

# Shining a Light on Suicide



## Why did we take action?

Over 200 people die by suicide each year in Manchester



Reduce the stigma surrounding suicide



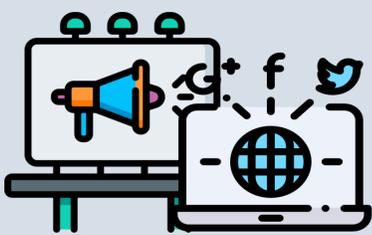
Save a life 20 minute training

Encourage people feeling suicidal to seek help



Increase knowledge to help those at risk

## What did we do?



Awareness campaign: social media, print, events



Information on support [shiningalightonsuicide.org.uk](http://shiningalightonsuicide.org.uk)



Bereavement information service

## What has the impact been?

May' 19-  
Nov' 20



22,000+ accessed training



120,000+ website page views



80% reported confidence to support others