
MANCHESTER

2035

STRATEGY PREVIEW

OUR CENTRAL QUESTION

**What kind of university do
we need to be by 2035?**

Amazing community co-collaboration



12,000+

colleagues, students, alumni and
local community
members involved



2,000

visits to our Ideas Lab



22

workshops

Foundations

Committed to outstanding teaching and research – **Learning and discovery for a new world**

Values-led and socially responsible – **Driven by purpose**

Of Manchester and for the world – **Driving local growth and worldwide change**

Organised for success: one university – **A shared way of working**

A place where you matter – **Every view counts**

Leaps

**Flexible, personalised
and digitally
enabled learning**

A new way to study

**Accelerating the path
from research excellence
to impact**

*Faster, bolder,
better connected*

**A powerhouse
of innovation**

*Europe's most impactful and
inclusive ecosystem*

The university to partner with

Open, committed to excellence, values-led

Digital inside and out

Our campus, without borders



SAVE THE DATE

15 Oct 2025