

COMPANY NAME

Hazaar

CONTACT

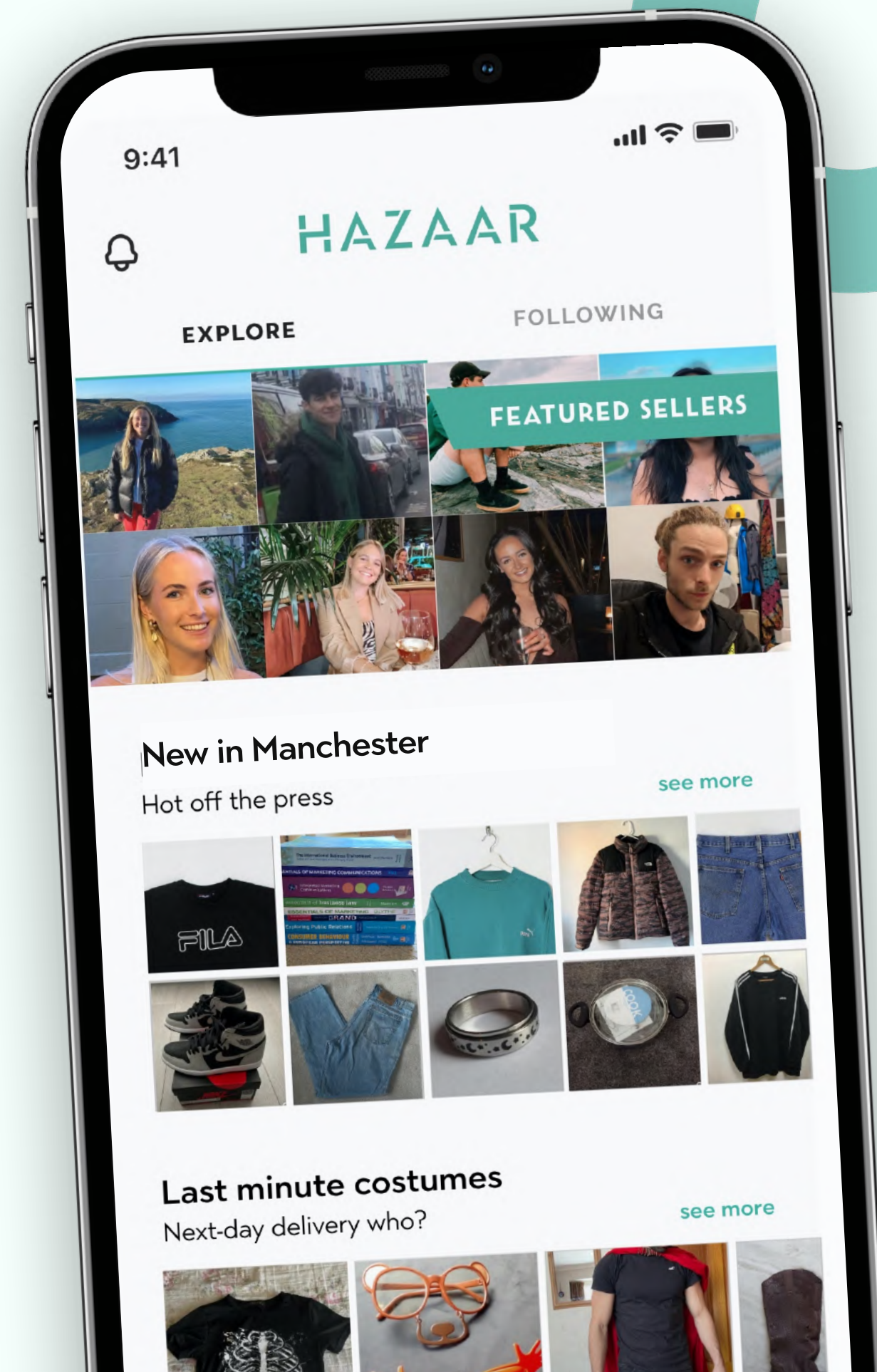
hello@justhazaar.com

Date

IMPACT REPORT 2023

Hazaar

FOR THE UNIVERSITY OF MANCHESTER



About the Partnership

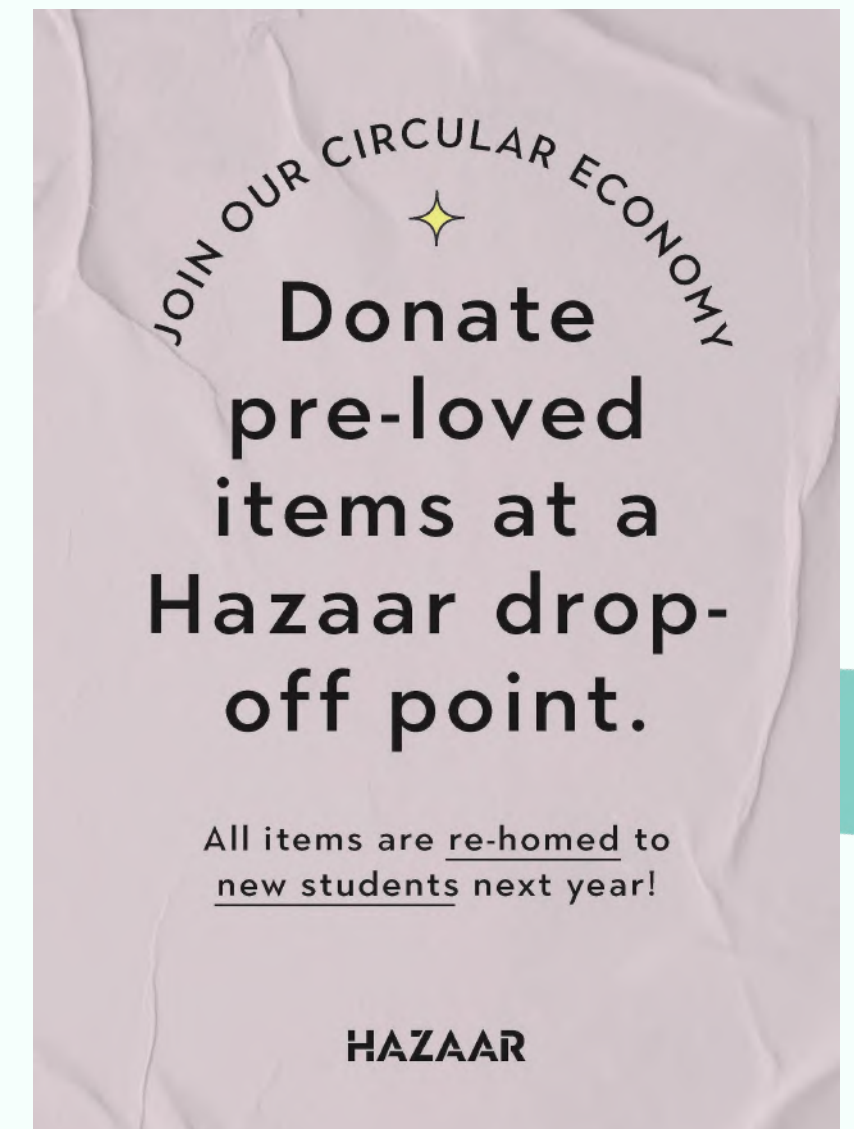
- The University of Manchester partnered with Hazaar for **1 month** in June to ensure students were able to dispose of their unwanted yet reusable items in a **convenient and sustainable way**. The trial took place on 419 beds in Victoria Park halls of residence.

What are Hazaar drop-off points?

- Hazaar drop-off points were designed to **reduce wastage** produced from students moving out of university accommodation. We aim to give the thousands of perfectly good, **reusable items collected a new lease of life** to new students in September, and to poverty-stricken communities across the country via incredible causes like **Sharewear Clothing Scheme**.



The Campaign



How did it go?

Collected

35 bags

from The University of Manchester

each containing an average of 96 items, meaning that 116kg of items was removed every week

Items were collected by the Hazaar team and then sorted into items that could be re-sold to new students and items that would be donated to charity

In total

4.060 tonnes

was diverted from waste

Whilst

3,360 items

were given a new lease of life

And then came the **Hazaar re-sale event** where we put on a community focused event in at the University of Manchester for students to gain access to **affordable, high quality university essentials...**

How did it go?

1,970 items

were resold to new students

56% of items

collected were re-homed to University of Manchester students

Further 4%

of items were re-homed to other Manchester students

successfully keeping 60% of items collected within the student community in Manchester

WHAT HAPPENED TO THE REST OF THE ITEMS?

- 30% of items were donated to sharewear charity: a charity working hard to combat clothing and bedding poverty
- Less than 10% of items went to waste

Some photos of the day!





Learnings...

- Frequency of collections worked well
- Re-sale event was a huge success
- In the cost of living crisis students are warm to the opportunity of recycling
- Employing 5 UoM students to run the event worked well

Opportunities...

- Create a year round local programme

Next steps...

- Discuss findings with UoM

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Thank you!

