

MANCHESTER  
1824

The University of Manchester



**BUSINESS  
ENGAGEMENT  
& KNOWLEDGE  
EXCHANGE**

[www.manchester.ac.uk/collaborate](http://www.manchester.ac.uk/collaborate)



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1824

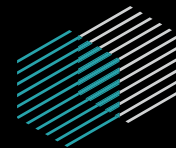
The University of Manchester

# BUSINESS ENGAGEMENT & KNOWLEDGE EXCHANGE

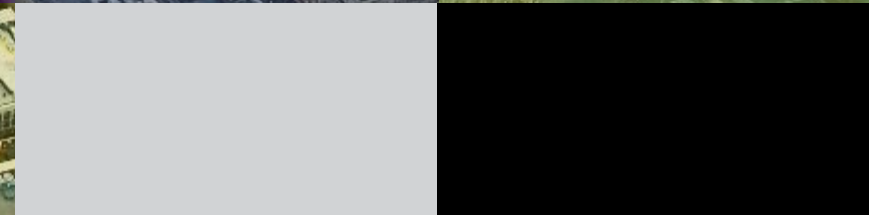
Caroline Stanton

Head of SME Partnerships

March 2025



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Watch our intro video [here](#)

# SUPPORT STRUCTURE

## EMBEDDED FACULTY SUPPORT

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BIOLOGY, MEDICINE AND HEALTH

HUMANITIES

SCIENCE AND ENGINEERING



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## SPECIALIST FUNCTIONS

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BUSINESS INFORMATION

CONSULTANCY SERVICES

KNOWLEDGE EXCHANGE PARTNERSHIPS

PROFESSIONAL LEARNING

SME PARTNERSHIPS

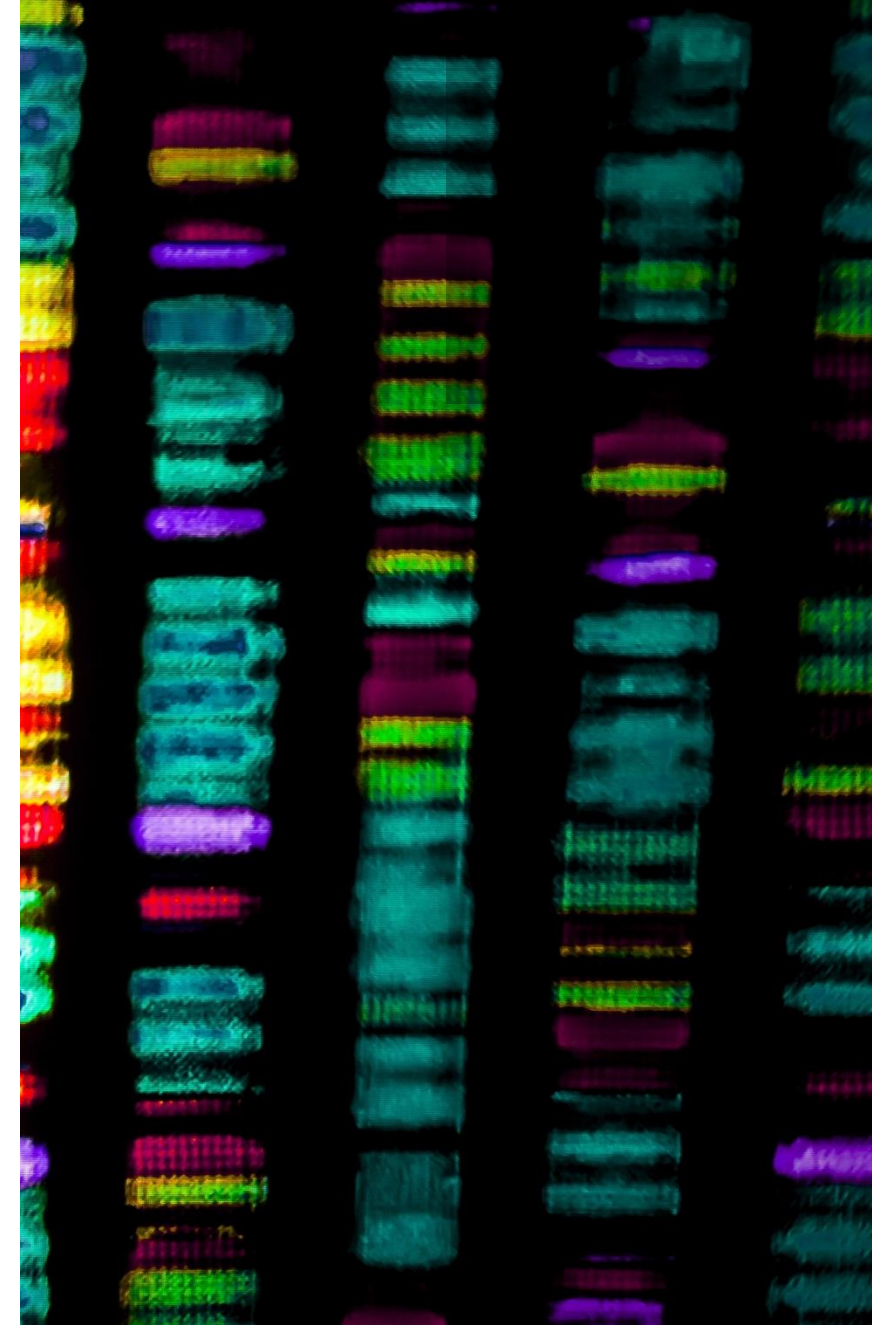
STRATEGIC PARTNERSHIPS

# TAILORED PARTNERSHIPS

We're proud to partner with some of the largest organisations in the world, along with regional and national SME's.

Our partnerships focus on;

- Tackling global challenges through interdisciplinary collaborative research and skills
- Developing new products, processes and services with businesses and organisations





# INNOVATION ECOSYSTEM

## TRAIN + INSPIRE

Staff and students with innovation and enterprise skills

## HARNESS + DRIVE

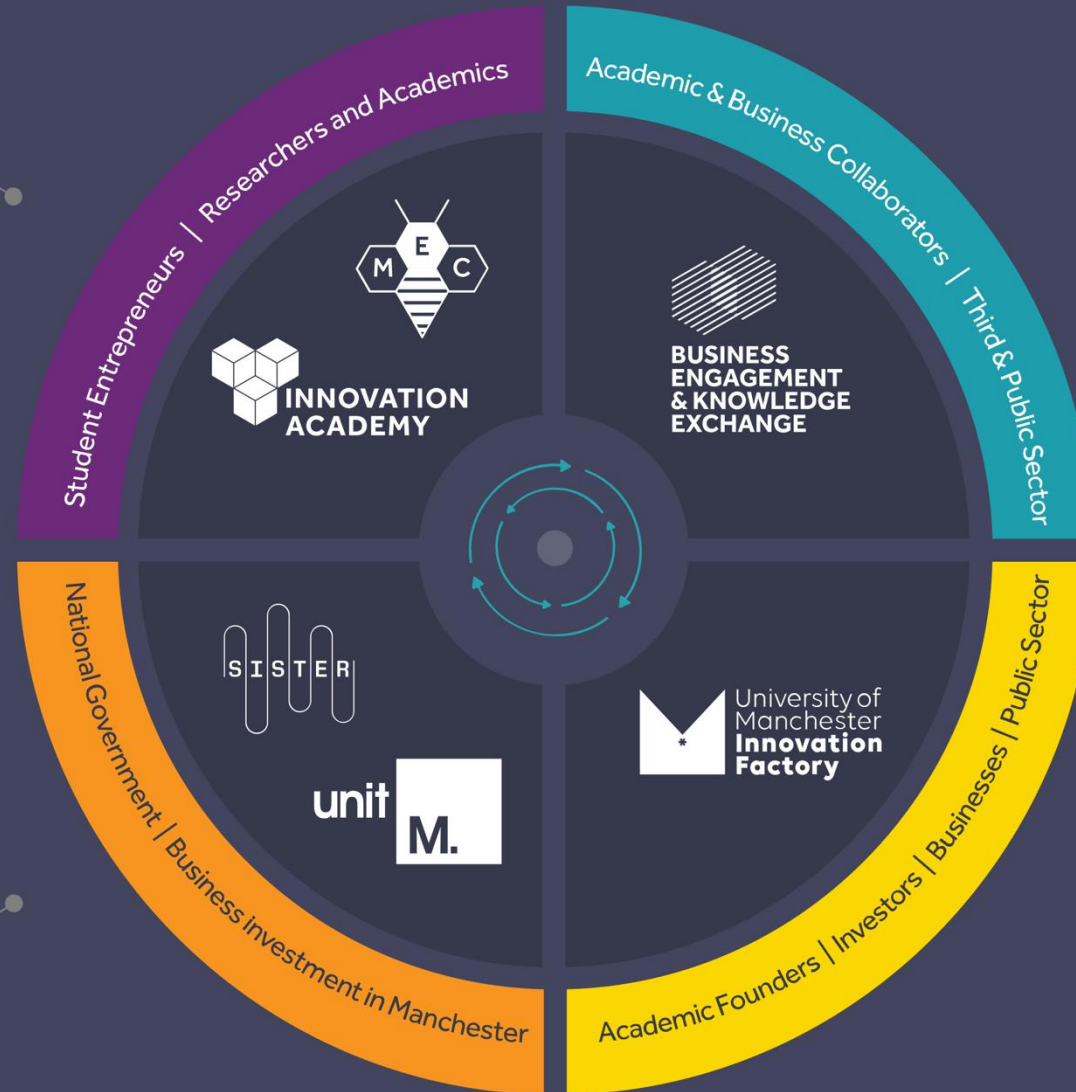
The regional innovation ecosystem and physical space development.

## ESTABLISH + DIVERSIFY

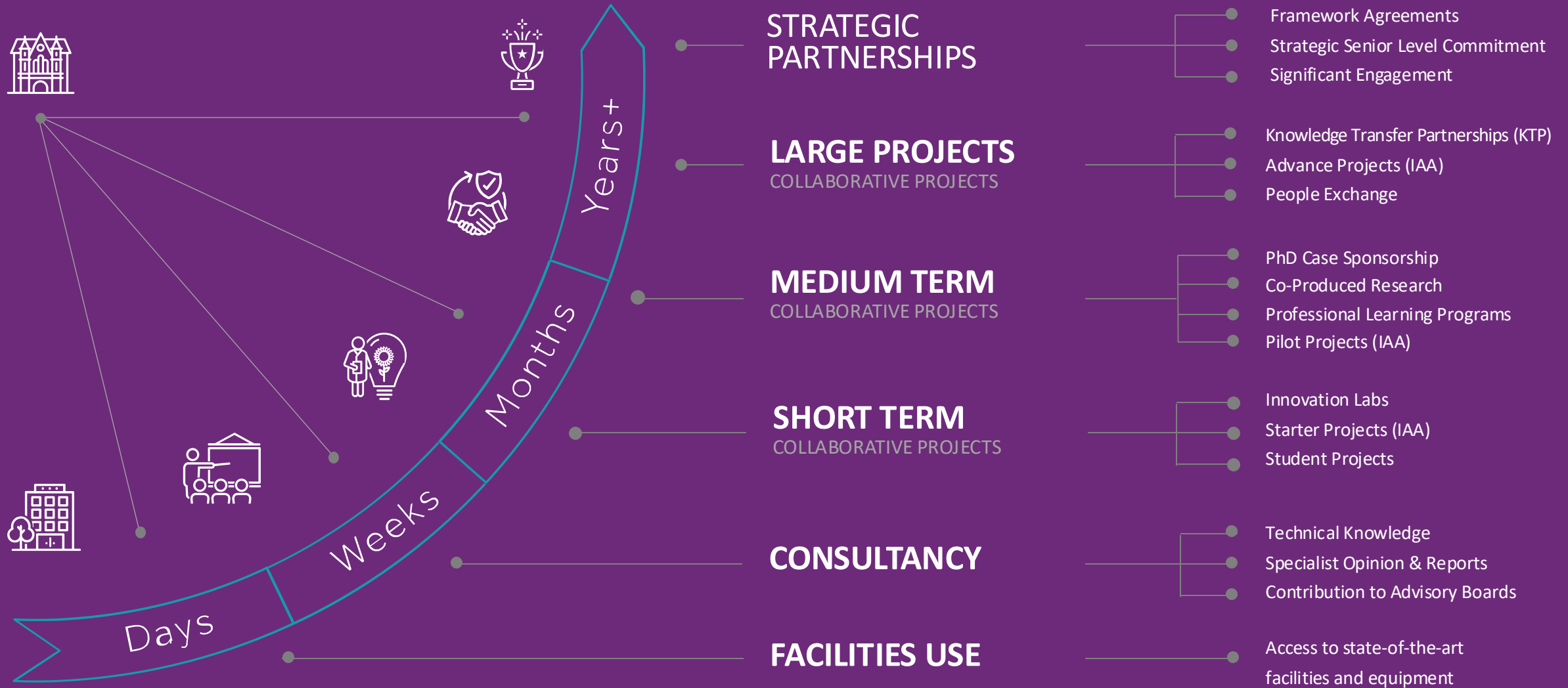
Partnerships & collaborations with businesses and external organisations

## PROTECT + COMMERCIALISE

Intellectual property (IP) and raise investment



# COLLABORATION PATHWAY



# WHY?



Secure alternative sources of funding for research



Influence policy agendas relating to your field and gain insight into challenges

Raise the profile of your research



Work in multidisciplinary teams



Support your academic career progression



Develop and enhance REF Impact Case Studies



Stimulate exciting new areas of research & enhance teaching



Enhance your professional network & develop valuable engagement skills





# CONNECT



email [collaborate@manchester.ac.uk](mailto:collaborate@manchester.ac.uk)



web [www.manchester.ac.uk/collaborate](http://www.manchester.ac.uk/collaborate) AND  
[www.staffnet.Manchester.ac.uk/rbe/beke](http://www.staffnet.Manchester.ac.uk/rbe/beke)



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## Talk to us, our team will :

- Help you to find the right people and expertise you need
- Identify relevant opportunities for you with business partners or networks
- Work with you to leverage funding opportunities
- Introduce you to other useful contacts in the Innovation Ecosystem
- Support you to diversify and expand your partnerships and collaborations