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MEC Update

Issue 26 | 20 October 2022

Empowering the next generation of entrepreneurs. This month
our Faculty in Focus is Humanities..



Welcome to the latest [Masood Entrepreneurship Centre](#) newsletter...

Global Entrepreneurship Week 2022



Global Entrepreneurship Week 2022

We believe in Entrepreneurship for All. We expose students and graduates to entrepreneurship as a career path, fostering innovative thinking and creating talent pools for the local start-up ecosystem.

More than 100 colleges and universities participate in Global Entrepreneurship Week (GEW), to shine a spotlight on their entrepreneurship programming, impressive student entrepreneurs, and successful alums. As part of GEW, MEC will showcase Manchester's entrepreneurial spirit and encourage individuals to get involved. With online and in-person events happening every day, from markets to celebrity speakers, there's an event planned for everyone.



MCR Makes Market

Monday 14 November

12:00 - 15:00 AMBS: Foyer

Kicking off Global Entrepreneurship Week, MEC is hosting its very first MCR Makes Market in the Alliance Manchester Business School foyer, highlighting some of the incredible product-based businesses arising out of entrepreneurial activities across the University of Manchester ecosystem. Come along and peruse an exciting array of products and do some early Christmas shopping for your friends and family.

[Register >>](#)



What the tech?!

Tuesday 15 November

12:15 - 13:30 Online

Do you want to be the next big tech entrepreneur with a business powered by technology and innovation, solving real customer problems? Join us for our online event to hear from some of Manchester's up and coming tech entrepreneurs. Get the inside track on what it means to be a tech entrepreneur, the highs and lows, barriers faced, and how to find that all important co-founder.

[Register >>](#)



Entrepreneurs@Manchester

Wednesday 16 November

12:00 - 13:30 AMBS: G.003

We are delighted to welcome an incredible celebrity guest speaker as part of our activities for Global Entrepreneurship Week. Join our Director, Lynn Sheppard, as she goes in-conversation with our guest to understand their experience of being an entrepreneur. Details of our incredible celebrity guest speaker will be announced 26 October. Get your tickets now before they sell out and share your predictions of who it might be on our social media channels.

[Register >>](#)



People, planet, profit

Thursday 17 November

12:00 - 13:45 Online

Do you want to know how to set up a social enterprise and ensure your passion and purpose create profits for social good? Then this event is for you. Join us online for this two-part event where you will discover what it means to be a social entrepreneur, how

to set up a social enterprise and how to assess your triple bottom line – people, planet, profit.

[Register >>](#)



Mini Summit

Friday 18 November

13:00 - 14:15 Online

Here at The Masood Entrepreneurship Centre, we have ambitious plans for nurturing the entrepreneurial talent that will contribute to the growth of our city ecosystem, which includes the £1.5billion ID Manchester project. Join us online where our panel will discuss the essential role entrepreneurship centre's must play to create an atmosphere for young people to thrive as entrepreneurs and drive economic growth.

[Register >>](#)

Venture Further Awards 2023



The Masood Entrepreneurship Centre's Venture Further Awards (VFA's), is the UK's primary university-led start-up competition for student and graduate entrepreneurs.

Now open for applications, the VFA's develop and launch entrepreneurial students and graduates' ideas from across The University of Manchester. Enabling innovative hopefuls from all backgrounds to enter the competition, across five categories: Environment, Healthcare, Services, Social and Technology. No matter what School or Faculty a student or graduate is from, they should find a suitable category for their idea.

With an increased prize fund for 2023 of £100,000, the VFA's will fund ten new business propositions and open the door to a world of support programmes, workshops, mentors, networks, and follow-on funding.

Entries to the competition should be viable and credible business proposals with real potential to succeed. Applications close on **Thursday 23 February 2023** after which, up to twenty finalists will pitch their business to a panel of expert judges for a chance to win one of the cash prizes. MEC are also offering support sessions between October 2022 and the competition finals in March 2023, to all aspiring entrepreneurs looking to enter.

[Find out more](#)

Bright Ideas



There is still time to enter our annual student ideas competition, Bright Ideas. This competition is aimed at undergraduate and postgraduate students new to enterprise and entrepreneurship who are interested in learning more about spotting opportunities and generating new ideas.

[Find out more](#)

Events

Skills Training: Communicating your ideas

Tuesday 25 October 2022

09:30 – 12:30 BST



Clear communication is key to articulating your ideas effectively. Want to develop your commercial awareness, critical thinking, and creative communication skills?

The aim of this half day online training session is to provide you with the skills needed to identify your key message and to understand the value proposition of your idea.

[Register >>](#)

Entrepreneurs@Manchester: Ash Rust, Managing Partner @ Sterling Road

Wednesday 26 October 2022

17:00 – 18:00 BST



On Wednesday 26 October, we're just by Ash Rust, Managing Director of Sterling Road.

Ash is an entrepreneur turned investor. He is the Managing Partner of Sterling Road, a venture fund focused on pre-seed stage B2B companies. He was an advisor to Bullpen Capital and previously worked at Trinity Ventures. Ash has mentored hundreds of startups through accelerator programs including Y-Combinator, Techstars, Alchemist, and universities such as Stanford, UC Berkeley, and Oxford.

Before investing, Ash was Cofounder and CEO of SendHub (acquired: Cameo Global, Y-Combinator W12) and Director of Ranking at Klout (acquired: Lithium).

Ash earned a Masters in Computer Science from Oxford, served as an Officer in the British Army, and currently resides in San Francisco.

Join us LIVE on our Facebook page, sign up now:

[Register >>](#)

Developing a Business Idea for the Creative Industries

Tuesday 1 November 2022

09:30 – 16:00 GMT

Alliance Manchester Business School

The University of Manchester

Everyone loves the arts and creative industries – yet many cultural organisations struggle to make ends meet. If you were given the opportunity to reinvent an art gallery, how would you do it?

At this full-day interactive workshop, for all postgraduate researchers, you'll develop your commercial awareness, critical thinking, and creative communication skills.

Using The Whitworth Art Gallery as a case study you will work in small groups to analyse what the business currently does, and who its visitors are with the aim of developing new opportunities to bring in different audiences.

If you are up for the challenge register now.

[Register >>](#)

Momentum Finance Series- Session 1 - Starting up

Thursday 3 November 2022

10:00 – 11:45 BST

Hosted by the Masood Entrepreneurship Centre and Paul Suchoparek, ex Finance Director of Adidas UK and founder of Sempas Accountants Limited, these sessions, running throughout



Semester 1, are designed to provide a good understanding of key financial metrics to start and grow a business successfully.

This five event series of 90 minute sessions is an opportunity to learn more about trading, profits, bookkeeping, cash flow and securing further funding.

Whether you are already a start-up entrepreneur or interested in starting your own business in the future these sessions are for you.

This first session will focus on Starting up covering, but not limited to, the following aspects:

- Pre-start (i.e. test trading, funding position);
- Structuring your business (Sole Trader, Limited Company, Partnership, Social Enterprise);
- Registering the business;
- Filing, other responsibilities and obligations (i.e. legal and tax).

[Register >>](#)

Competitions

Siemens Tech for Sustainability 2023

Combating climate change and contributing to sustainability is the need of the hour; our earth needs our commitment - it is now or never. Around the globe, countries, universities, businesses, communities, and individuals are responding to this by taking ambitious steps to build a sustainable future. Collaboration among corporates, academia, startups, a new generation of sustainability thinkers, doers, and innovators is essential to make real what matters.



Tech for Sustainability is a global initiative for students, researchers, startups and innovative individuals to leverage technology to solve real-world sustainability challenges and shape our future along with Siemens.

Great prizes as well as support by Siemens experts and the opportunity to pitch in front of Siemens top management are waiting for you!

[Find out more](#)



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