Impact Canvas

Designed for: *Designed by:*   *Date:*   *Version:*

The Problem or Need

What is the aim of your Research? What challenges in society could your research help address?

N

Your Approach

How does your approach to solving the problem or addressing the need differ from other researchers?

A

Your team, your resources

What do you and your Collaborators have and/or What resources do you need to deliver the impacts you anticipate?

Unique Value Propositions

What unique value will your research deliver to each of the beneficiaries or members of the community you serve?

List the Benefits your Research will deliver.

B

Engagement

How do you plan to ensure that The beneficiaries or the Community will know of your Work and the impact it can deliver?

What's the potential Impact

What is the potential impact? That your work can deliver? Cultural, Economic, Education Environmental, Health, Political Social, Technological.
Can you map against the Sustainable Development Goals?

Beneficiaries or the Community you work within

Who are you creating value for? Who are our most important beneficiaries?

C

Funding

What is the current funding for your research? Is it sufficient to enable you to deliver the impacts you anticipate?

Evidence of Impact

What evidence (qualitative or quantitative) will your research generate?
How soon will these impacts be realised?