

## Academic Success Programme

### Academic writing:

### Academic writing fundamentals

Alliance  
Manchester  
Business School  
(AMBS)

For information on  
other workshops,  
please scan:



[manchester.ac.uk/  
academicsuccess  
programme/](http://manchester.ac.uk/academicsuccessprogramme/)

<b>Week 1</b>	<p><b>Starting the process and writing introductions</b></p> <p>Explore the steps you can take while writing an assignment and practise analysing titles, as well as writing an introduction.</p>
<b>Week 2</b>	<p><b>Referring to sources and showing your attitude</b></p> <p>Look at different ways in which you can refer to sources and learn how to express your attitude towards citation.</p>
<b>Week 3</b>	<p><b>Organising the information and editing</b></p> <p>Analyse examples of well-organised academic texts, then learn how to edit for sense, style and accuracy.</p>
<b>Week 4</b>	<p><b>Reading into writing</b></p> <p>Review academic reading strategies and practise applying them to identify key information from extracts and use it to write a paragraph.</p>