MANCHESTER 1824
The University of Manchester
Alliance Manchester Business School

STUDENT SUPPORT HUB

WELCOME WEEK TIMETABLE **21-25 SEPTEMBER 2026**

MSc Digital Marketing

Welcome to Alliance Manchester Business School (AMBS) and the MSc Digital Marketing degree programme.

Below is a copy of your programme Welcome Week timetable. Each day there will be activities for you to get involved in and the chance to find out more about the course, School, and University.



Dr Zhiteng Feng

Programme Director

zhiteng.feng@manchester.ac.uk

In addition to your programme timetable, there will also be University-wide Welcome activities to help you meet people and settle into our community. Check out the What's on during Welcome page and Students' Union events page to find out about other activities happening around the University of Manchester.

Take a look at the Welcome to Manchester webpages to help you settle in. These contain key information about registration, safety on campus, student support and preparing for your studies.

I hope you have a really enjoyable first few weeks on campus, making new friends and discovering everything that we have to offer.

Best of luck for the new academic year!

We are here to support you every step of the way

AMBS Student Support Hub
AMBS Building, Second Floor, Room 2.091

Phone
0161 529 3830

Email
ambs.hub@manchester.ac.uk

Instagram
@ambspostgrad



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WELCOME WEEK TIMETABLE

MSc Digital Marketing

Monday, 21 September 2026

Time	Activity	Delivered by	Location
Anytime today	• Follow the steps on IT Services Information to get set up and ready for the start of year • Watch the Welcome and Introduction to PGT Study from Adam Frost, Director of Postgraduate Taught Programmes at AMBS		
Anytime between 10am-12 noon	**Collect your free exclusive AMBS hoodie!** • Collect your free exclusive AMBS hoodie at the AMBS Student Support Hub. For every hoodie distributed, a tree has been planted to give back to nature.		**Student Support Hub** AMBS Building, Second Floor, Room 2.091
12 noon-1pm	**AMBS Building Tour** (optional) • Between 12 noon and 1pm there will be short tours of the building to familiarise you with our resources, facilities, and available support. The tours last around 15-20 minutes and numbers are limited to 15 students per tour group on a first come first served basis. Please sign up at the meeting point at 12 noon.	AMBS Student Ambassadors	Meeting point: AMBS foyer

Tuesday, 22 September 2026

Time	Activity	Delivered by	Location
Anytime today	• Passionate about improving the student experience? Find out more and apply to become your programme's Student Representative • Have a look at some useful checklists from the Transitioning to life at University to help you prepare for your studies		
Anytime between 1-4pm	**AMBS Student Fair** (drop-in session) • Find out more about AMBS Student Societies (including an opportunity to join) as well as other support services and resources available for you as an AMBS student.		AMBS Building, Third Floor, HIVE Event Space

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Wednesday, 23 September 2026

Time	Activity	Delivered by	Location
10am-12 noon	**MSc Digital Marketing Programme Induction 1** • Meet your Programme Director: presentation followed by Q&A	Dr Zhiteng Feng	AMBS Building, Third Floor, Room 3.009
1-2pm	Postgraduate Careers Service Induction: Your MSc programme as a step into professional practice	AMBS Postgraduate Careers Service team	AMBS Building, Ground Floor, Room G.003
Anytime between 2-3pm	**Wellbeing Wednesday** (drop-in session) • Join us for some wellbeing craft activities, giant boardgames, or just take a moment to unwind and relax during Welcome week. You will also have an opportunity to meet our Student Support and Wellbeing (SSW) team and find out how they can support you during your studies here at AMBS.	Student Support and Wellbeing (SSW) team	**Cosy Campus Space** AMBS Building, Second Floor, Room 2.094

Thursday, 24 September 2026

Time	Activity	Delivered by	Location
Anytime today	• Complete the BMAN61230 Health and Safety Course via Canvas • Complete the BMAN74940 Academic Malpractice Awareness Course via Canvas		
12 noon-1.30pm	**Team Campus Challenge** • Join us for a fun adventure and an engaging team-building activity to get to know your peers. Please arrive early at the meeting point, as we will be exploring the campus for this activity.	IAG team and Student Ambassadors	AMBS Building, Ground Floor, Room G.003
2-4pm	**MSc Digital Marketing Programme Induction 2 and Programme Social** • This is an opportunity for you to meet with the MSc Digital Marketing Teaching team, as well as to make friends with your peers in a relaxed setting. • Light refreshments will be provided.	Dr Zhiteng Feng and MSc Digital Marketing Teaching Team	AMBS Building, Third Floor, Room 3.006a/b

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WELCOME WEEK TIMETABLE

MSc Digital Marketing

Friday, 25 September 2026

Time	Activity	Delivered by	Location
Anytime today	• Read more about the Academic Advisor information • Have a look at the University of Manchester Library website to see the resources, training and support available for you • Visit My Learning Essentials webpage - our Library's award-winning skills programme that provides online guidance and resources, workshop sessions, as well as drop-in support. • Important information about support available from the AMBS Student Support & Wellbeing Team		

We are here to support you every step of the way

AMBS Student Support Hub
AMBS Building, Second Floor, Room 2.091

Open Monday to Friday, 9am - 5pm
Drop in for information and advice during Welcome Week and throughout the year.

AMBS Postgraduate Taught (PGT) Handbook
The online handbook is the main source of information about your programme, studies and available support throughout your degree.

We recommend saving the online handbook as a favourite, or adding it to your bookmarks to give you easy access whenever you need it.

Interactive Campus Map
AMBS is building number 29.

Phone
0161 529 3830

Email
ambs.hub@manchester.ac.uk

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