



Data Fellowship Project 2025

Resolve Poverty - The Role of the Private Sector in the Mission to End Poverty

Organisation and Team

Resolve Poverty - Policy and Research

Application Criteria

Essential:

- Ability to work well as a team.
- Ability to work well with little supervision.
- Experience of carrying out desk-based research.
- Experience of carrying out primary research through a variety of methods – interviews, focus groups, surveys.
- Ability to analyse data to develop a coherent argument.
- Ability to write up case studies into a wider report.

Desirable:

- Experience of poverty in your personal or professional life or through study.

Project Outline

The election of Labour in the 2024 General Election gave poverty a renewed focus in national politics that hadn't been present through successive governments over the decade-and-a-half prior. With a commitment to developing a national Child Poverty Strategy in 2025, the government are considering the role that the public and voluntary sector will have in ensuring the strategy's success, but there is little mention of the role the private sector can have on funding and supporting anti-poverty work. With examples of good practice among the private sector, such as Kellogg's funding a pilot of Resolve Poverty's 'Money Matters' programme, this research aims to explore and showcase other case studies of private sector funding that have made a tangible difference to the lives of people experiencing poverty. Considering examples from the UK and internationally, this research will aim to develop the conversation in corporate environmental, social governance (ESG) and encourage businesses to invest money into programmes that are proven to improve the lives of people experiencing poverty.



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Practical Considerations

Hybrid – Office and home-based.
NB, placement can use the office more if they'd prefer.

Selection Method

Interviews will be held in person or online (Microsoft Teams, Zoom)

Supporting Information

Support and Training

- Introduction to poverty policy, particularly the roles of localities and regions in anti-poverty work.
- Working as part of a team.
- Support with research and writing skills.
- Coaching on presenting research findings.
- Financial assistance - Transport costs if needed to carry out the role