Visual note of a panel discussion with the title at the top: "Panel discussion on elevating the patient voice". On the top left of the page is the name of the panel's chair, Dr Tessa Richards. On the top right of the page is the World Patient Safety Day 2023 logo. The central illustration with the caption "Time for a culture change, put the patient 1st" shows a proud doctor saying "I'm number one" while a confused patient is behind him. Another caption under the illustration says "Too often we put the clinician first... time to change". An arrow points to a second illustration that shows an attentive doctor asking "How can I help?" to a patient lying on the bed. Under the illustration is the caption: a softer patient 1st method.

Other written texts on the images are as follows:

An illustration of two young people with the caption: Young people can drive changes for patients

An illustration of a mature female patient saying: "Becoming a safety ambassador allows us to tell our community story", with the caption "being heard!"

Illustration of an injured male patient saying to a female doctor: let's sack the editors. A caption on the top says "Co-creation with patients at the BMJ"

Text: There is a lot of data. How do we look at it?

Text: The main incidents are preventable

Text: Incident response

Text: A less adversarial approach

Text: Patients + family + staff working together will increase efficiency & reduce burnout

Text: Transparency changes everything. The public thinks healthcare is safe.

Text: Work with patients, families, and the public to codesign services around their needs. Systematically engaging with feedback is a big challenge.

Text: Transparency brings patient safety. Get this whole organisation involved.

At the bottom are the logos for NIHR North West London Patient Safety Research Collaboration, Institute of Global Health Innovation; Imperial College Healthcare NHS Trust, the names of the panellists and the logo of the artist, Livelllustration.co.uk.