

WELCOME WEEK TIMETABLE

22-26 SEPTEMBER 2025

MSc Digital Marketing

Welcome to Alliance Manchester Business School (AMBS) and the MSc Digital Marketing degree programme.

Below is a copy of your programme Welcome Week timetable. Each day there will be activities for you to get involved in and the chance to find out more about the course, School, and University.



Dr Zhiteng Feng

Programme Director



zhiteng.feng@manchester.ac.uk

In addition to your programme timetable, there will also be University-wide Welcome activities to help you meet people and settle into our community. Check out the [What's on during Welcome](#) page and [Students' Union events](#) page to find out about other activities happening around the University of Manchester.

Take a look at the [Welcome to Manchester](#) webpages to help you settle in. These contain key information about registration, safety on campus, student support and preparing for your studies.

I hope you have a really enjoyable first few weeks on campus, making new friends and discovering everything that we have to offer.

Best of luck for the new academic year!



We are here to support you every step of the way



AMBS Student Support Hub

AMBS Building, Second Floor, Room 2.091



Email

ambs.hub@manchester.ac.uk



Phone

0161 529 3830



Instagram

[@ambspostgrad](https://www.instagram.com/ambspostgrad)



Monday, 22 September 2025

Time	Activity	Delivered by	Location
Anytime today	<ul style="list-style-type: none"> Follow the steps on IT Services Information to get set up and ready for the start of year Watch the Welcome and Introduction to PGT Study from Adam Frost, Director of Postgraduate Taught Programmes at AMBS Have a look at some useful checklists from the Transitioning to life at University to help you prepare for your studies 		
12 noon-1pm	AMBS Building Tour (optional) <ul style="list-style-type: none"> Between 12 noon and 1pm there will be short tours of the building to familiarise you with our resources, facilities, and available support. The tours last around 15-20 minutes and numbers are limited to 25 students per tour group on a first come first served basis. Please sign up at the meeting point at 12 noon. 	AMBS Student Ambassadors	Meeting point: AMBS foyer
2-3pm	Group Working and Cross-Cultural Communication	Kathy Bradley and Tahira Majothi (Equality, Diversity & Inclusion Team)	Online via Microsoft Teams Meeting ID: 357 541 759 574 4 Passcode: ck7aS9Bg

Tuesday, 23 September 2025

Time	Activity	Delivered by	Location
Anytime between 1-4pm	AMBS Student Fair (drop-in session) <ul style="list-style-type: none"> Find out more about AMBS Student Societies (including an opportunity to join) as well as other support services and resources available for you as an AMBS student. Read more about AMBS Student Societies 		AMBS Building, Third Floor, HIVE Event Space
Anytime between 1-4pm	AMBS 60th Anniversary - Student Celebration (drop-in session) <ul style="list-style-type: none"> You are invited to a special event to mark the 60th anniversary of AMBS. This celebration will feature a photobooth, birthday cake, and a variety of other activities. 		AMBS Building, Ground floor, Reception area

WELCOME WEEK TIMETABLE

MSc Digital Marketing

Wednesday, 24 September 2025

Time	Activity	Delivered by	Location
10am-12 noon	MSc Digital Marketing Programme Induction 1 <ul style="list-style-type: none"> Meet your Programme Director: presentation followed by Q&A 	Dr Zhiteng Feng	AMBS Building, Third Floor, Room 3.006a/b
1-2pm	Postgraduate Careers Service Induction: Your MSc programme as a step into professional practice	AMBS Postgraduate Careers Service team	AMBS Building, Ground Floor, Room G.003
Anytime between 12-3pm	Wellbeing Wednesday (drop-in session) <ul style="list-style-type: none"> Join us for some wellbeing craft activities, giant boardgames, or just take a moment to unwind and relax during Welcome week. You will also have an opportunity to meet our Student Support and Wellbeing (SSW) team and find out how they can support you during your studies here at AMBS. 	Student Support and Wellbeing (SSW) team	Cosy Campus Space AMBS Building, Second Floor, Room 2.094

Thursday, 25 September 2025

Time	Activity	Delivered by	Location
Anytime today	<ul style="list-style-type: none"> Important information about support available from the AMBS Student Support & Wellbeing Team Read more about the Academic Advisor information Passionate about improving the student experience? Find out more and apply to become a Student Representative 		
Anytime between 12 noon-2pm	Collect your free exclusive AMBS hoodie! <ul style="list-style-type: none"> Collect your free exclusive AMBS hoodie at the AMBS Student Support Hub. For every hoodie distributed, a tree has been planted to give back to nature. 		Student Support Hub AMBS Building, Second Floor, Room 2.091
2-4pm	MSc Digital Marketing Programme Induction 2 and Afternoon Tea <ul style="list-style-type: none"> Meet the MSc Digital Marketing Teaching Team for networking and afternoon tea. Refreshments will be provided. 	Dr Zhiteng Feng and MSc Digital Marketing Teaching Team	AMBS Building, Fourth Floor, Room 4.009

Friday, 26 September 2025

Time	Activity	Delivered by	Location
Anytime today	<ul style="list-style-type: none"> Have a look at the University of Manchester Library website to see the resources, training and support available for you. Visit My Learning Essentials webpage - our Library's award-winning skills programme that provides online guidance and resources, workshop sessions, as well as drop-in support. 		
Anytime between 11am-12 noon	Ask us anything! <ul style="list-style-type: none"> Optional informal drop-in session with the Information, Advice & Guidance (IAG) team and the Curriculum & Programmes (C&P) team. Come along to meet our friendly team for any general School enquiries that you may have! 	IAG team and C&P team	AMBS Building, Third Floor, HIVE Event Space
12.30-2pm	Team Campus Challenge <ul style="list-style-type: none"> Join us for a fun adventure and an engaging team-building activity to get to know your peers. Please arrive early at the meeting point, as we will be exploring the campus for this activity. 	IAG team and Student Ambassadors	AMBS Building, Ground Floor, Room G.003



We are here to support you every step of the way



AMBS Student Support Hub

AMBS Building, Second Floor, Room 2.091

Open Monday to Friday, 9am - 5pm
Drop in for information and advice during Welcome Week and throughout the year.



AMBS Postgraduate Taught (PGT) Handbook

The online handbook is the main source of information about your programme, studies and available support throughout your degree.

We recommend saving the online handbook as a favourite, or adding it to your bookmarks to give you easy access whenever you need it.



Interactive Campus Map

AMBS is building number 29.



Phone

0161 529 3830



Email

amsbshub@manchester.ac.uk



Instagram

[@ambspostgrad](https://www.instagram.com/ambspostgrad)