

crf

CORPORATE **R**ESEARCH **F**ORUM

www.crforum.co.uk

+44 (0) 203 750 3502

University of Manchester

Rosanna Neary

Member Engagement Manager

+44 (0)7756 481 812

rosanna@crforum.co.uk





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Sign up HERE

You only have to do this once

2



LEARN

access the latest research and resources, register for events

3



SHARE

key documents and findings with your colleagues

4



ASK

us questions and let us know what projects/initiatives you are working on

BUILDING CAPABILITY ACROSS YOUR HR FUNCTION

An international HR network of more than 220 organisations, CRF enhances the capability and effectiveness of the HR function in driving organisational performance.

CRF ENABLES

Outside thinking in, providing a range of fresh evidence-based perspectives to inform your planning



CRF PROVIDES

A trusting network to share experiences, ideas and solutions with your peers

CRF EQUIPS

You and your team to find effective and contextual approaches to strategic business challenges



▶ WATCH A 3
MINUTE VIDEO
ON **CRF**
MEMBERSHIP

crflearning

www.crflearning.co.uk/home

CRF Learning delivers development for the HR profession through a suite of Open, Bespoke and On Demand Programmes.

parc

www.parcentre.com

PARC (Performance and Reward Centre) is an membership network focusing on the business challenges affecting performance, reward and governance agendas.

sd

STRATEGIC DIMENSIONS

www.strategic-dimensions.co.uk

Strategic Dimensions (SD) is an independent search boutique with an unrivalled network.



WHAT YOU GET FROM US

crf
CORPORATE RESEARCH FORUM

RESEARCH & TOOLS



Unlimited access to online CRF library of **resources**.

Exclusive access to Emerald Works' award-winning MindTools content

EVENTS



Exclusive **events** and webinars gathering experts and peers.

Unlimited online participation

5 in-person places at Events each year

1 in-person places at Annual International Conference

ONLINE COMMUNITIES



Regularly share thinking with peers via **Digital Communities**:

- Talent, Leadership and Learning
- Diversity, Inclusivity and Wellbeing
- Organisation Development, Culture and Change
- HR Directors (*by invitation*)

Unlimited community registrations

Unlimited online participation

ADVISORY PRACTICE



Advisory Practice will help you find solutions to your specific queries by curating content, introducing experts, facilitating member connections and sourcing insights from the Network

CRF LEARNING



Access to preferential rates for CRF Learning's **On Demand, Open and Bespoke development programmes** to build professional and organisational capability.

2 free-of-charge courses

50% discount on Open Programmes

ACCOUNT MANAGER



A dedicated manager to ensure you see the most value from your membership, keeping you up to date with relevant and useful CRF activities.

2023 PROGRAMME EVENTS

[View Events →](#)

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CORPORATE RESEARCH FORUM



EFFECTIVE SUCCESSION MANAGEMENT

((📍)) London & Online



HR LEADERS UAE NETWORK: SUCCESSION MANAGEMENT

Abu Dhabi, UAE



HRD STOCKHOLM NETWORK: EVIDENCE-BASED HR

Stockholm, Sweden



AGILITY 2.0: BUILDING ADAPTABLE ORGANISATIONS

((📍)) Madrid & Online



HRD AMSTERDAM NETWORK: COACHING

Amsterdam, The Netherlands



MASTERING DIFFICULT CONVERSATIONS: DISARMING WORKPLACE CONFLICT

((📍)) London & Online



TEAM EFFECTIVENESS

((📍)) Lausanne & Online



HR LEADERS UAE NETWORK: EVIDENCE-BASED HR

Abu Dhabi, UAE



HR'S ROLE IN SUSTAINABLE BUSINESS: EVOLUTION OR REVOLUTION?

((📍)) London & Online



HRD LONDON NETWORK: END OF YEAR

London, UK



BETTER DECISIONS: MAKING SENSE OF COMPLEXITY

((📍)) London & Online



STRONG FOUNDATIONS: EVIDENCE-BASED HR

((📍)) London & Online



COACHING: MAXIMISING BUSINESS IMPACT

((📍)) London & Online



HR LEADERS UAE NETWORK: SUSTAINABLE BUSINESS

Dubai, UAE



PLUS
CRF DIGITAL COMMUNITIES
MEET REGULARLY THROUGHOUT
THE YEAR (*SEE NEXT SLIDE*)

2022 EVENT AND RESEARCH HIGHLIGHTS

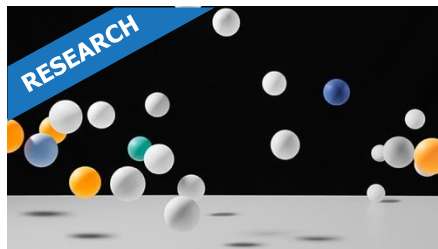
[View Resources →](#)



www.crforum.co.uk

SEARCH AND FILTER
ALL ONLINE
RESOURCES BY:

- ☐ Keyword
- ☐ Content Type
- ☐ Research Area
- ☐ Tags



Applying Social Science to Behavioural Change

February 2022



Persuasive Analytics: Influencing with Data

March 2022



Innovation: Growth from Uncertainty

May 2022



Realities of the New Working Environment

May 2022



Making a Paradigm Shift in Leadership Development

May 2022



Organisation Design for Agility

October 2022



Trading in the New Business Landscape

October 2022



The Future of Learning

November 2022



HRD Briefing: A Decade of Transition

November 2022

DIGITAL COMMUNITIES

CRF's global **Digital Communities** meet regularly online to discuss timely and relevant topics, share experiences, and ensure members quickly find solutions to pressing challenges.



**HR
DIRECTORS**
BY INVITATION



**ORGANISATION
DEVELOPMENT,
CULTURE
& CHANGE**



**TALENT,
LEADERSHIP
& LEARNING**

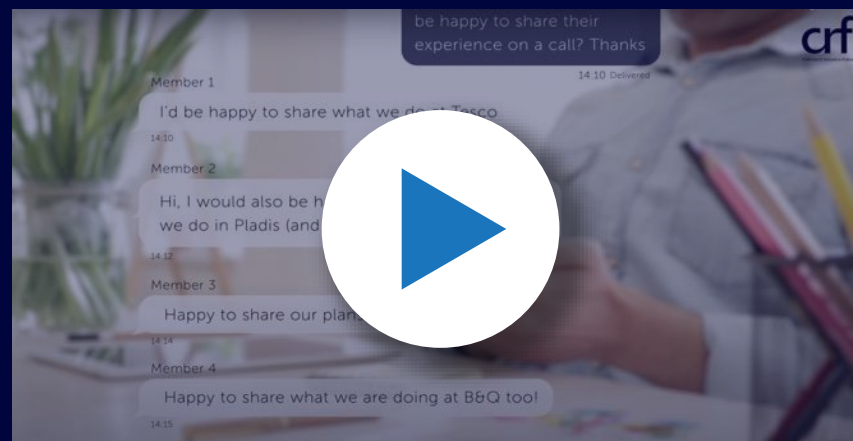


**DIVERSITY,
INCLUSIVITY
& WELLBEING**

[View Communities →](#)



 **WHY JOIN A CRF DIGITAL COMMUNITY?**



 **EXPERIENCE A COMMUNITY
WHATSAPP CONVERSATION**

Need help with a specific question or query?

CRF Advisory Practice will help you find solutions to your specific queries by:



Curating Content



Introducing Experts



Facilitating Member Connections



Providing Bespoke Research



Sourcing insights from the Network

[Raise a Query →](#)

Examples of member queries:

How can we build and maximise engaging development plans for Hi-Po high-risk talent?

What other organisations have moved to rating-less performance management that we can learn from?

How can we encourage our people to have difficult conversations and create a feedback culture?

How can we drive and better align the sustainability agenda from within the HR function?

[Other Examples →](#)





CRF Learning Open Programmes

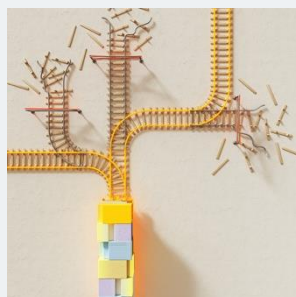
are an annual offering of development courses, delivered both face-to-face and online, for intermediate and senior HR professional to learn alongside peers from other organisations



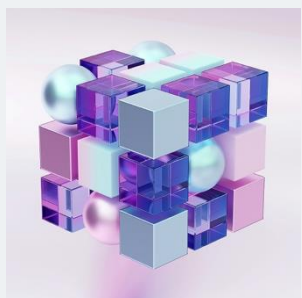
HRBP Business Catalyst



PARC Strategic Reward Skills



Becoming an Effective HRD



Aspiring Group HRD



Integrated Talent Management



Impact Through People Analytics



Travis Perkins

Thank you so much again for everything you have done, organised and contributed to make our programme a success. I am so glad I have done it – absolutely invaluable insight, knowledge and networks gained.

Emma Rose, Group HRD, Travis Perkins



We were delighted to partner with CRF in co-creating a programme that would build the capability of our global HR team, specifically around the notion of business consulting skills. We were presented with practical models and insights which were specifically tailored to our business needs, standing us in good stead for the future challenges and opportunities we may face, both as a business and as individuals. Thanks to the CRF team for designing and delivering this exceptional programme which we all thoroughly enjoyed and benefitted from.

Graeme Clark, Group HRD, Mott MacDonald



avanade

CRF Learning have proved to be an essential partner as I looked to build the capability of my HR team. They have been a collaborative partner in co-designing a bespoke cost-effective solution which has evolved from face-to-face sessions to a purely digital experience run for nearly 250 participants from Australia to the US in five sessions per week spread over eight weeks. The impact has been immense and I look forward to continuing into the next phase of our partnership.

Caroline Fanning, Group HRD, Avanade



CRF Learning On Demand is a library of online courses designed to offer HR professionals a flexible way to upskill both teams and individuals, at their own pace, in their own space

[View On Demand →](#)

HRBP SUITE	Effective Business Partnering	Integrated Talent Management: The Essentials	Building a High-Performance Culture	Developing Commercial Acumen
	Workforce Analytics and Storytelling	A Strategic Approach to Reward	Change Management: The Essentials	Performance Consulting Skills
CHANGE AND TRANSFORMATION SUITE	Advanced Practices in Change Management	Organisation Analysis and Diagnosis	Developing the OD Practitioner	Organisation Design
OTHER COURSES	Strategic Workforce Planning	Succession Planning	Impactful Employee Experience	



86% CONTENT QUALITY



100% ENROL AGAIN



87% VALUE FOR MONEY



100% WOULD RECOMMEND



AEROSPACE & DEFENCE

- AWE
- Northrop Grumman
- Ontic
- QinetiQ

CONSTRUCTION & ENGINEERING

- Balfour Beatty
- CRH
- Kier
- Mace
- Spirax Sarco Engineering
- Tarmac
- Wienerberger

ENERGY & RESOURCES

- Aggreko
- Air Liquide
- Anglo American
- BP
- Braskem
- Centrica
- Chevron
- Cyfoeth Naturiol Cymru
- Eon Energy
- Glencore International
- JERA
- Orsted
- Severn Trent
- Shell
- Sonnedix

OTHER

- Arsenal FC
- BSI Group
- Children's Investment Fund Foundation
- Oxfam
- Royal Household
- Sever Group

FINANCIAL SERVICES

- Abdrn
- ABN Amro
- Abu Dhabi Investment Authority (ADIA)
- Gallagher
- Baillie Gifford
- Bank of America
- Bank of England
- Capital Fund Management
- Crown Agents Bank
- Daiwa Capital Markets Europe Ltd
- Direct Line Group
- European Bank for Reconstruction & Development (EBRD)
- First Bank of Abu Dhabi
- Gallagher
- Howden Group Holdings
- ICBC
- Impax Asset Management
- Lockton Int
- London Stock Exchange
- MUFG Bank
- Nedbank
- NatWest Group
- Phoenix Group
- Pictet Group
- Resolution Life
- Rothschild & Co
- Royal London Group
- Saga Plc
- Schroders
- Schroders Personal Wealth
- SMBC Group
- Swiss Life
- Swiss Re
- Tokio Marine HCC
- Tokio Marine Kiln
- Triton Investment Advisors
- Virgin Money
- Worldremit

EDUCATION

- Cambridge University Press & Assessment
- Eton College
- Open University
- University of Manchester

GAMING & BETTING

- Camelot Group
- Entain Group
- Rank Group
- SKS 365
- Superbet

LIFE SCIENCES & HEALTHCARE

- Benchmark Holdings Plc
- Bicycle Therapeutics
- Bupa
- Cleveland Clinic
- Gavi
- IQVIA
- Ivoclar Vivadent
- LGC Group
- Roche
- Straumann
- Swissmedic
- The Wellcome Trust
- Tobii Dynavox

MANUFACTURING

- Alliance One
- Croda International
- DS Smith
- Essentra
- Encirc 360
- Ferguson Group Services
- Inchcape Plc
- Morgan Advanced Materials
- Portakabin
- The Vita Group
- TT Electronics
- Volvo Group Trucks Technology
- WD40 Company

PUBLIC SECTOR

- Cwm Taf Morgannwg Health Board
- DSTL
- High Speed 2 Ltd
- London Fire Brigade
- MET Police
- Ministry of Defence
- National Records of Scotland
- Nesta
- Nuclear Decommissioning Authority
- Office for National Statistics
- Public Health Wales
- UKRI
- Transport for London

PROFESSIONAL SERVICES

- Allen & Overy
- Apogee Corporation
- Arup
- Baker & McKenzie
- Bird & Bird
- Clifford Chance
- Clyde & Co
- CMS
- Connells
- Deloitte
- DLA Piper
- Hays Plc
- IGD
- Iron Mountain
- Kantar
- KPMG
- Landsec
- Linklaters
- Lloyds Register
- Mitie
- Mott MacDonald
- Newton Europe
- Norton Rose Fulbright
- Places for People
- PwC
- Shoosmiths LLP
- SThree
- Wilmington

RETAIL & CONSUMER BUSINESS

- Associated British Foods
- Bacardi
- Carbery Group
- Coca Cola
- Costa Coffee
- Diageo
- Dreams
- Ecotone
- Greene King
- Howdens
- John Lewis Partnership
- Kingfisher
- Marks & Spencer
- McCormick
- McDonald's Restaurants
- Nestle
- Nichols
- Nomad Foods
- Pladis
- PMI
- PZ Cussons
- Selfridges
- Tesco
- TJX Europe
- Water Wipes
- Whitbread Group
- Wickes

TRAVEL & DISTRIBUTION

- Arriva Plc
- Brambles
- British Airways
- Bunzl
- EasyJet
- Eversholt Rail
- First Bus
- First Group
- IATA
- IHG
- Royal Mail
- Stolt Nielsen
- TUI
- Virgin Atlantic

PUBLISHING

- British Medical Journal
- Economist Group
- Mondadori Group
- Penguin Random House
- Reach
- The Telegraph

TECHNOLOGY, MEDIA & TELECOMS

- AMC Networks
- Avanade
- BT Group
- Channel 4
- Ciena
- Dunnhumby
- E&
- Experian
- HP
- Inmarsat
- IPG Mediabrands
- ITV
- JC Decaux
- Liberty Global
- Microsoft
- Moonbug
- Quadient
- Reward Gateway
- Ricoh Europe
- RISE
- RS Components
- Sage UK
- Siemens
- Sopra Steria
- Suse
- Spotify
- Thomson Reuters
- Virgin Media
- VTT Group
- Wavemaker Global