



AIM (Academic-Industry Meeting) Day

MEET - COLLABORATE - APPLY FOR FUNDING

25 April 2025 | 10:00-17:00 | PLEXAL, London E20 3BS

SPRITE+ is a network plus for research and innovation in digital security, privacy, identity, and trust. SPRITE+ brings together researchers, practitioners, policy makers and other industry stakeholders.

About our AIM Day

The AIM Day is designed to initiate relationships between Trust, Identity, Privacy and Security researchers and cognate organisations. Our aim is to facilitate partnerships between academic and non-academic organisations via sponsored academic secondments and PhD placements.

We are offering:

- Up to **£50k** for up to **five academic Expert Fellow secondments** for projects that are partnerships between academic and non-academic organisations (from any sector).
- Funding for selected **PhD placements** (a separate call will follow for this).

How will it work?

- Attending academics will give three-minute elevator pitches on their research and proposed secondment topics.
- Attending non-academic organisations (private companies, public sector, etc) will give three-minute elevator pitches on their research and innovation challenges, and secondment opportunities for collaborative research. Non-academic organisations can attend AIM Day without presenting.
- Regular networking breaks will give attendees a chance to meet and discuss potential collaborations.

Attendance is free!

Register by 14th of February: [SPRITE+ AIM Day 2025 Second Academic / Public Sector / Industrial Engagement Meeting Registration](#)

For any queries about the event, please contact Sprite events co-ordinator Claire Spencer claire.spencer@manchester.ac.uk. For a broader discussion about engaging with SPRITE+, contact our engagement manager Tatiana Dia: t.dia@imperial.ac.uk.

The funding application process

If an academic and an organisation match during the event, they will prepare and submit a one-page proposal for an academic secondment accompanied by the academic's CV.

The proposals are evaluated by the SPRITE+ team based on the following criteria:

- Does secondment project tackle an important TIPS challenge?
- Does the project have a significant research component?
- Does the project have potential to have real-world impact?
- Based on the project proposal, is there potential for the development of a long-term partnership, beyond the secondment?

Funding

SPRITE+ funding can be used towards academic buyout time from an academic's university employer and/or travel & subsistence expenses.

The typical duration of SPRITE+ sponsored academic secondment is 4-6 weeks. Longer periods and any follow-on projects would need to be funded by the host organisations.