The Faculty of Biology, Medicine and Health at The University of Manchester is running a competition for Standard X, XI and XII students from India. Participants will be asked to form groups of 2-3 students and create a public health campaign based on this year's topic.

The Project:

Each group will create a public health campaign about antimicrobial resistance. The groups will decide who their audience will be, the aim of the campaign, how the campaign will be delivered (e.g. social media, newspaper, etc.) and its scope (e.g. national, local, length of time).

The groups do not need to run the campaign, but we would expect a detailed plan with example content. The campaign should be pitched via a powerpoint presentation of 10 to 20 slides with up to 50 words accompanying each slide (optional) and should include a minimum of 3 pieces of content (e.g. videos, posters, social media posts) developed for the campaign.

Each student will receive:

- Access to the introduction lecture by Prof. David Allison
- Access to online resources that will help participants get an in-depth knowledge of the topic
- Certificate of participation in the competition

Prizes:

- First prize £300 Amazon voucher for the group.
- Second prize £225 Amazon voucher for the group.
- Third prize £150 Amazon voucher for the group.

The Process:

- 1. Registration of Interest deadline 14th September 2025, 12:00am IST
 - Each student should register here to receive the resources and further information on the project. They will need to form a team of 2 or 3 and work on the project together with one project to be submitted per team.
- 2. Submission of project deadline 16th November 2025, 12:00am IST
 - Shortlisted groups will be assessed by staff at The University of Manchester
- 3. Winners announced and certificates of competition participation issued 30th January 2026

For further information or if you have any questions, please contact the India Team via india@manchester.ac.uk