



*Management Sciences & Marketing (MSM) Division*

**Dr Ilma Nur Chowdhury**  
**Senior Lecturer in Marketing**  
**PGR Coordinator**

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## Welcome to our brilliant MSM students!

***We are proud to  
have you on  
board!***

Miss Julia Zdunczyk

Mrs Riyanka Sharma

Mrs Ana Wierman Terra

Miss Saeedeh Khalilpour

Miss Yousra Mahdy

Mr Geoffrey Kimani

Mr Effa-Basseyy Ettah

## Today's Agenda



Introductions to key  
divisional staff



Support for your PhD  
journey



Get to know your  
cohort

## Management Sciences and Marketing (MSM)

Research within the MSM Division is built around two groups: the Management Sciences Group and the Marketing Group.

Our research covers:

- Marketing management and strategy
- Consumer behaviour
- Business informatics
- Decision sciences
- Operations and supply chain management

Research in the Division ranges from studies to understand consumer motivations and influences to understanding markets, operational, informational and digital systems, decision making, big data, and B2B networks. Our staff publish in the top journals in the above areas, some of which are: Journal of Marketing Research; Journal of Marketing; Journal of the Academy of Marketing Science; Journal of Service Research; Journal of Product Innovation Management; Journal of Operations Management; European Journal of Operational Research; International Journal of Operations and Production Management; Production and Operations Management; IEEE Transactions on Systems, Man, and Cybernetics; Information Systems Journal; and Information & Management.

[Latest Management Sciences and Marketing publications >>](#)

## Our Head of Division, Professor Michelle Carter



## Me = divisional PGR coordinator

### My role entails:

- Guaranteeing the quality of our PGR student intake (recruitment and funding)
- Supporting the PGR student experience
- Offering support to PGR supervisors
- Supporting internal communications between PGR structures and the division

## *A little about me: Dr Ilma Nur Chowdhury*



- Senior Lecturer in Marketing, AMBS
- Chartered Marketer
- PhD and MSc from AMBS
- Previously worked in Unilever Bangladesh (Assistant Manager, Brands and Development) and at other management consultancy agencies (e.Gen and BrandZeal)
- Research areas: value creation in services, sustainability, transformative services and responsible service management in bottom of the pyramid markets

# Your most important point of call

(in addition to your supervisors!)

The Doctoral Academy (DA) Team

*[HUMS.doctoralacademy.support@manchester.ac.uk](mailto:HUMS.doctoralacademy.support@manchester.ac.uk)*

- Managing student progression, until thesis submission
- Monitoring Annual Reviews
- Organising Vivas
- Granting extensions where needed
- Student Rep Liaison

Another key point of contact:  
*MSM student representative*

- Approx. four meetings per year with our student representatives from each year of study / division
- What does it involve?
  - Raise issues encountered by fellow PGR students
- We will need one Year 1 student to represent MSM – watch out for the communication requesting volunteers!

# Make eProg your friend...

## What is eProg?

- eProg is a University wide system helping students and supervisors to track the progress of PhD students
  - access eProg by logging in to [www.manchester.ac.uk/eprog](http://www.manchester.ac.uk/eprog) using your University username and password.
- eProg milestones support you in planning achievable targets
- It keeps a log of supervisory meetings, annual review meetings and your training courses



# eProg milestones

- Pathway
- Favourites
- Progression
- Publications
- Attendance and Engagement
- Training & Development
- Examination Summary
- Comments Log
- Personal Document Store
- Internal Assessors
- Related links
  - NEW! Register your ORCID - new webpage for postgraduate researchers
  - My Research Essentials - researcher training resources
  - Online system for Ethical Review (ERM)
  - Training Catalogue
  - eProg Services
- ★ Add to Favourites

## My Career Team

A student's progression displays all the milestones, researcher development and any taught units for which the student is registered and the completion status of the student for each activity. The unit code links to a profile of the activity and, where the viewer has permission, it may be possible to access the content of forms associated with the activity.

An [Additional Meeting Form](#) is available to record the outcome of any meetings between a student and a member of their supervisory team other than those prescribed on the student's progression record.

Unit Code	Title	Deadline	Status
FOHFTM1000MBS	Introductory Planning Meeting Faculty of Humanities (MBS FT) Introductory Planning Meeting Form	31/10/2022 31/10/2022	Completed 31/10/2022 Completed 31/10/2022
UVEXM0001	Expectations 1 Expectations 1	30/11/2022 30/11/2022	Completed 29/11/2022 Completed 29/11/2022
HUMNSPGR-IND001	PGR Student Health and Safety Induction Mandatory Module 1	30/11/2022	Attended 4/11/2022
FOHFTM1134MBS	Mid-year Review - Year 1 Faculty of Humanities (AMBS PhD FT) Mid-year review year 1 form	31/01/2023 31/01/2023	Completed 14/2/2023 Completed 3/2/2023
FOHM0000	Research Integrity Training Faculty of Humanities Research Integrity Training	31/01/2023 31/01/2023	Completed 1/2/2023 Completed 31/1/2023
FOHFTM1144MBS	Researcher Development Year 1 Faculty of Humanities (AMBS PhD FT year 1) Researcher Development Needs Analysis Form	31/01/2023 31/01/2023	Completed 22/2/2023 Completed 22/2/2023
FOHFTM1990MBS	Annual review meeting - year 1 Faculty of Humanities (AMBS PhD FT) Annual review year 1 form	30/06/2023 30/06/2023	Completed 7/8/2023 Completed 14/7/2023
HUMNSPGR-IND005	PGR Student Health and Safety Induction Module 5 - Off-campus work (including fieldwork)	31/07/2023	
UVEXM0002	Expectations 2 Expectations 2	30/11/2023 30/11/2023	Form available
FOHFTM2234MBS	Mid-year review - year 2 Faculty of Humanities (AMBS PhD FT) Mid-year review year 2 Form	31/01/2024 31/01/2024	Form available
FOHFTM2244MBS	Researcher Development Year 2 Faculty of Humanities (AMBS PhD FT year 2) Researcher Development Needs Analysis Form	31/01/2024 31/01/2024	Form available
FOHFTM2990MBS	Annual review meeting - year 2 Faculty of Humanities (AMBS PhD FT) Annual review year 2 form	30/06/2024 30/06/2024	Form available from 1/1/2024
UVEXM0003	Expectations 3 Expectations 3	30/11/2024 30/11/2024	Form available from 30/8/2024
FOHFTM3334	Faculty Mid-year Review Year 3 Faculty of Humanities Mid-year review year 3	31/01/2025 31/01/2025	Form available from 19/9/2024
FOHFTM3344MBS	Researcher Development Year 3 Faculty of Humanities (AMBS PhD FT year 3) Researcher Development Needs Analysis Form	31/01/2025 31/01/2025	Form available from 19/9/2024
FOHFTM3990	Faculty Annual Review Meeting Year 3 Faculty of Humanities Annual review year 3	30/06/2025 30/06/2025	Form available from 1/1/2025

# Annual Reviews (usually in June/July)

**Panel format: an internal reviewer will assess your written work, and you will be asked to present for 15 minutes in front of a panel of MSM academics (including your internal reviewer).**

## Alliance Manchester Business School

	Year 1	Year 2	Year 3
Division of Accounting and Finance	Pilot Project/ Extended literature review/ Methodology chapter (25-35 pages) Work plan	Chapter/ paper Work plan in relation to research strategy	Chapter/ paper Submission work plan in relation to research strategy
Division of Innovation, Management and Policy	Research Proposal (5,000 words) Work plan	Research Fieldwork report (7,000 words) Work plan in relation to research strategy	Substantial piece of written work (chapter/paper) Submission work plan in relation to research strategy
Division of Management Science and Marketing	Research Proposal (5,000 words) Work Plan	Substantial piece of written work (7,000 words) Work Plan in relation to research strategy	Substantial piece of written work (chapter/paper) Submission work plan in relation to research strategy
		Substantial piece of written	Substantial piece of written work

# Important Sources of Information

## [PGR Handbook](#)

<https://livemanchester.ac.sharepoint.com/sites/UOM-HUM-DA/PGR-Handbook>

## [Researcher Development | Researcher Development for PGRs - Researcher Development \(manchester.ac.uk\)](#)

<https://www.researcherdevelopment.manchester.ac.uk/researcher-development-for-pgrs/>

## Writing a Literature Review ⇄

- [Faculty of Biology, Medicine, and Health PGRs](#)
- [Faculty of Humanities PGRs](#)
- [Faculty of Science & Engineering PGRs](#)

## Research & Analysis Skills

- [Introduction to Qualitative Data Analysis & Collection](#)
- [Basic Introduction to Statistics in Research](#)
- [Critical Analysis of Research Papers](#)
- [Editing and Proofreading Your Thesis for Humanities PGRs](#)

## Specialist Training

- [NVivo Course](#) (Qualitative data analysis – 2-day course, attendance at both required)

<https://livemanchester.ac.sharepoint.com/sites/ResearcherDevelopment/SitePages/Workshops.aspx>

Read the PGR  
bulletins and  
newsletter  
shared by the  
Doctoral  
Academy (DA)!



## Make the most of your time at AMBS...

- Organise your PGR project – work out your own approach but take on board others' advice
- Take advantage of research training opportunities and build your employability skills

Build your  
CV





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to a friend!



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JORGE CHAM & C. BURKE © 2018

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\*\*footnote: Thanks to Caley from NASA for this comic idea!



## Making connections

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- Interact with students in other schools – e.g., School of Social Sciences (sociology, economics, etc.)
  - Find out who else around the UK (and beyond) is working in your field; stay on top of the latest publications (set alerts)
  - Go to conferences, test out your work and build networks
  - Join associations (e.g. AoM, BAM, AMA)
  - Join mailing lists (ask your supervisors for advice!)
  - ***Group/centre/institution meetings and seminars***
- 
- A background image showing several white paper figures holding hands in a line, set against a green background. The figures are simple, stylized human shapes with no facial features.

Meeting twice a year & being part of the MSM research community

# *MSM Doctoral Research Mornings*



# *Graduate Teaching opportunities*



You can be employed as a TA from second year onwards

Training offline & faculty online training



Can include delivering seminars, workshops, marking.



# Look after YOURSELF



- Make sure you do not neglect your well-being – healthy living, social life, societies, friendships, etc.
  - e.g., International Society – sports clubs, etc.
- Disability Advisory and Support Service
  - <http://www.dso.manchester.ac.uk>
  - study support, coaching
- University counselling service
  - <http://www.counsellingservice.manchester.ac.uk>
  - Workshops, one-to-one sessions, wellbeing events & sessions



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**WHAT IS YOUR GREATEST WORRY AS A  
1<sup>ST</sup> YEAR PHD STUDENT?**



[Help in a Crisis](#) [Get Help](#) [Worried about someone?](#) [Self Help](#) [Workshops](#) [Social Prescribing](#) [Staff Support](#)  
[Training for Staff](#)

▼ Counselling and Mental Health Service

[Help in a Crisis](#)

[Get Help](#)

[Worried about someone?](#)

[Self Help](#)

[Workshops](#)

[Social Prescribing](#)

[Staff Support](#)

[Training for Staff](#)

## Qwell

[Qwell](#) provides **free, safe and anonymous** online mental health support whenever you need it.

There are no waiting lists for support and no referral needed. Access to these platforms is available instantly **24/7**.

Support available includes:

**Booked and drop-in chat or messaging** with qualified mental health professionals

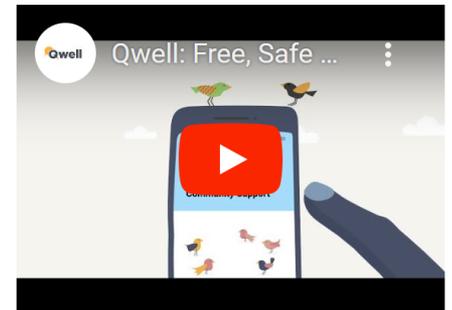
**Self help tools** and activities

**Community Support** (discussion boards and live forums)

**Helpful articles** from the Qwell team and their community.

**More information**

> [Student Support](#)



How do you eat an elephant?  
(in theory 😊)



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**Let's start the  
dialogue!**

**Feel free to visit!  
(I'm in AMBS 3.096)!**

**And welcome once  
more to AMBS!!**

