



**CODE-  
SWITCH**  
CONSULTANTS

# **Full Switch™ Research Consultancy Programme 2024**

[www.codeswitchconsultants.com](http://www.codeswitchconsultants.com)

Full Switch™ is an MBA-style Research Consultancy Programme, offering researchers **real-world research consultancy experience** with businesses. During the programme, researchers combine existing research expertise with new skills in consultancy and project management to help business address a wide range of challenges.

The programme aims to **substantially boost researchers' career prospects in any field** by focusing on in-demand transferable skills in collaboration, business engagement and project management.

Code-Switch consultancy projects represent fantastic opportunities for researchers to **experience the positive direct impact that academic research methods can have on businesses and the economy**.

Join us on the Full Switch™ Research Consultancy Programme in 2024 to...



## Bridge Science and Business

Bridge the gap between science and business with Full Switch™. Some of our Alumni have successfully transitioned into client-facing roles by applying their scientific knowledge and the business acumen developed through our consultancy projects.

*"My current job involves engaging clients, understanding their pain points, and offering solutions. Although in a different field, this is exactly what the Code-Switch consultancy project I participated in was about. Having the right scientific background for the job was very important, but I believe that showcasing the business competencies that I acquired through my experience with Code-Switch during the interview process gave me the edge to land the position."*

**Alejandra Hernandez Pichardo, Field Application Specialist at Sartorius Stedim Biotech**

*"I've got a job directly as a result of doing the Code-Switch Research Consultancy Programme"*

**Yolanda Hill, Business Development Manager at Neuronostics**



# Unlock New Career Possibilities

Discover your hidden potential with Full Switch™. Our programme demystifies the skills needed to be an effective consultant, giving you the tools to leverage your existing expertise to unlock new career opportunities.

*"Before the programme, I was uncertain about the skills required to be a consultant or if I possessed them. However, I've realised that consulting is essentially about applying your existing knowledge to address and resolve problems. This experience has shown me that I do have the capabilities to offer consultancy services, which has opened up new possibilities for my career."*

**Bezaleel Mambwe, Research Staff  
University of Manchester**

*"Initially, I was quite unaware of what conducting research consultancy entailed. The programme provided me with valuable exposure to working with clients in a business environment. By the end of this process, my confidence has significantly increased in my ability to transition into such environments. It's been an incredibly beneficial experience in that sense."*

**Elliot Jokl, Research Staff  
University of Manchester**





## Create a Safety Net for Your Career

Full Switch™ provides a safety net for your career. Our programme offers researchers a comprehensive skill set that prepares them for consultancy and other industry roles, ensuring they have a solid backup plan to navigate their post-academic paths.

*"The Full Switch™ programme significantly enriched my knowledge and enhanced my confidence. Currently, as I navigate my postdoctoral journey, this programme has provided me with a reassuring backup plan. Should I choose to venture beyond academia or face an unexpected end to my contract, I am now well-equipped to transition into the consultancy field."*

**Samira Hosseini Alghaderi, Research Staff, University of Manchester**



# KEY PROGRAMME INFORMATION

- 6-MONTH PROGRAMME
- 1ST JULY - 16TH DECEMBER 2024
- 100% ONLINE
- COMMITMENT = <7 HOURS/WEEK
- FLEXIBLE - MEETINGS, COACHING & TRAINING AFTER WORKING HOURS

- TEAM BASED WORK
- INTERDISCIPLINARY PROJECT TEAMS (SHAPE AND STEM)
- 5 - 6 RESEARCH CONSULTANTS/TEAM
- PROJECTS FROM START-UPS/SMES FROM A WIDE RANGE OF INDUSTRIES
- DIGITAL BADGE UPON COMPLETION