



Analysis and considerations

This summary report has been created using the British Academy's SHAPE Observatory interactive tool to analyse the provision of SHAPE subjects in UK higher education institutions.

Key considerations:

- **1. Time Frame**: The data covers the academic years from 2011/12 to 2022/23
- **2. Data Representation**: The tool uses HESA data to show provision for first-year first degree UK-domiciled students aged 20 and under. The tool uses Full-Person Equivalent (FPE) rather than headcount to represent student engagement in courses. Data includes joint honours courses, with the equivalent FPE divided between relevant subjects.
- 3. The analysis covers two dimensions:
- Higher education providers: The maps show how the demand of SHAPE subjects has changed over time, highlighting providers recording low/no change in student FPE, providers recording an increase in student FPE, and providers recording a decrease.
- <u>Regional spread of provision</u>: The maps show how the regional distribution of SHAPE subject provision has changed over time, highlighting areas with multiple providers, single providers, and no provision within a 60km commutable distance.



Anthropology



Very slight decrease in the total demand of first-year degree UK-domiciled students aged 20 or under for 'anthropology' (-4% student FPE)

Change in demand of first-year degree UK-domiciled students aged 20 or under	2011/12	2022/23	Change in FPE (#)	Change in FPE (%)
Subject: Anthropology	825	790	-35	-4%

Change in number of providers offering courses in subject	2011/12	2022/23	Change in providers (#)	Change in providers (%)
Subject: Anthropology	27	28	+1	+4%

- > **Total demand**: There has been a very slight decrease in the total demand for 'Anthropology' with a reduction of 4% student FPE from 825 in 2011/12 to 790 in 2022/23.
- ➤ **Providers:** Against a slight decrease in demand, there has been a slight increase in providers offering Anthropology, with one more in the market in 2022/23 when compared to 2011/12.



Decrease in demand for 'anthropology' has been recorded across primarily non-RG institutions, while strongest growth has been at RG providers

These maps show change in demand of first-year degree UK-domiciled students aged 20 and under by provider for the subject group 'Anthropology' vs. all.

- In line with a generally stable market, there has been a mix of growth, decline, and no change across providers
- The providers that have seen the largest falls are Sussex (-48% since 2011/12), Kent (-53% since 2011/12) and Goldsmiths (-30% since 2011/12). There are also providers who saw only 5 registered students in 2022/23 Brunel, East Anglia and University of Wales Trinity St David.
- The largest growth was at Edinburgh (+107% since 2011/12) and Cambridge (+68% since 2011/12), while outside of the RG only Bournemouth reported growth.
- Durham is the largest institution in the subject area, with 100 registrations in 2022/23

Higher education providers Anthropology All subjects Change in student numbers (FPE) (C) (+)(+)Full Person Equivalent Change from -35 (-4%) 2011/12 FPE over time Change in student numbers (FPE) Full Person Equivalent 211.5K Change from 13.4K (7%) 0.1M 0.0M

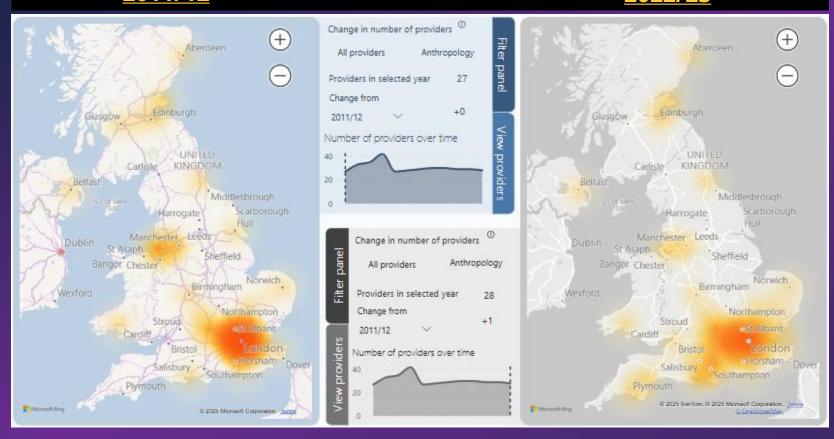
Key: Low/no change in student FPE (grey), Increase in student FPE (blue), Decrease in student FPE (orange)

UoM saw an 8% fall since 2011/12



The regional spread of provision for 'anthropology' has changed considerably, with more cold spots with minimal or no provision in 2022/23 than in 2011/12

Regional spread of provision: Anthropology 2011/12 2022/23



Key: multiple providers (orange), single providers (yellow), and no provision (white) within a 60km commutable distance

These maps show how the regional distribution of 'Anthropology' subject provision has changed over time for first-year degree UK-domiciled students aged 20 and under.

- There has been a slight increase in the number of providers offering the subject, although the maps show there has been areas where institutions have closed provision.
- Hot spots: London and Southeast England are major hot spots for anthropology provision, and indeed provision in Southeast England (outside London) has grown since 2011/12.
- There has also been growth in provision in the South West, as Exeter, Plymouth and Bristol have all opened provision.
- Cold spots: Anthropology is not widely taught across the UK, but developing cold spots exist in the North-West (where only UoM and Liverpool now offer the subject), in Scotland, where Glasgow no longer offer provision, and in East Yorkshire, where Hull no longer offer the subject.

Source: The British Academy's SHAPE Observatory: Mapping SHAPE provision in UK higher education | The British Academy



THANK YOU

MARKET AND STUDENT INSIGHT TEAM

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