

Publishing internationally, and conference presentations

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SEED Study Skills Sessions

Getting started.....

- First, choose the right journals and publishers - those that are well-known and reputable
 - [list of reputable international academic publishers - Google Search](#)
 - [Beall's List – of Potential Predatory Journals and Publishers](#)
- But starting off with a lesser-known publisher is not a bad idea.....
 - [Cambridge Scholars Publishing](#)
- But the best approach is to start from the top and work your way down the list
- Talk to academics and get their advice – where did *they* publish?

Getting started.....

- For journals, there is more choice perhaps
- A good guide is the journal's impact factor score
- [Impact factor – Wikipedia](#)
- However, this is not the only factor – within your academic field, there are trusted journals which always come up in discussion
- Again, talk with your professors – where do *they* publish?

Writing for publication

- For books, most academic publishers are always open to new book proposals – the information can be found on their websites:
 - [Routledge & CRC Press Author Faqs](#)
- For books and journals, however, the most important thing to remember is to have something unique to say – your publication must be saying something new and be truly original
- This is more important than the use of language

Writing for publication

- Other options:
 - Uploading your best essay(s)/paper(s) to social media (e.g., LinkedIn)
 - Starting a blog on your academic subject, or a personal website; this will also give you an online presence and allow you to publicise your work
 - Look for universities which publish their own journal and submit your work to them
 - [Babel Magazine](#)
 - [The Conversation UK is your most reliable trusted news. Written by academics.](#)
 - [UK universities which have student journals - Google Search](#)

Conference presentations

- Conferences count as publication!
- They also allow you to network and meet others, possibly to conduct future research
- Is there funding available?
- If not, consider presenting a paper online, as some conferences allow for hybrid presentations
- To find the most prestigious conferences in your field, ask your professors and conduct online searches
- Also, really narrow down your focus – try to find niche areas
- This will help you stand out even more

Final advice

- Avoid predatory publishers!
- This applies both to journal/book publishers, as well as conference organisers
- Generally, these kinds of publishers will contact you directly (cold contact), flatter you and ask you to submit something
- BUT.....
- There is no peer review usually, they will publish anything and often you have to pay