

Right to
the Streets

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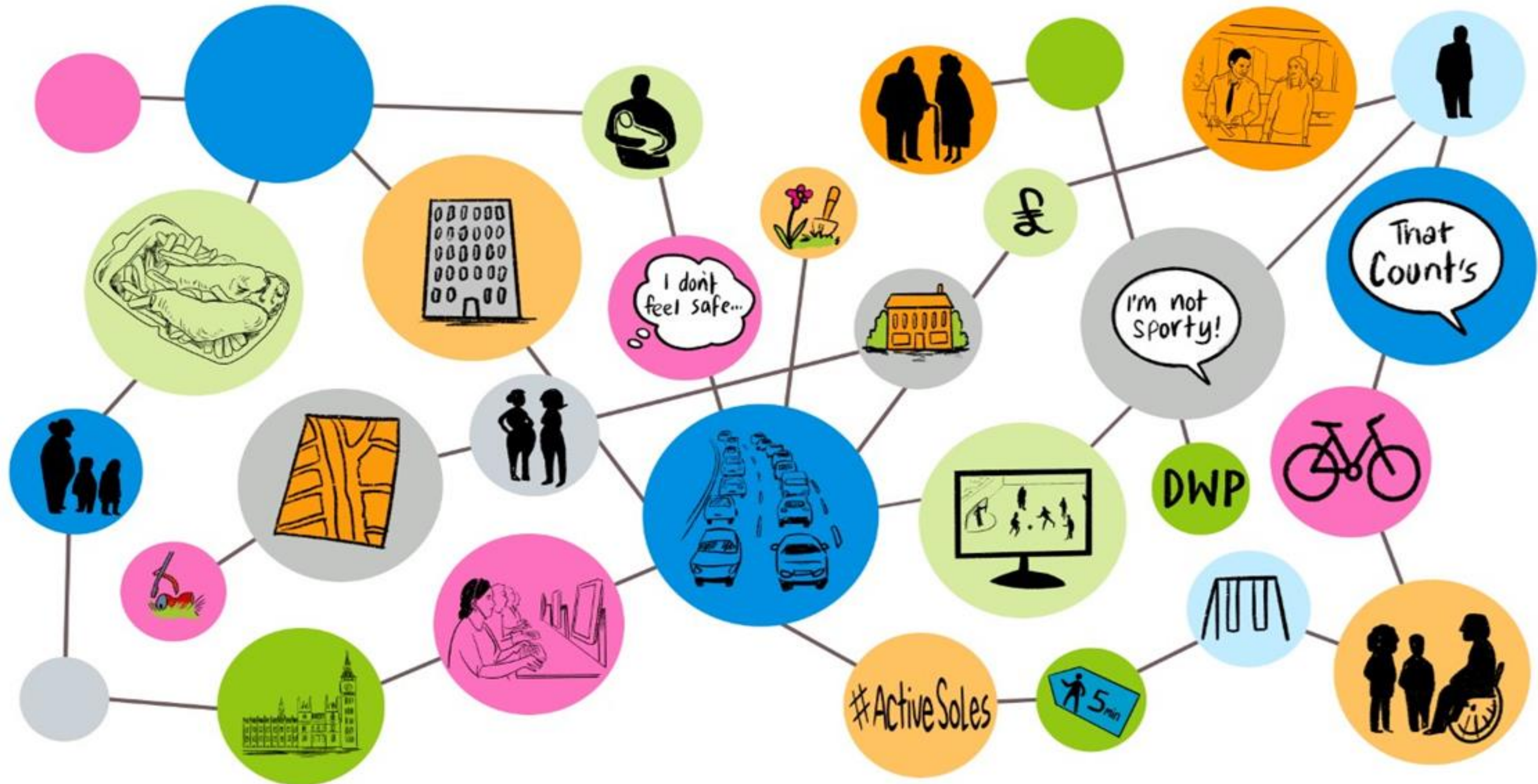
Aims of the session

- Why I/we did this work
- What we did – stats and stories
- So what? –learnings and impact
- Now what?



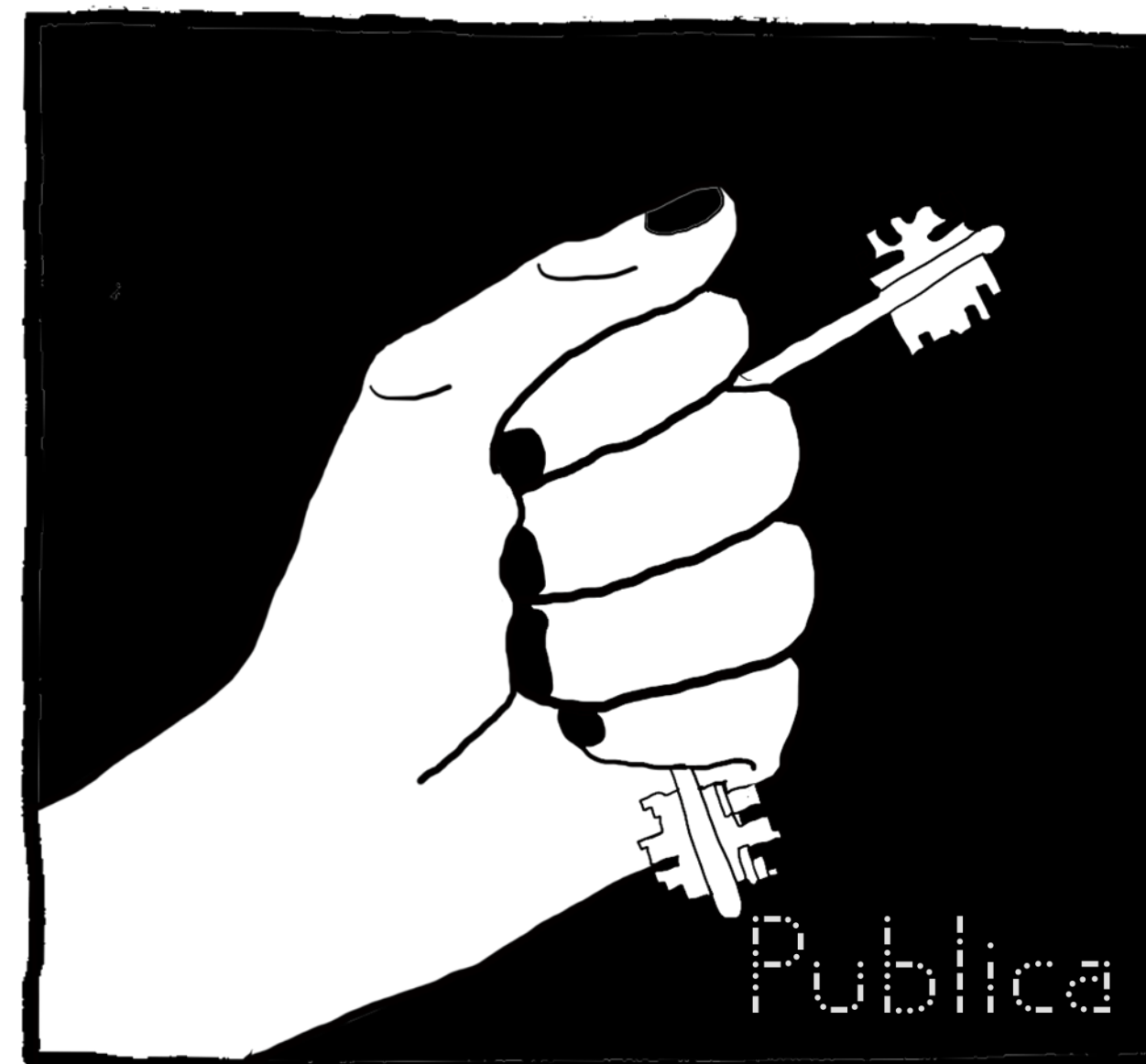
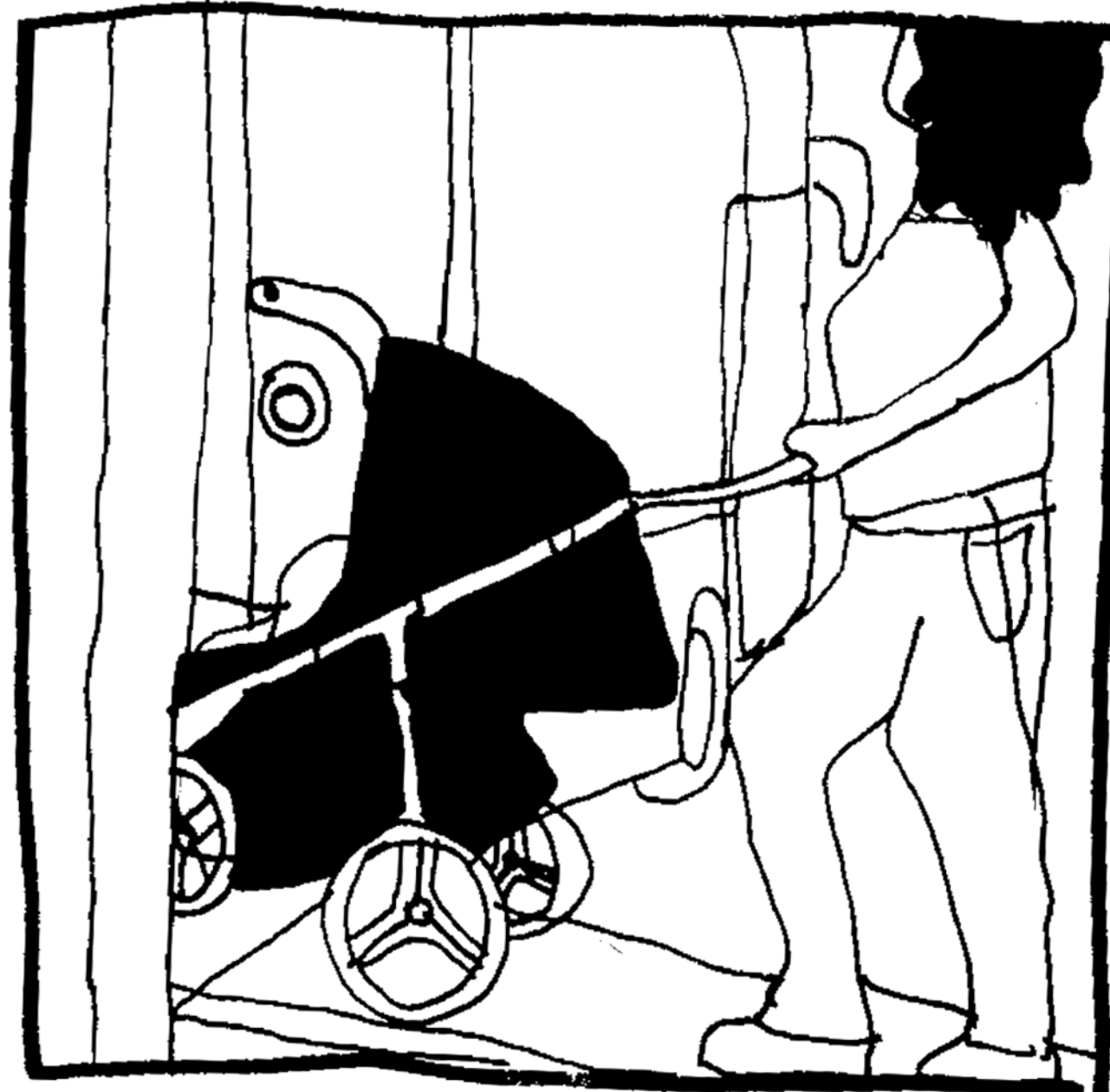
Enabling Active Lives for All

As a Movement for Movement

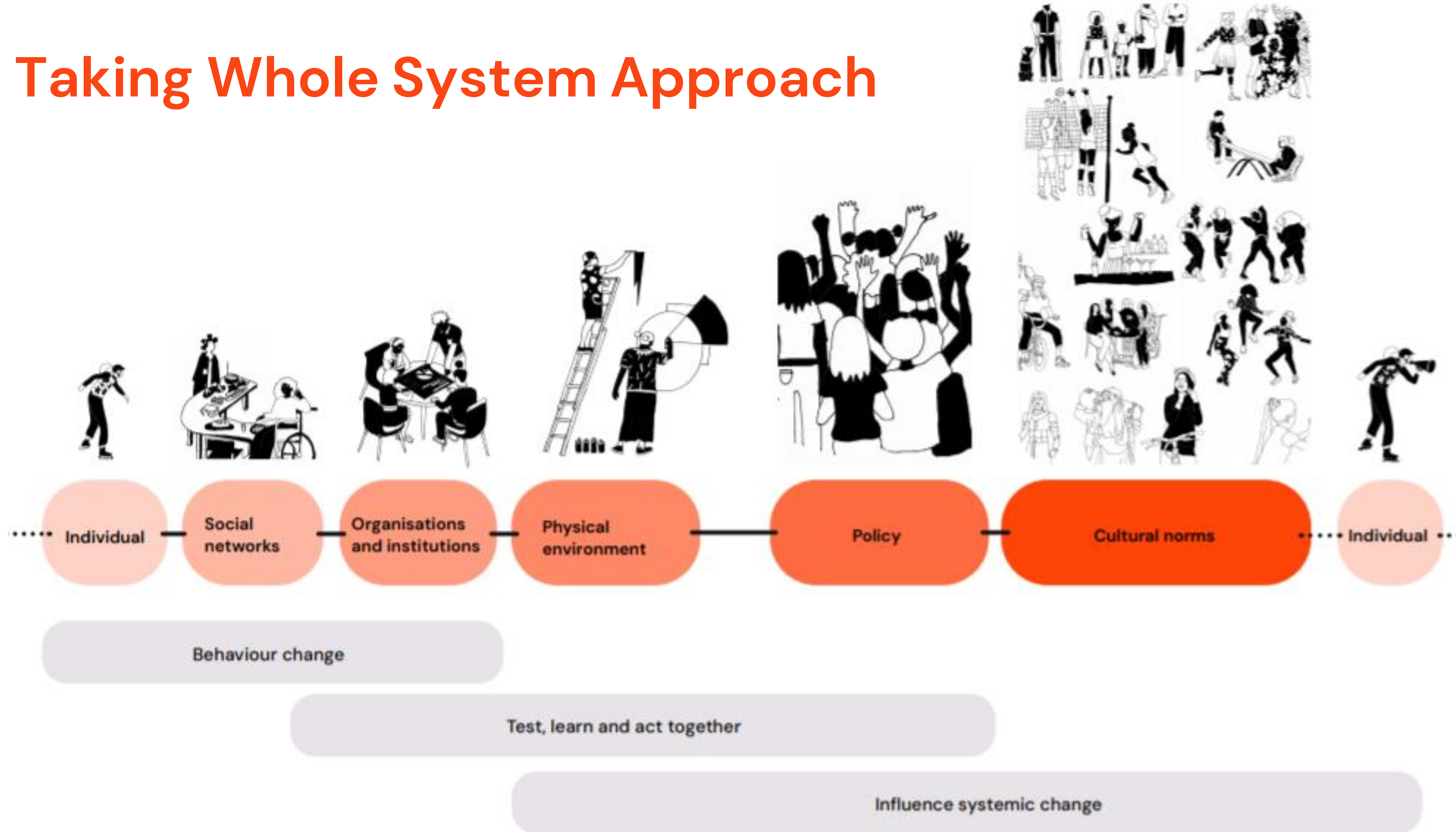


Why focus on women and girl's safety?



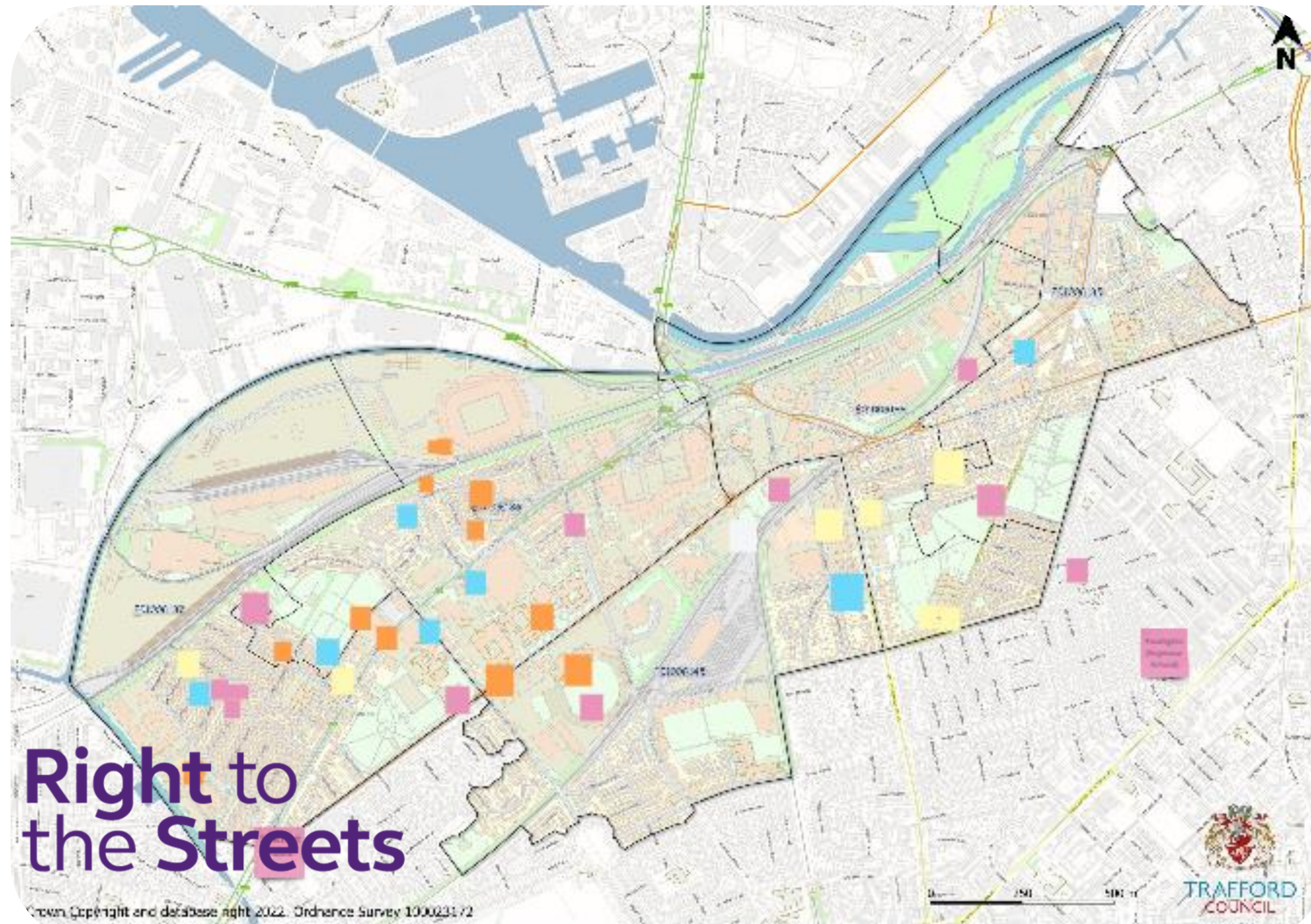


Taking Whole System Approach



Working together in a place

North Trafford

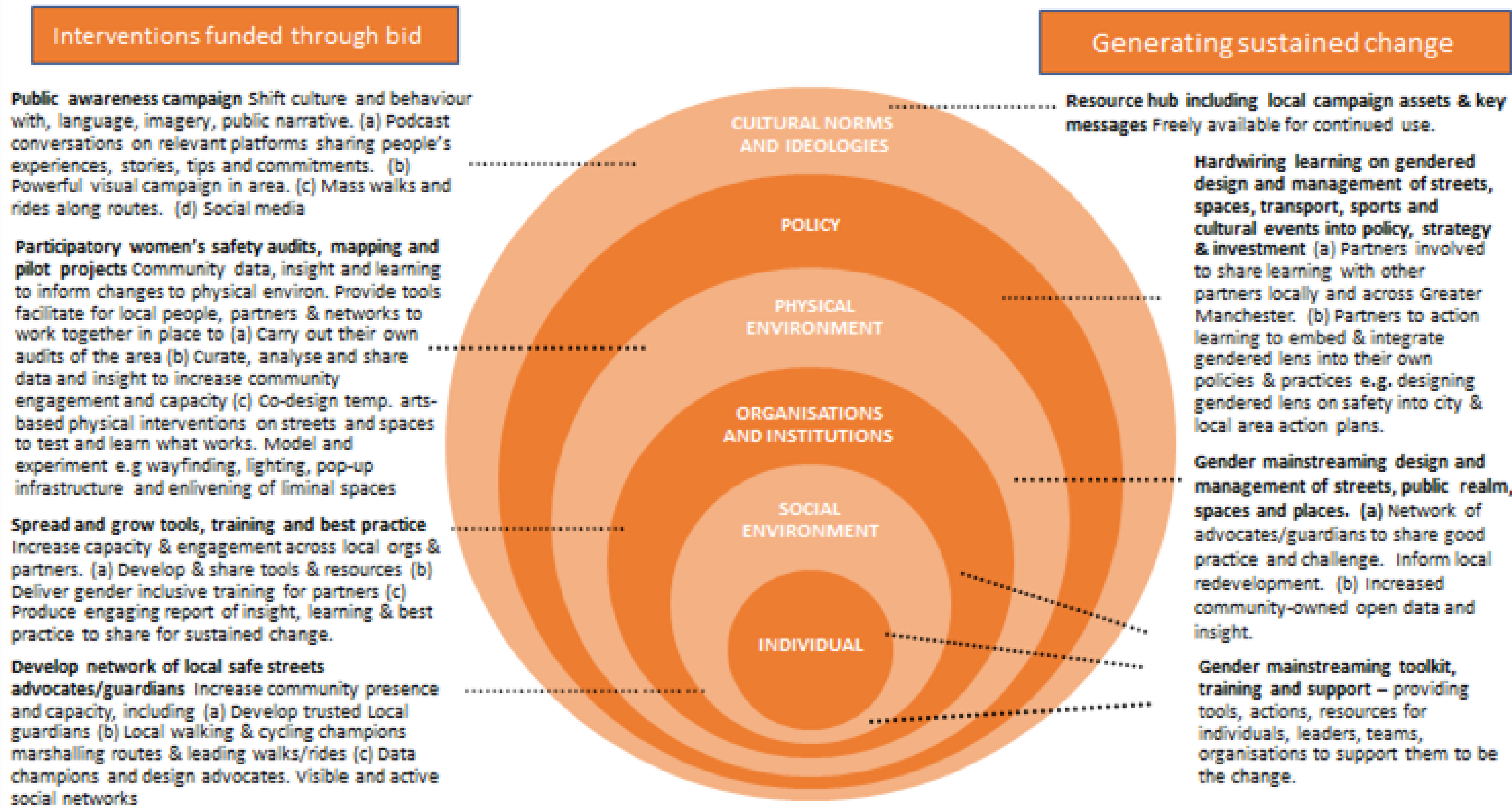


Drawing on what we've learnt about 'the how'

Designing in our key enablers



Our submission to Home Office Safer Streets Fund



Individual

E.g. Active Bystander training

People

Freedom Personal Safety delivered 26 'How to be an Active Bystander' sessions to 310 people in 14 different settings.



Participant

'We are hoping to cascade this training down to our teams as there are some amazing tools and knowledge that would be beneficial for our staff'.



Individual

E.g. Walkabouts and Place Reviews

167



People Mapping Trafford

Open Data Manchester engaged with 167 people who mapped Trafford.

Events

Open Data Manchester hosted a total of 23 events, including:
14 workshops
6 sharing sessions
3 joy diversions



23



'It gladdens my heart to see two young women moving this work forward.'

'I think this workshop and chance to talk is great! Please do more.'

Participants during two walkabout workshops

E.g. Walking, Wheeling and Cycling

12 community groups were involved in the development and testing of the mapping activity. Together they developed the map of:

- three walking and wheeling routes around Old Trafford
- three walking and wheeling routes around Gorse Hill
- three cycling routes around North Trafford

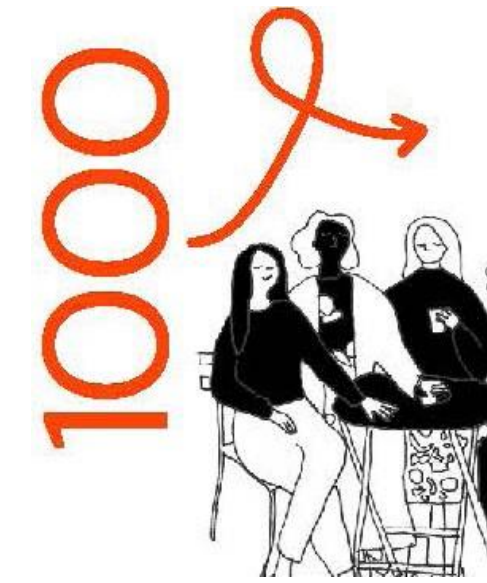
Manchester City Council

Infrequent cyclist living in Stretford



Organisations and partners

E.g. Community Grants



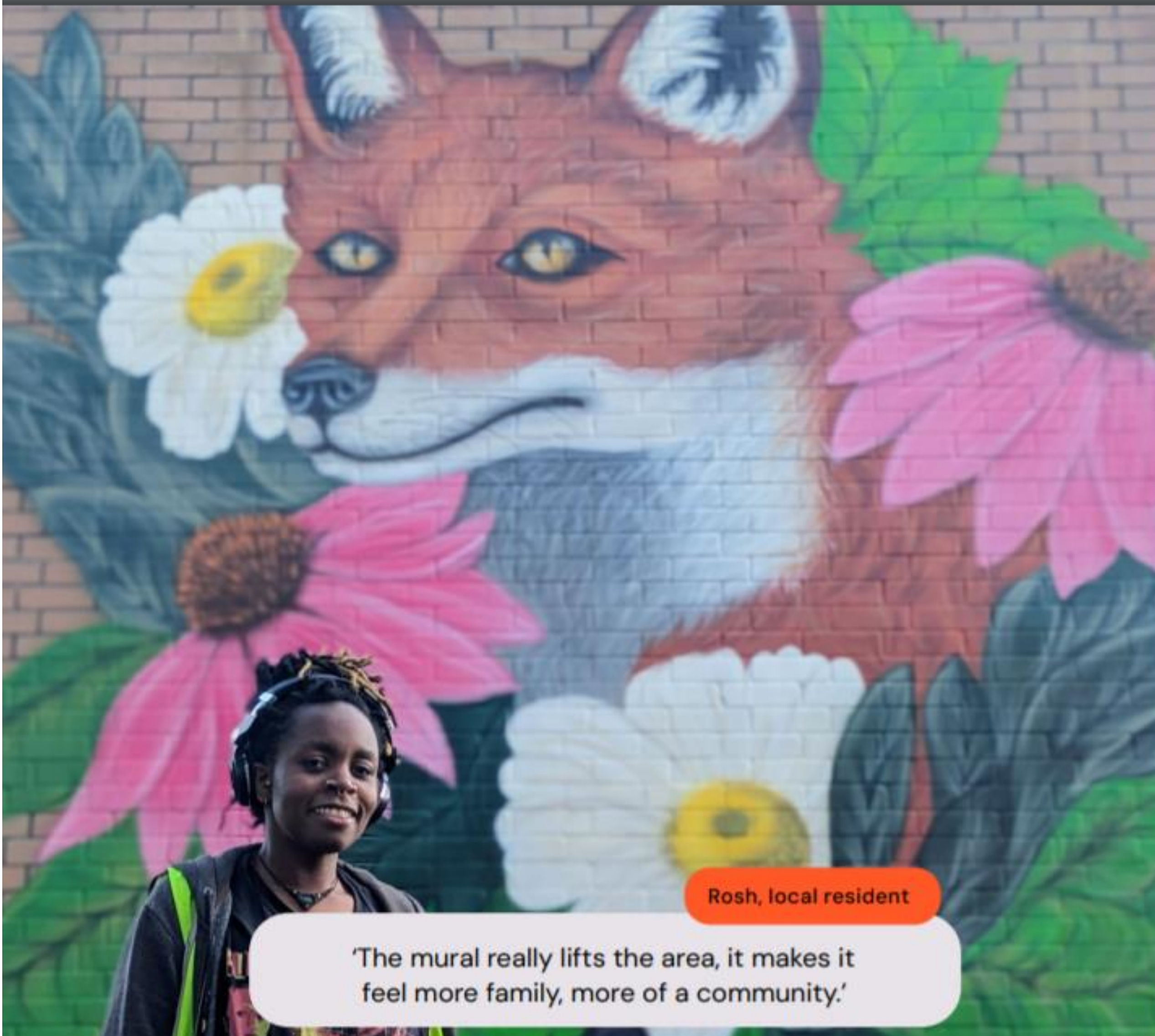
People involved through the project process

Around 1,000 people were involved throughout the project process, spanning across project leads, community hubs, workshop participants, interested parties, artists, Legislative Theatre participants, podcast interviewees and Sharing Session listeners.



Physical Environment

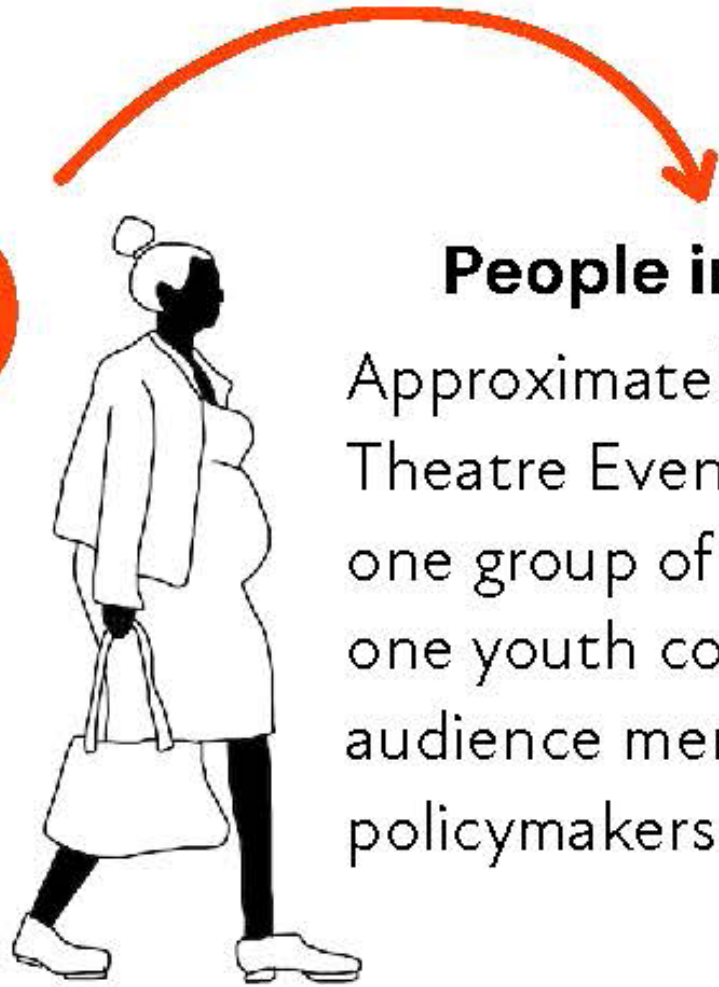
E.g. Street art – murals and poetry



Policy

E.g. Legislative Theatre

70



People in Legislative Theatre Events

Approximately 70 people took part in the Legislative Theatre Event. The Legislative Theatre process included one group of community actors (10 youth and adults); one youth co-facilitator; approximately 60 community audience members at the event, including 8 local policymakers (GMP, Trafford Council, TfGM, GMCA)



Commitments to Action

Legislative Theatre contributed to the creation of 3 policy proposals and 8 commitments to action. Policymakers now have one month to take the first actions which were publicly committed to on 21 September 2023.

8

Young person performer

'We loved working together and meeting new people: even though everyone had different perspectives, we had a shared goal and we really made a difference.'



Culture

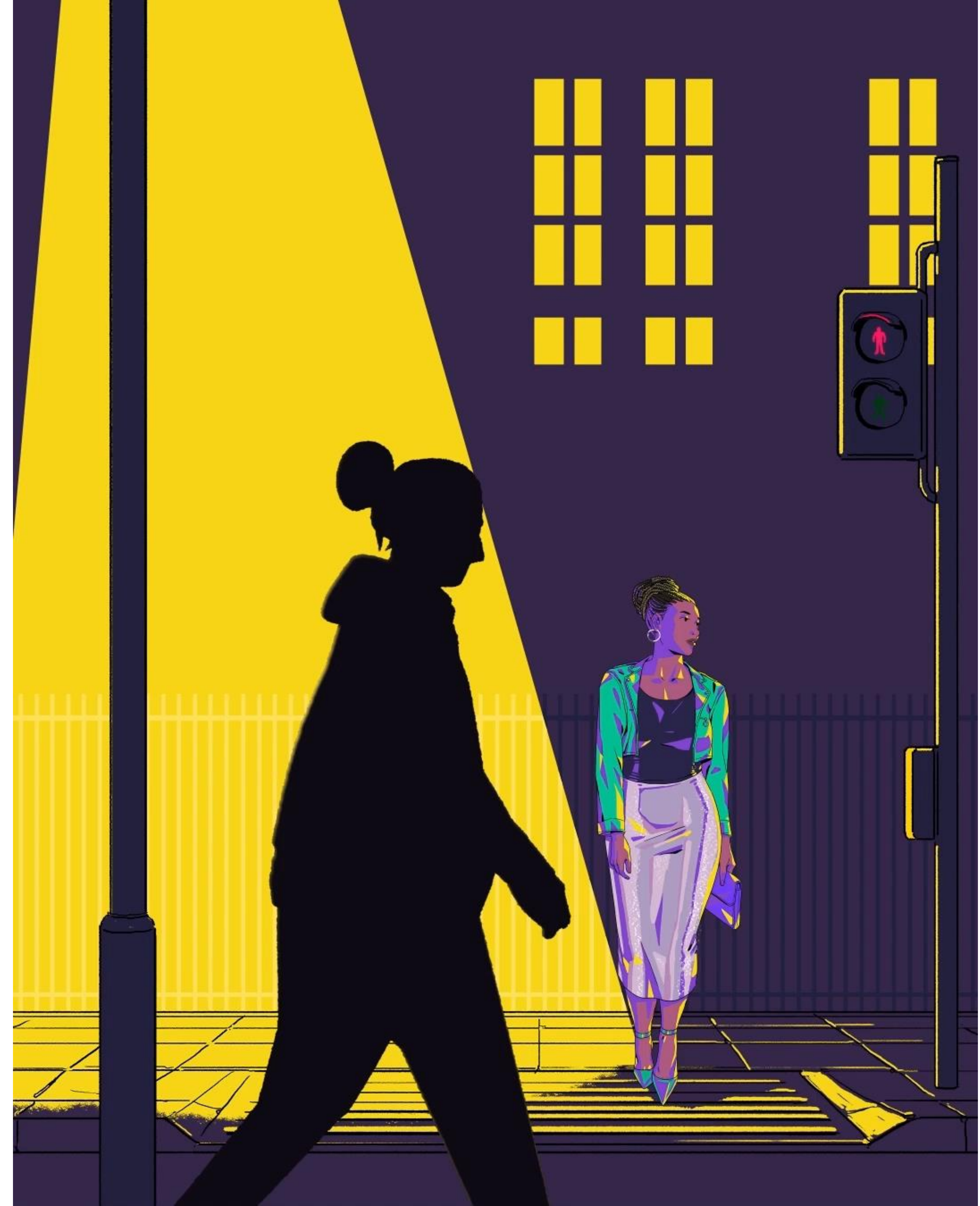
E.g. #NoPlaceForIt Campaign



Out of home
billboards.

Animations
and digital
assets.

Social media
campaign on
Instagram
and Snapchat



Resources

Literature review, tools, cards, case studies, podcasts



Feminist design

First steps



VISIBILITY AND OPENNESS



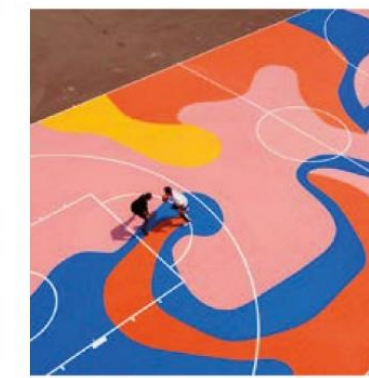
Grey to Green Project, Sheffield Photographer: Dani Cole

PRESENCE OF OTHERS



Station Road, Europe Architect: Mark Smith

IMAGE



Refurbished Basketball Court by Lois Hara

FACILITIES



Gravesham Public Toilets by Owers Warwick Architects

TRAUMA-INFORMED DESIGN



Grey to Green Project, Sheffield Photographer: Dani Cole

SPACE FOR WOMEN AND GIRLS



Swing Time, Boston by Howeler + Yoon Architecture
Image Credit: John Horner

REPRESENTATIVE PUBLIC ART AND CULTURE



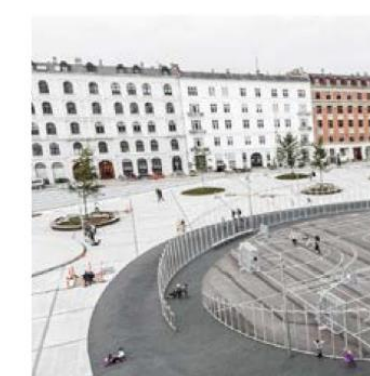
Pankhurst statue, Manchester Image Credit: Anthony Devlin/
Getty Images

CREATIVE AND THOUGHTFUL LIGHTING



Garscube Landscape Link, Glasgow by Rankin Fraser
Landscape Architecture and 7N Architects

ROUTES AND ESCAPE



Israel's Square, Copenhagen, by Cobe, Sweco Architects
Image Credit: Rasmus Hjortshøj - COAST

MOVEMENT



Baker Place Housing

Everyone has a role to play to spread and grow...

1. Active bystander training and messages
2. The conversation through social networks
3. Role of trusted people and partners in place
4. Feminist design principles and place-making
5. Women's voice in policy-making
6. The movement and culture change






Key learnings – what matters in how we work?

1. **The questions we ask:** take time to articulate the problem and goal.
2. **Participation:** Each act should grow agency and power.
3. **The invite:** This is heart–work, art–work and hard work. Take care.
4. **Partnership:** Invest in collective design, action and learning.
5. **Coherence:** Look up, connect and align with other things going on.
6. **What we measure:** Look for the shared outcomes
7. **The ongoing ripples:** Tune attention to what flows or doesn't flow.



Key learnings – shared shifts

Mainstream approach	Outcomes 	RightToTheStreets 	Shared outcomes 
Reactive	Prosecute and victimise	Preventative	Stronger communities
CCTV	Fear	Street art and events	Pride in place, sense of home, wellbeing
Policing	Criminalise	Community led	Social connections and relationships
Cut back greenery	Less attractive/biodiverse	Resident led growing	Green and biodiverse
Floodlights	Harsh environments	What kind of lighting?	Loveable places
Women’s safety work	Isolate, exclude, burden	Participation	Activated streets, spaces and places
GBV = a cultural norm	Distrust and victimise	GBV is not ok or inevitable	Increased awareness and dialogue
Top-down delivery	Short term	Led by local people	Work continues long term
Single actor	Singular response	Everyone has a role	Societal action, learning, growth
Power over	Powerlessness	Power with and to	Agency, trust and community power
Capital programme	Ends	Approach and partnership	Sustained action and ripples

Now what?

Making our streets, spaces & places safe & welcoming for all

Children and
young people



CANDIDATE
CHILD FRIENDLY
CITY

Moston Lane
Development Framework

Manchester City Council

Consultation Draft
June 2023



Women and girls



Older adults

Creating Age-Friendly
Developments

A practical guide for ensuring homes and
communities support ageing in place

GM Housing Planning and Ageing Group

GREATER
MANCHESTER
DOING AGEING DIFFERENTLY

