

Manchester Access Programme LinkedIn Learning Guidelines 2026

LinkedIn Learning is an online learning platform with thousands of e-learning courses taught by experts and industry leaders. It has a huge library of online courses to help with your current studies, personal development, and to build skills for university and beyond.

The University of Manchester is providing MAP students with free access to the LinkedIn Learning platform until **June 2026** as part of its commitment to support the digital development of students.

This guide will help you to:

1. [Help you access LinkedIn Learning](#)
2. [Become familiar with LinkedIn Learning key features](#)
3. [Create, use, and review LinkedIn Learning Paths](#)
4. [Connect your LinkedIn Learning account with your LinkedIn profile](#)

How to access LinkedIn Learning

Step 1: Register for LinkedIn Learning Access

When you complete the MAP Registration Form at the start of the programme, you were asked whether you would like to be registered to access LinkedIn Learning for free.

After the deadline, you will receive an email to your provided email address with instructions on how to activate your LinkedIn Learning account.

Please note that the LinkedIn Learning activation will be sent to the email that you used to complete the registration form.

If you answered 'no' in the MAP Registration Form

It is fine if you have changed your mind and you would now like free access to LinkedIn Learning. Please email map@manchester.ac.uk and let us know so we can set up your account.

Step 2: Accessing LinkedIn Learning for the first time

When you access LinkedIn Learning for the first time, you can:

- See an introductory screen explaining LinkedIn Learning
- Select areas of interest or career goals
- Identify skills and topics which you want to develop

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Note: During this process, you may be prompted to connect your personal LinkedIn account with your new LinkedIn Learning account. **This step is optional, as a LinkedIn account is not necessary to use LinkedIn Learning.** However, it is worth reviewing the advantages and disadvantages of connecting them (if you have a LinkedIn account) before making your decision. For further help, please see the [LinkedIn Learning MAP FAQs page](#).

Start Learning

Key Features on LinkedIn Learning

On the left side, you'll find the Navigation bar, which includes:

- **My Career Journey** – choose your career goal, specific skills to develop, and review “My Learning Plan”
- **My Library:**
 - **In progress:** Courses you've started but haven't finished
 - **Saved:** Courses you've “bookmarked” for later
 - **My collections:** Courses you've organised into custom categories
 - **Assigned by...:** Courses assigned to you by the MAP Team
 - **Recommended by...:** Optional courses recommended for your growth, without deadlines
 - **Learning History:** Courses you've completed

There are many ways to start learning, the main one being to use the Search bar and apply filters to find specific courses or topics that interest you.

Watch [this video](#) to see how to search for courses and content on LinkedIn Learning.

Learning Pathways

Courses recommended to You

The MAP Team will collate some recommended courses to guide your learning during each of the MAP modules. You can find these in the ‘Resources’ pages of each Module that will be linked in the relevant MAP Newsletter.

These curated resources are designed to complement the programme and provide additional opportunities to deepen your understanding and skills.

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Courses Chosen by You

You can customise your learning experience by creating **My Collections**.

My Collections allow you to gather learning content based on your individual interests and/or goals. This lets you organise courses and resources according to your preferences, allowing you to explore specific topics or areas of interest at your own pace.

This creates a personalised learning path that aligns with your objectives.

Watch [this video](#) to learn how to keep track of your learning materials.

Connecting your LinkedIn Learning account with your LinkedIn profile

At any time, you can choose to connect your LinkedIn Learning account with your LinkedIn profile to share your achievements, track your progress, and display your completed course certificates on your profile.

If your accounts are connected, your learning activity will **not** be automatically published to your LinkedIn profile. You can choose which parts of your LinkedIn Learning history you want to share.

This is completely **optional**, so please consider carefully if you would like to do this.

Please read the FAQs section of the LinkedIn Learning area on Blackboard, and we recommend that you read LinkedIn's [Privacy policy](#) and [User agreement](#).

If you would like to connect your LinkedIn Learning account and LinkedIn profile, please follow the instructions below to **connect your accounts**:

1. Go to [LinkedIn Learning](#) and log in
2. Click your photo (top right corner) and select Settings
3. Below 'Connect your LinkedIn account to your LinkedIn Learning account provided by your organization', click **Connect my account**
4. Log into LinkedIn Learning again
5. If you agree to the Terms and Privacy Policy, click **Accept and continue**

Share your Achievements

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You can share your certificates of completion that you get for completing a LinkedIn Learning course. Sharing your achievements showcases your skills and commitment to continuous learning, and builds your digital CV.

Please watch [this video](#) to see how to download and share a Certificate of Completion on LinkedIn.

Further support for your development

You can access additional guidance through the Library teaching programmes like [My Learning Essentials](#), which support academic skills, research and specialist support.

For further support with your digital capabilities, please see the [LinkedIn Learning Introduction](#) page and the [LinkedIn Learning MAP FAQs](#) page.