements of our students and the positive impact they have made on our community! 🌍

🔗 Discover more about the project: <https://lnkd.in/eHXEeeJQ>

[#CommunityEngagement](#) [#SocialResponsibility](#) [#StudentVolunteers](#)
[#UniversityOfManchester](#) [#CharityWork](#) [#Empowerment](#) [#SocialJustice](#)
[#Manchester](#)



Projects & Events

Festival of Social Sciences



The team support academics with engagement for the Festival events. This includes identifying audiences, preparing branded assets, internal and external communication.

Booth Street Translation Service



Social Science students address a pressing societal need to offer language support for non-English speakers to help the users of the Booth Centre charity, in Manchester city centre, access critical housing, benefit and employment information.

Pankhurst lecture



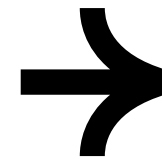
The lecture aims to inspire discussion and debate on critical issues relating to gender equality, civil liberties, criminal justice, democracy and humanitarian causes.

Everyday Impact: Social Science Stories



School Campaign

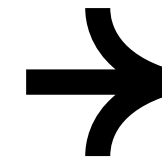
Designed to showcase the real-world impact of Social Science research conducted at the University of Manchester



Aim

To highlight the breadth and depth of expertise with our School of Social Sciences, promoting the incredible work of our researchers internally and externally

Submissions can draw on research, current affairs or popular culture – anything that highlights the everyday impact of Social Sciences in our lives



Strategy

The team will create a variety of communication assets to share on the appropriate social media channels.

eg. infographics, 1-2 minute videos, mid-length videos (4 minute) or blog posts

Follow us on social media

SCHOOL OF SOCIAL SCIENCES



Find us across all of our
social media channels



Keep up to date with
our latest news

www.socialsciences.manchester.ac.uk

Get in touch:

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Location:

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