FOSTERING COLLABORATION

Key characteristics of 'collaboration', how it differs from cooperation and coordination, when 'collaboration' is the 'right choice', creating conditions that enable collaboration, and influencing and supporting others to develop collaborative skills and approaches.

RESEARCH COMMUNICATIONS

How to identify strategic research communications objectives, identify and understand your target audiences, maximise engagement through different content marketing strategies, and how to plan and evaluate your strategy to maximise success.

DIVERSIFYING AUDIENCES

What an 'audience development' approach is, how to identify and understand target audiences, ways to change existing approaches to increase and deepen engagement and dialogue, and importance of representation and accessibility.

ACCELERATING INNOVATION

Why diverse perspectives are important to innovate (not only diversity of subject or expertise), what a facilitative and inclusive approach to enabling innovation looks like, how to support problem identification and solution generation, and approaches for overcoming barriers to implementation.

TRANSFORMING LEADERSHIP

Principles of leading transdisciplinary research and innovation to achieve impact and why it needs an alternative leadership approach. Introduces three approaches (collaborative, facilitative and inclusive), sets out how to put these into practice, and how to motivate others to adopt these transformative leadership approaches.

ENABLING CHANGE

Grow awareness of own and others' receptiveness to change and understand effective strategies for implementing and enabling adaptation to change. How to weigh up options, identify benefits, communicate decisions and achieve buy-in.

POSITIVE RESEARCH CULTURE

Understand different definitions of research culture, understanding what 'research culture' beyond the REF context, and how it relates to 'organisational culture'. What does 'positive' mean in this context, explore approaches to creating and supporting research culture.

MEASURING KNOWLEDGE EXCHANGE

How to identify what 'success' looks like and how to create a proportionate evaluation framework with baselines and indicators. DEI considerations in evaluation and approaching evaluation strategically to inform decisions and enable improvement.

STRATEGIC NETWORKING

Build strong connections that enable you to access new insights and opportunities by identifying strategic development and business goals, refining 'mutual benefit', and prioritising effective approaches to cultivating strategic relationships.