

ALLIANCE MANCHESTER  
BUSINESS SCHOOL

# MASTER'S PROGRAMMES

2023 ENTRY

MANCHESTER  
1824

The University of Manchester  
Alliance Manchester Business School



# OUR BUSINESS MASTER'S COURSES AREN'T JUST FOR BUSINESS GRADUATES.

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# WHY ALLIANCE MANCHESTER BUSINESS SCHOOL?

Alliance Manchester Business School

The reason for studying here is simple – we produce graduates who think differently. We provide you with the knowledge and ability to excel in today's business environment.

We became Alliance Manchester Business School in 2015 following a landmark donation from Lord Alliance of Manchester and his trustees, and in recognition of his long-standing relationship with the School and the University. The donation is being invested in enhancing the learning experience for all our students.

**2<sup>nd</sup>**  
In the UK and 9<sup>th</sup> globally — for social and environmental impact.



**5<sup>th</sup>**  
Most targeted UK university by leading graduate employers.



**5<sup>th</sup>**  
A top 5 UK business school



**1965**  
Founded in 1965, we were one of the UK's first two business schools.

**60,000**  
Global network of 60,000 alumni in 176 countries — arguably the best contact network you will have in your career.

**135**  
Student population represents 135 different nationalities.



International hubs in Dubai, Hong Kong, Shanghai and Singapore.

Recognised by all three international business school and MBA-accrediting bodies.



**We are proud to be part of The University of Manchester**

- > Est. 1824
- > 40,000+ students in Manchester and worldwide
- > 25 Nobel Prize winners
- > 6<sup>th</sup> in the UK
- > 9<sup>th</sup> in Europe
- > 28<sup>th</sup> in the world (QS World University Rankings 2023)

UNIVERSITY OF MANCHESTER

# WORLD-CLASS TEACHING, LEARNING AND LEISURE FACILITIES

## Our campus will help you get the most out of your studies:

- > Study zones, quiet areas and break-out study spaces
- > Inspiring teaching, events and meeting spaces
- > Eddie Davies Library overlooking the vibrant Oxford Road Corridor Innovation District
- > The Mill restaurant, Café 65 and the Hive Café
- > Data Visualisation Observatory
- > Behavioural Research Laboratory
- > University Green retail and leisure space with food, drink and shopping outlets.



  
Part of The University of Manchester's £1bn campus redevelopment

  
Shops, bars and restaurants including Brewdog, Five Guys, Pret and Loungers



Discover more about our campus and facilities at: [ambs.ac.uk/campus](https://ambs.ac.uk/campus)





# OUR COURSES WILL GIVE YOU THE TOOLS FOR LIFE. OUR CAMPUS AND CITY, THE TIME OF YOUR LIFE.

Manchester is one of the most vibrant and exciting destinations in the world — a place to study, learn and enjoy yourself.



A destination for lovers of fashion with many global brands and independent shops. Afflecks is a haven of independent shopping in Manchester's Northern Quarter



Salford Quays and Media City UK are a short journey from the city centre



A short journey from 4 national parks including the Lake District and the Peak District.



A world-class transport system with connections throughout the UK. Manchester Airport has direct flights to more than 200 destinations.



A big city with a compact and friendly centre. Alliance MBS is a short walk from the centre and all its attractions.



From music festivals to art and food festivals — Manchester has it covered.



One of the most diverse cities in the world with over 200 languages spoken.



**ANDREEA DONCEA, ROMANIA**  
MSc Operations, Project and Supply Chain Management, Class of 2021

*"The best thing about living in Manchester is the diversity you are constantly exposed to. From a social perspective, Manchester is a very lively city, with a considerable music scene and a large variety of restaurants, pubs, and clubs. You will not get bored living here!"*



Manchester Town Hall is home to one of Europe's best Christmas Markets.



The city lives and breathes sport



The University's 'Learning Commons' opens 24/7 in term time.



Discover more about the Manchester master's experience at: [ambs.ac.uk/masters-experience](https://ambs.ac.uk/masters-experience)

# YOUR CAREER



## Our Postgraduate Careers Service offers you dedicated support from the moment you join us.

It will help you develop your personal and professional skills, connect you with potential employers and improve your overall employability.

Our team designs and delivers a wide range of career — related services specifically for Alliance MBS Master's students, giving you a competitive edge.

Presentations covering:

- > CVs
- > Cover letters
- > Application forms
- > LinkedIn and other social media
- > Interview preparation
- > Tailored workshops
- > Practice your skills and receive valuable feedback

### One-to-one support

- > Meet with a careers consultant to discuss your plans and applications
- > Guest speakers
- > Practical advice for your career

### Online careers portal

Keep in close contact with the Postgraduate Careers team and receive events information.

We work closely with The University of Manchester Careers Service, giving you access to a large number of employers.

- > Employer and recruitment events
- > Job board: includes graduate schemes, volunteering and mentoring opportunities
- > Career resources and guides
- > Manchester Gold Mentoring: pair with a mentor over a 6-month period
- > Exclusive access to our alumni portal

Masood Entrepreneurship Centre is the focal point for student enterprise and entrepreneurship learning at The University of Manchester.

- > Bright Ideas competition
- > Venture Further start-up competition
- > Guest speaker events and workshops
- > Elective units
- > Enterprise support

→ For further information visit:  
[ambs.ac.uk/enterprise](https://ambs.ac.uk/enterprise)

→ Learn more about the University's  
Careers Service at:  
[ambs.ac.uk/masters-careers](https://ambs.ac.uk/masters-careers)



**No.1**  
most targeted  
UK university by  
graduate employers

(The Graduate Market's High Fliers Research, 2022)



Masood  
Entrepreneurship  
Centre

# ACCOUNTING AND FINANCE

Our award-winning accounting and finance experts will take your skills and knowledge to the next level. Our industry links will help to prepare you for a successful professional career.



- > Courses hold CFA institute partnership status
- > CFA scholarship and online CFA coaching available to the best performing students.

AMPLIFY

- > All students have the opportunity to participate at a Manchester-based week-long Trading BootCamp, run by Amplify Trading
- > Provides experience of real-world trading
- > Opportunity to engage with contemporary financial markets, enabling you to apply classroom theory in practice.

MATLAB  
& SIMULINK

STATA

- > Academics offer training on specialised statistical software, such as MATLAB and Stata as part of a range of extracurricular activities organised for students.



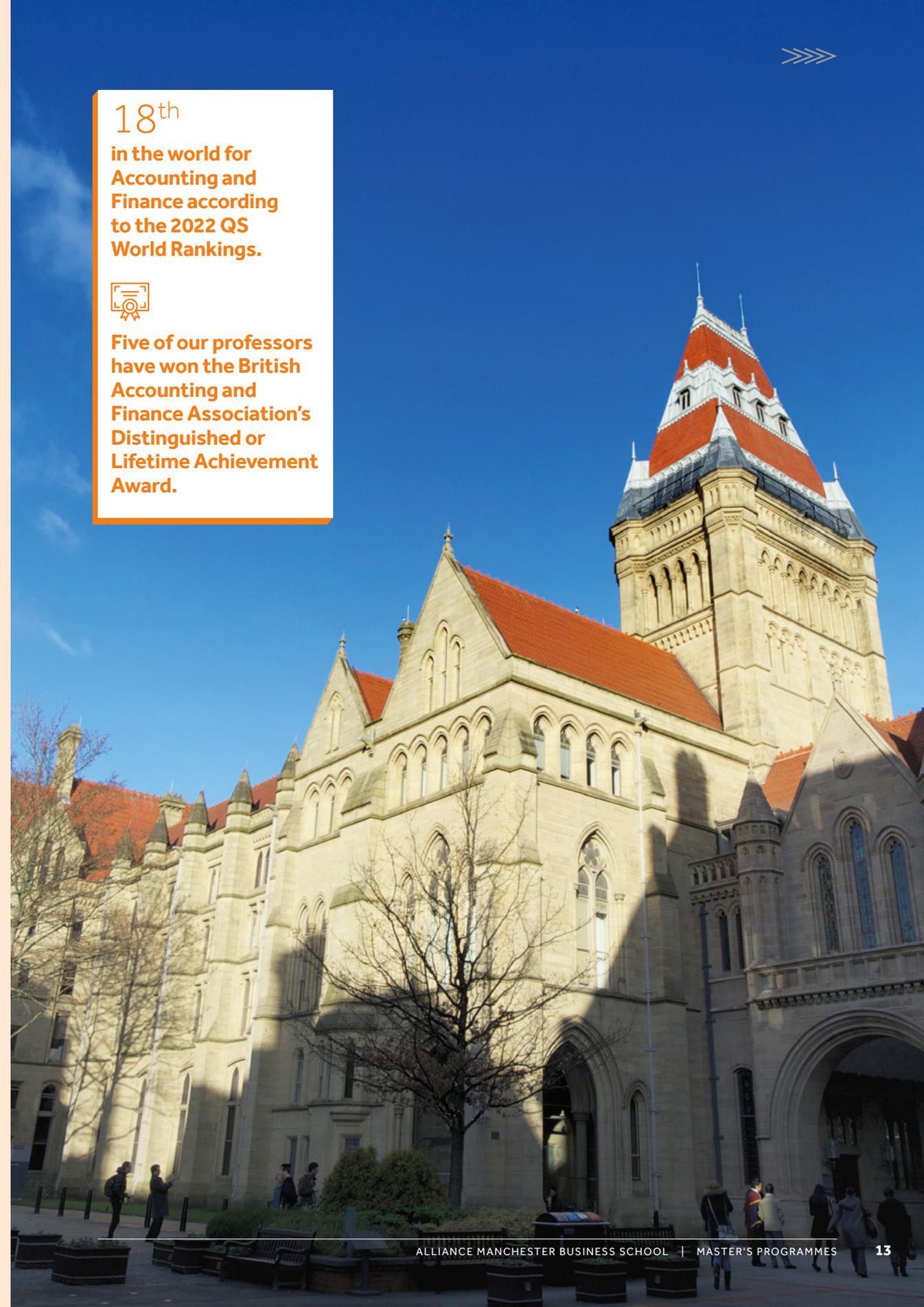
- > The Library's Finance Zone provides access to one of the UK's most comprehensive collections of specialist financial and business databases used by top researchers around the world
- > Databases include Bloomberg, Datastream, Thomson ONE, Compustat, WRDS, Capital IQ plus many more.



18<sup>th</sup>  
in the world for  
Accounting and  
Finance according  
to the 2022 QS  
World Rankings.



Five of our professors  
have won the British  
Accounting and  
Finance Association's  
Distinguished or  
Lifetime Achievement  
Award.





## STUDENT INSIGHT



**SUNVIN KIM,**  
REPUBLIC OF KOREA  
MSc Quantitative Finance,  
Class of 2021

*"There are many study spaces as well as meeting spaces that students can organise group meetings for their course study or group assignment. Moreover, students can access collections of financial and business databases such as Bloomberg, WRDS, Datastream in the Finance Zone. As a finance student, it is a great opportunity to experience specialist financial databases that are widely used by researchers and practitioners."*

## WHO WILL BE TEACHING ME?

You have access to world-leading academics across all our courses. Our experts share their original thinking and help you nurture your own.



**KEVIN ARETZ,**  
Programme Director, MSc Quantitative Finance

*"My lectures are lively, stimulating and thought-provoking — packed with many real-world examples from my experiences of working as a financial consultant. There's lots of interaction between me and the class. In my opinion, this is very important in order to bring some highly mathematical course material to life."*



**OLGA KOLOKOLOVA,**  
Programme Director, MSc Finance

*"My research covers a wide variety of topics, from hedge funds to mergers and acquisitions, CDS pricing, and the impact of regulations on the banking sector and financial markets. I bring the methods and the most interesting findings from my research into the classroom to share with my students. Such examples highlight how the concepts we discuss during lectures can be applied to solving challenging real-world problems, often in a surprising and unexpected way."*



# MSC ACCOUNTING

Boost your career prospects by developing an advanced knowledge of accounting theory and practice, and prepare for a leading role in the accountancy profession.

- > Advance your thinking around contemporary issues in the areas of financial reporting, management accounting, auditing and governance
- > Gain a broad-based understanding of the core subject areas, build knowledge and apply your expertise
- > Learn about empirical research methods and accounting practice
- > Benefit from our accounting academics' close connections with the accountancy profession
- > Prepare for a professional career in accountancy or progression to a PhD.

## Career opportunities

This course will prepare you for a career with top companies in the accountancy profession.

## Entry requirements

We normally look for a First or Upper Second class honours (2:1) degree from a UK university or the overseas equivalent.

- > You need a degree in accounting with excellent results. A relevant and advanced UK professional accounting qualification (or overseas equivalent) will also be considered.
- > We also consider applicants studying degrees in business administration, business management, commerce, finance or economics. Due to competition for places, we give preference to applicants with an undergraduate degree in accounting.
- > You need to demonstrate a very strong background in accounting throughout your degree, and a final year major or specialisation in accounting will also be considered.

### Course duration:

**12 months**

### Course start date:

**September 2023**

### Tuition fees:

Home: **£20,500**

Overseas: **£33,500**

Application fee: **£60**

### Applications vs class size\*:

**503 vs 53**

Age range\*: **21–26**

Nationalities on course\*: **2**

\* Class of 2022



(All taught course units are 15 credits)

## 1 SEMESTER ONE

- > Corporate Financial Reporting
- > Quantitative Research Methods in Accounting
- > Assurance and Credible Corporate Reporting
- > International Accounting Practice and Regulation

## 2 SEMESTER TWO

- > Advanced Management Accounting
- > Qualitative Research Methods

### Elective units:

- > Corporate Governance
- > Elements of Market-Based Accounting Research
- > Financial Statement Analysis

## SUMMER PERIOD

### Dissertation (60 credits)

- > Apply what you have learned in the taught part of the course
- > Normally consists of a literature review followed by a piece of work based on qualitative or statistical research

Examples of recent accounting and finance related dissertation project topics:

- > Fabricating performance indicators on digital platforms: the case of Amazon
- > Impact of hedge fund characteristics on CEO compensation in US firms
- > Audit diversity: gender and opportunity in the audit profession
- > Artificial intelligence brings new challenges to auditing
- > Corporate Social Responsibilities During the Pandemic
- > Institutional investors, corporate governance and corporate performance



# MSC ACCOUNTING AND FINANCE

A career in accounting, financial services or related sectors requires a high level of understanding of the theory and practice of accounting and finance.

- > Gives a broad-based understanding of the core subject areas
- > Emphasises empirical research methods and accounting and finance practice
- > Offers a wide range of units that allow you to specialise
- > Builds knowledge and enables you to apply your expertise
- > Prepares you for a professional career or progression to a PhD

## Course recognition

The course has both CFA institute partnership status and Economic and Social Research Council (ESRC) status which positions you to progress to a research degree.

## Recent recruiters

BDO LLP UK, Brammer UK, China CITIC Bank, Co-operative Auditing Department, Deloitte Enterprise Consulting, General Electric, IBM, KPMG, Lenovo, Mercedes-Benz, Nordea ASA, PwC, RBS and SME Development Bank.

→ Learn more about career destinations at:

[ambs.ac.uk/masters-careers](https://www.ambs.ac.uk/masters-careers)

## Entry requirements

We normally look for a First or Upper Second class honours (2:1) degree from a UK university or the overseas equivalent.

- > You ideally need a degree in accounting or finance.
- > We also consider exceptional candidates with degrees in economics, mathematics, business administration or commerce. Due to competition for places, we give preference to applicants with an undergraduate degree in accounting or finance.
- > You need to demonstrate a strong background in quantitative skills, econometrics or mathematics.
- > You need to have taken a significant number of units in accounting and finance during your degree, and a major or specialisation in accounting or finance in your final year with top level results.

Course duration:

**12 months**

Course start date:

**September 2023**

Tuition fees:

Home: **£20,500**

Overseas: **£33,500**

Application fee: **£60**

Applications vs class size\*:

**1,116 vs 75**

Age range\*: **21–31**

Nationalities on course\*: **9**

\* Class of 2022



CFA institute partnership status

(All taught course units are 15 credits)

## 1

### SEMESTER ONE

- > Asset Pricing
- > Corporate Financial Reporting
- > Cross-Sectional Econometrics

#### One elective unit from:

- > International Accounting Practice and Regulation
- > Portfolio Investment

## 2

### SEMESTER TWO

- > Corporate Finance
- > Qualitative Research Methods

#### Either

- > Advanced Management Accounting

#### Or

- > Corporate Governance

#### One elective unit from:

- > Advanced Management Accounting
- > Corporate Governance
- > Current Issues in Empirical Finance
- > Financial Statement Analysis
- > Mergers and Acquisitions: Economic and Financial
- > Time Series Econometrics

## SUMMER PERIOD

### Dissertation (60 credits)

- > Apply what you have learned in the taught part of the course
- > Normally consists of a literature review followed by a piece of work based on qualitative or statistical research.

Examples of recent dissertation project topics:

- > Forecasting stock returns in the United Kingdom
- > New Technology and Accounting Practices
- > Family Ownership and Corporate Cash Holding: Evidence from the U.K
- > Relationship between Corporate Social Responsibility and Cost of Debt Financing
- > Investigate the role of visuals in annual reports: a case study of Volvo
- > Differences in gender diversity between big four and local firms
- > Political risk management of the accounting profession

# MSC FINANCE

From derivatives and investments, to mergers and acquisitions and global markets, this course covers the essential information you need to pursue a range of exciting finance careers at an international level.

- > Gain valuable quantitative skills that are in high demand by employers
- > Develop a strong critical and analytical mind-set
- > Gain essential knowledge and understanding of the latest issues in all aspects of finance and learn how to link theories and evidence to actual financial decision-making
- > Build the necessary knowledge and competence to carry out independent research on any area of finance
- > Prepare for a career in the financial services industry, or an academic career via a PhD.

## Course recognition

The course has both CFA institute partnership status and Economic and Social Research Council (ESRC) status which positions you to progress to a research degree.

→ Learn more about career destinations at:  
[ambs.ac.uk/masters-careers](https://ambs.ac.uk/masters-careers)

## Entry requirements

We normally look for a First or Upper Second class honours (2:1) degree from a UK university or the overseas equivalent.

- > You ideally need a degree in finance, economics or mathematics.
- > We also consider applicants with degrees in business administration. Due to competition for places, we give preference to applicants with an undergraduate degree in finance or economics.
- > You need to have taken a significant number of economics or finance and quantitative units during your degree.
- > You need to either be majoring or specialising in finance in your final year with top level results in final year finance subjects, or be majoring or specialising in economics with top level results in final year economics subjects, with a strong aptitude to study finance at Masters level.

### Course duration:

**12 months**

### Course start date:

**September 2023**

### Tuition fees:

Home: **£20,500**

Overseas: **£33,500**

Application fee: **£60**

### Applications vs class size\*:

**1,629 vs 57**

Age range\*: **21–29**

Nationalities on course\*: **13**

\* Class of 2022



Ranked 7<sup>th</sup> in the UK and 27<sup>th</sup> globally (QS Masters in Finance Rankings 2023)



CFA institute partnership status

### Recent recruiters

Apple Computer Inc, Bangkok Bank plc, Bank of China, Bloomberg, Central Bank of Chile, Cisco Systems, Decathlon, Deloitte, EY, Goldman Sachs, HSBC, KPMG, PwC and Statoil ASA.



(All taught course units are 15 credits)

## 1

### SEMESTER ONE

- > Cross-Sectional Econometrics
- > Asset Pricing

#### Two elective units from:

- > Derivative Securities
- > Portfolio Investment
- > Sustainable Finance

## 2

### SEMESTER TWO

- > Corporate Finance
- > Time Series Econometrics

#### Two elective units from:

- > Current Issues in Empirical Finance
- > Financial Statement Analysis
- > Mergers and Acquisitions: Economic and Financial Aspects

## SUMMER PERIOD

### Dissertation (60 credits)

- > Apply what you have learned in the taught part of the course
- > Normally consists of a literature review followed by a piece of work based on qualitative or statistical research.

Examples of recent dissertation project topics:

- > Forecasting Shanghai Composite Index Return in China
- > Estimating and forecasting realized variance of cryptocurrency
- > Speed of Adjustments in Cash Holdings: Evidence in the UK
- > Long-term Stock Return Effect of Repurchasing Transactions
- > The Relation between Stock Return and Volatility in the UK Market
- > The Risk-return Tradeoff in Canada
- > The Hedging effectiveness and risk strategies of natural gas producer in US



# MSC FINANCIAL MANAGEMENT

Are you looking to build your knowledge of financial management or move into the financial sector? Our MSc Financial Management will help you gain confidence in any role or industry.

- > Taught through online learning with four workshop residentials in Manchester or Shanghai
- > Learn about sophisticated finance tools and techniques
- > Gain an understanding of financial markets and institutions within a global context
- > Understand the interplay between well-functioning financial markets and successful companies
- > Apply a full range of financial techniques to real-life business situations
- > Describe, analyse and interpret financial data from markets and companies
- > Search and gather relevant financial information from multiple sources, including companies' annual reports and financial databases
- > Offer data-based solutions to complex and relevant business challenges, for example:
  - > Evaluating the performance and riskiness of a company or an asset
  - > Selecting valuable investment projects
  - > Determining the type of capital a company should raise to fund investment
- > Analysing a company's financial strategy

## How will I learn?

This degree is delivered through a part-time blended learning format. The majority of the teaching is online, so you can study flexibly at a pace that suits your own requirements and lifestyle. You will also get the opportunity to learn and share experiences with classmates from across the globe at face-to-face workshops in Manchester, Shanghai, Dubai, Hong Kong or Singapore.

## Entry requirements

We require a First, Upper Second class honours (2:1) or Masters degree from a UK university or the overseas equivalent (in any discipline). Good levels of numeracy, financial literacy and English language competency are essential (these will be evaluated as part of the application process).

**Course duration:**  
**2 years (part-time)**

**Course start date:**  
**September 2023**

**Tuition fees:**



→ Please visit the website  
for the latest information:  
[ambs.ac.uk/msc-fm](https://ambs.ac.uk/msc-fm)

**Study format:**  
Online + 4 workshop residentials  
in Manchester, Shanghai, Dubai,  
Hong Kong or Singapore



(All taught course units are 15 credits)

## 1 SEMESTER ONE

- > Foundations of Accounting
- > Foundations of Finance

## 2 SEMESTER TWO

- > Corporate Finance
- > Global Financial Markets
- > Data Analysis and Statistical Techniques

## 3 SEMESTER THREE

- > Financial Statement Analysis
- > Quantitative Methods for Financial Management
- > International Financial Management

## 4 SEMESTER FOUR

- > Venture Capital and Private Equity
- > Business Models and Financial Strategy
- > Group Research Project



# MSC QUANTITATIVE FINANCE

This specialist course gives you a thorough understanding of the full range of quantitative methods needed for financial decision making.

- > Learn how to forecast and manage risk and return
- > Gain the skills to price any financial instrument
- > Learn how to engineer new methods and financial products
- > Build advanced knowledge of the main theoretical and applied concepts in quantitative finance, financial engineering and risk management, using current issues to stimulate your thinking
- > Prepare for careers involving the design and management of new financial instruments, the development of innovative methods for measuring, or predicting and managing risk.

## Recent recruiters

Armcell, Bank of Thailand, Barclays Capital, Bloomberg, China Merchants Bank, CIBC World Markets, Citigroup, Hewitt Associates, KPMG, Matrix, MFC Fund and Schlumberger.

→ Learn more about career destinations at:  
[ambs.ac.uk/masters-careers](https://ambs.ac.uk/masters-careers)

## Entry requirements

We normally look for a First or Upper Second class honours (2:1) degree from a UK university or the overseas equivalent.

- > You ideally need a degree in finance, economics, mathematics, statistics, physics, engineering, actuarial or decision sciences.
- > You need to have taken a significant number of units in quantitative subjects, such as differential equations, econometrics or mathematical statistics in the final year of your degree with excellent results.

**Course duration:**  
**12 months**

**Course start date:**  
**September 2023**

**Tuition fees:**  
Home: **£20,500**  
Overseas: **£31,000**

**Applications vs class size\*:**  
**601 vs 39**

**Age range\*:** **21–26**

**Nationalities on course\*:** **10**

\* Class of 2022



(All taught course units are 15 credits)

## 1 SEMESTER ONE

- > Asset Pricing Theory
- > Derivative Securities
- > Stochastic Calculus for Finance

### One elective unit from:

- > Cross-Sectional Econometrics
- > Portfolio Investment
- > Scientific Computing

## 2 SEMESTER TWO

- > Credit Risk Measurement and Management
- > Interest Rate Derivatives
- > Time Series Econometrics

### One elective unit from:

- > Computational Finance
- > Corporate Finance
- > Generalised Linear Models and Survival Analysis

## SUMMER PERIOD

### Dissertation (60 credits)

- > Apply what you have learned in the taught part of the course
- > Dissertations are supervised by both an academic expert and an industry practitioner

### Examples of recent dissertation project topics:

- > Econometric analysis of high-frequency financial data
- > The use of Natural Language Processing (NLP) Techniques in Financial Markets Forecasting
- > Capacity Utilisation and Stock Returns: An Empirical Analysis
- > Predicting the Early Exercise Behavior of Call and Put Investors
- > The Determinant of CDS Spread in Japan
- > Modelling Loss and Recovery in Credit Portfolios
- > The effect of news announcements on UK and US stock markets
- > Macroeconomic Factors and the Cross-Section of Option Returns
- > Estimating liquidation probabilities of hedge funds



# INNOVATION, STRATEGY AND ENTREPRENEURSHIP

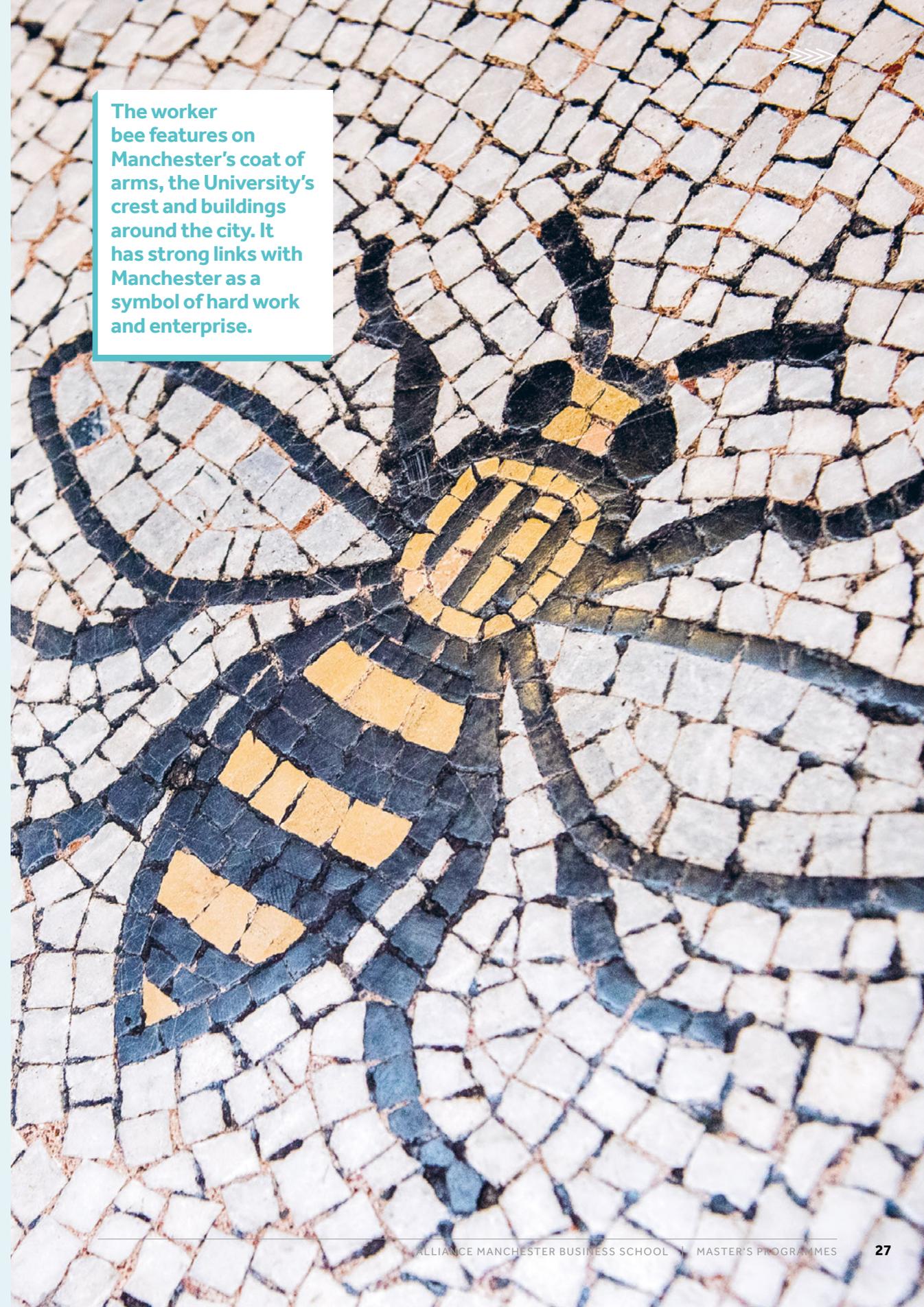
**Manchester was the pioneering centre for the study of innovation and today our world-leading academics build on this tradition of excellence and practical relevance that spans more than 55 years.**

We go beyond the hype and engage with the challenges faced by individual entrepreneurs, small and large companies and governments in delivering innovation.

- > We work closely with innovative companies, governments and agencies around the world, and with key international organisations such as the OECD, the EU, the UN, UNIDO and UNESCO
- > Manchester is a major cluster for science-based, digital and creative industry innovators, and a test-bed for new innovation policies
- > The Manchester Institute of Innovation Research (MIOIR) is a world-leading centre of excellence in the study of science, technology and innovation policy and management
- > The Masood Entrepreneurship Centre is the focal point for student enterprise and entrepreneurship learning at The University of Manchester (read more on p11).



The worker bee features on Manchester's coat of arms, the University's crest and buildings around the city. It has strong links with Manchester as a symbol of hard work and enterprise.





## STUDENT INSIGHT

“”



**ANA MONARDES, CHILE**  
MSc Innovation, Management and  
Entrepreneurship, Class of 2020

*“Through a combination of critical thinking, theoretical perspective, academic insights and managerial practical applications, I have learned about the key elements of innovation and entrepreneurship at an organisational, industrial and societal level.*

*Moreover, this course has allowed me to tailor my experience through an attractive set of electives that provide useful insights about global and sustainability challenges that can be tackled through innovation.*

*I would strongly recommend the course because it is an exciting experience and a great investment for anyone seeking out to level-up their career and become an agent of change.”*

## WHO WILL BE TEACHING ME?

**You will have access to world-leading academics across all of our courses. Our experts will share their original thinking and help you nurture your own.**

“”



**ELVIRA UYARRA,**  
Director of the Manchester Institute of  
Innovation Research

*“Researching the dynamics of innovation and technical change is crucial to appreciate how firms compete, how new industries emerge and how societies and economies grow and evolve. It also helps entrepreneurs, firms and governments to better innovate, manage and regulate.”*

“”



**BRUCE TETHER,**  
Professor of Innovation Management  
and Strategy

*“As the Covid-19 crisis has clearly demonstrated, we live in an ever-changing world. Firms initiate changes through developing new products, services etc.; while they also have to respond to external changes to survive and prosper. We have long-standing experience in teaching innovation management to students from around the world, drawing on real world experiences, involving companies from around the world.”*





# MSC INNOVATION MANAGEMENT AND ENTREPRENEURSHIP

Gain the theoretical and practical tools needed to address the challenges of innovation and technological change from the perspective of entrepreneurs, firms and governments.

- > Understand the challenges of innovation from the perspective of a broad range of sectors
- > Understand new business models and the challenges of innovation for environmental sustainability
- > Learn how to research a technology, company, sector or country case in order to answer key questions about innovation management, strategy, policy or future trends
- > Learn how the innovation process works, how firms successfully manage innovation and how new, innovative products get to market
- > Appreciate the challenges and opportunities created by emerging technologies and the social and economic changes that can accompany them
- > Gain knowledge of techniques widely used in the management of innovation and entrepreneurship and develop practical skills in their application.

→ Learn more about career destinations at:  
[ams.ac.uk/masters-careers](https://ams.ac.uk/masters-careers)

## Entry requirements

We normally look for a First or Upper Second class honours (2:1) degree from a UK university or the overseas equivalent in any discipline.

## Teaching style

The course is delivered by leading academics from the Manchester Institute of Innovation Research, along with colleagues from the Masood Centre. Staff have practical experience of innovation strategy, technology policy, sustainability and innovative entrepreneurship and work closely with practitioners, drawing on that knowledge and experience and those links in their teaching. Leading edge research is combined with real cases from around the world and a range of teaching methods to deliver an engaging, interdisciplinary and practice oriented grounding in innovation management and innovative entrepreneurship.

**Course duration:**  
**12 months (full-time)**  
**24 months (part-time)**

**Course start date:**  
**September 2023**

**Tuition fees:**  
 Home: **£14,000**  
 Overseas: **£26,000**

**Applications vs class size\*:**  
**750 vs 74**

**Age range\*:** **21–35**

**Nationalities on course\*:** **19**

\* Class of 2022

## Recent recruiters

Accenture, Cap Gemini, Cisco Systems, Deloitte, Digital Catapult, Gallagher, GoCardless, Gojek, iManage, JP Morgan, KPMG, Maxis, Meta, Protiviti, Stäubli, THG, UN and Xiaomi.

Graduates also set-up their own ventures such as ZenMate, Pelergy and Vector Homes.

(All taught course units are 15 credits)

## 1

### SEMESTER ONE

- > Entrepreneurship, Technology and Society
- > High Tech Entrepreneurship
- > Innovation Management
- > Tools and Methods for Innovation Analysis

## 2

### SEMESTER TWO

- > Research Methods and Skills

#### Three elective units from:

- > Business Creation and Development
- > Case Studies in Technology Strategy and Innovation
- > Developing Enterprising Individuals
- > Global Challenges, Emerging Technologies and Governance
- > Innovation and Strategy
- > Innovation for Sustainability
- > Place and Innovation, From Silicon Valley to Graphene City

## SUMMER PERIOD

### Dissertation (60 credits)

- > Apply the knowledge and academic skills you have learned and developed in the taught part of the course
- > Students' dissertation topics reflect the diverse interests and expertise of research and teaching staff in the Manchester Institute of Innovation Research. There are limited opportunities to undertake a start-up dissertation related to a new venture, or in collaboration with external partners.
- > Normally consists of a literature review followed by a piece of work based on qualitative or quantitative research.

Examples of recent dissertation project topics:

- > The effects of student-run accelerators to the UK entrepreneurial ecosystem
- > The slow diffusion of renewable heat systems: A UK perspective
- > The innovation of offline supermarket in China under the pandemic
- > China's Smart Epidemic Prevention - Study on the New Model of Public Governance in Smart Cities
- > How viable is P2P lending as an option for finance for start-ups in Thailand and Malaysia
- > The Emergence and Diffusion of Autonomous Driving
- > Dockless bike share business sustainability: A case study on Mobike
- > The impact of VR technology on modern physics learning



# INTERNATIONAL BUSINESS

Work alongside top-ranking academics and international corporate partners to develop your own creative ideas about business on a global scale.

## Expertise

Academic expertise in international business and management theory and practice of Europe, China, Japan, East and South East Asia, Latin America, Australasia, Africa and the USA.

## Research

You benefit from the latest thinking by interacting with researchers, and when possible, by getting involved in some of the ongoing projects.

Current research on the theme of globalisation includes:

- > Business and human rights
- > Ethical supply chains
- > Outsourcing

International network includes:

- > Academy of International Business
- > European International Business Academy
- > Euro-Asia Management Studies Association
- > Society for Global Business and Economic Development
- > Society for the Advancement of Socio-Economics
- > International organisations such as the United Nations and the World Bank.

32<sup>nd</sup>  
in the world for  
Business and  
Management  
according to the 2022  
QS World Rankings



We have international  
hubs in Dubai, Hong  
Kong, Shanghai  
and Singapore.





## STUDENT INSIGHT

“”



**AISH MALIK,**  
MSc Business Analysis and Strategic  
Management, Class of 2020

*“The lecturers at Alliance MBS are extremely supportive and always strive to go above and beyond for the students. They actively encourage you to think innovatively in order to solve challenges faced in the wider industry and provide a vast range of resources that goes beyond the lecture material which enables you to achieve top results.”*

## WHO WILL BE TEACHING ME?

**You will have access to world-leading academics across all our courses. Our experts will share their original thinking and help you nurture your own.**

“”



**MATTHEW ALFORD, SENIOR LECTURER,**  
MSc International Business and Management

*“Teaching on the MSc International Business and Management programme is a really enjoyable and rewarding experience for me. Our student body is incredibly diverse and I enjoy interacting with them on cutting-edge issues. We give students every opportunity to apply critical reflection to their studies, and we are constantly looking to bring our own research and industry experience into the classroom. We do this by integrating case studies from our own research into lectures, and by inviting guest lecturers with academic and industry experience to share their knowledge with students.”*

“”

**DR. WILLIAM IL-KUK KANG,**  
PROGRAMME DIRECTOR,  
MSc Business Analysis and Strategic Management

*“If I were to describe the MSc Business Analysis and Strategic Management in one word, that would be ‘connectivity’. It is about connecting theories to practices, connecting with students, and connecting students with their peers. This can be seen across all courses within the programme. Which are embodied with interactive in-class activities, group activities, real-life examples, and guest speakers from industries. I thoroughly enjoy teaching on the MSc Business Analysis and Strategic Management programme.”*





# MSC INTERNATIONAL BUSINESS AND MANAGEMENT

Develop the ability to think and work across boundaries and borders – vital skills for today's globalised economy.

- > Acquire valuable research and critical thinking skills to prepare for flexible strategy development and decision making under increasing complexity
- > Focus on current international business issues in a globalised and interconnected world, and appreciate the importance of international business for global society
- > Work with renowned researchers in the fields of international management, multinational strategy, corporate social responsibility, inclusive value chains, technology transfer and sustainable development
- > Visit companies and interact with people working in industry as well as policy-makers
- > Apply for an international exchange to broaden your horizons and enhance your employability in the global job market
- > Prepare for a career in the public or private sector, including careers in multinational enterprises or small and medium-sized enterprises.

→ Learn more about career destinations at:  
[ambs.ac.uk/masters-careers](https://ambs.ac.uk/masters-careers)

## Entry requirements

We normally look for a First or Upper Second class honours (2:1) degree from a UK university or the overseas equivalent, in any discipline.

## International exchange

The exchange programme allows you to spend semester 2 at a partner university overseas.

This experience enhances your global business and management learning and development. You can apply for a place once you are registered on the course.

### Course duration:

**12 months**

### Course start date:

**September 2023**

### Tuition fees:

Home: **£16,500**

Overseas: **£28,500**

Application fee: **£60**

### Applications vs class size\*:

**1,353 vs 100**

Age range\*: **21–32**

Nationalities on course\*: **23**

\* Class of 2022



Ranked 5<sup>th</sup> in the UK and 28<sup>th</sup> globally (QS Masters in Management Rankings 2023)

## Recent recruiters

Adidas Group, B2B International Ltd, Bloomberg, BUPA, Cummins Inc, Deloitte, Diageo Germany, Duecourse, Deutsche, Hewlett Packard Ltd, Huawei Technologies, KPMG, Mercedes Benz, NHS, Reckitt Benckiser, Shell, Sony, Tech Mahindra (Americas) Inc and Tesco plc.

Exchange partners:

- > Aalto University
- > Copenhagen Business School
- > EM Lyon
- > RSM Erasmus University
- > Stockholm School of Economics
- > The University of Melbourne
- > Università Commerciale Luigi Bocconi
- > Université Catholique de Louvain
- > Universität St. Gallen
- > Universität zu Köln
- > University of Florida
- > University of New South Wales
- > Wirtschaftsuniversität Wien

Availability of places at exchange partners is dependent on current balances and contract renewals.

(All taught course units are 15 credits)

# 1

## SEMESTER ONE

- > Analytics and Research Skills for International Business
- > Comparative Business and Management
- > Frontier Topics in International Business and Management
- > International Business Strategy

# 2

## SEMESTER TWO

### Four elective units from:

- > Configuration of Companies for Capability Building
- > Institutions and Firms'
- > Internationalisation Strategies
- > Managing Across Cultures
- > Marketing Issues in International Business
- > Responsible Business in a Global Environment
- > International Business Finance
- > The Political Economy of Global Business

## SUMMER PERIOD

### Dissertation (60 credits)

- > Apply what you have learned in the taught part of the course
- > You will start planning your project during the first semester and will work under the guidance of a supervisor.
- > Normally consists of a literature review followed by a piece of work based on qualitative or quantitative research.

Examples of recent dissertation project topics:

- > The Effect of Institutional Voids on Product Innovation in Sub-Saharan Africa
- > The Motivation of Taiwanese Gen Yer in Hotel Loyalty Program
- > Social and Environmental Upgrading in Brazilian Soybean Global Value Chains
- > The Role of Institutional Difference in Subsidiary Autonomy Delegation; Evidence from Taiwan
- > Business Model Adaption in Emerging Markets: A Case Study of American Lighter Manufacturing Company in China
- > The negative consequences of corporate social responsibility activities
- > Analysing the role of Institutions in promoting the EV industry in Norway





# MSC BUSINESS ANALYSIS AND STRATEGIC MANAGEMENT

Focus on comparative business issues and how to solve them. Put your learning into practice and gain work experience with the client-facing project – learn further by doing.

- > Understand how businesses configure their business models to build competitive competencies and understand how it may vary in different business systems
- > Gain both analytical and presentation skills for supporting senior management in their actions for seizing strategic opportunities and gaining the approval of key stakeholders
- > Acquire key consultancy skills that can be applied in various business environments
- > Learn practical skills, such as business report writing, being interviewed and interviewing
- > The client-facing project with an external organisation allows you to apply your learning to a real business issue, giving you valuable work experience and generating excellent networking opportunities.

## Recent recruiters

Accenture, AlixPartners, Asia Pacific CPA, Bank of China, BT, Chartered Bank, Co-operative Bank, Electricity and Water Authority, EY, Fujitsu, Global Blue Marketing Services Ltd, IBM, JP Morgan, LATAM Airlines, National Trust, Shell and Sony Music.

→ Learn more about career destinations at:

[ambs.ac.uk/masters-careers](https://ambs.ac.uk/masters-careers)

## Entry requirements

We normally look for a First or Upper Second class honours (2:1) degree from a UK university or the overseas equivalent, in any discipline.

### Course duration:

**12 months**

### Course start date:

**September 2023**

### Tuition fees:

Home: **£18,500**

Overseas: **£27,000**

Application fee: **£60**

### Applications vs class size\*:

**1,337 vs 84**

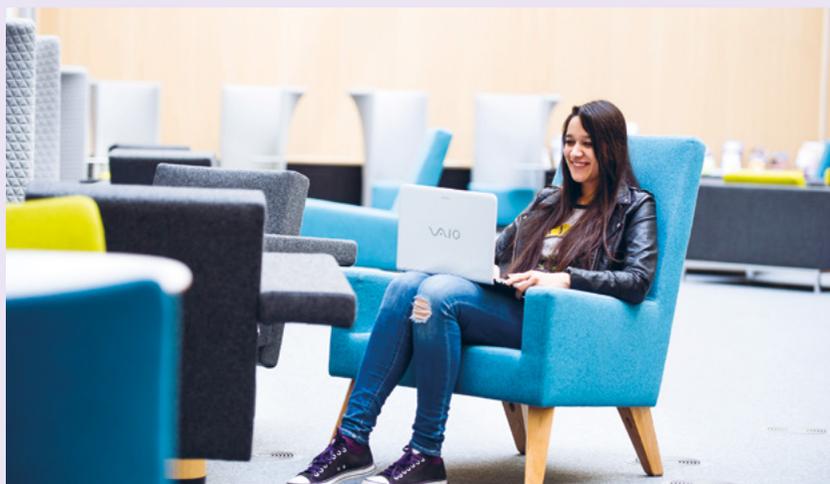
### Age range\*:

**21–38**

### Nationalities on course\*:

**26**

\* Class of 2022



(All taught course units are 15 credits)

# 1

## SEMESTER ONE

- > Analysing Companies
- > Business Models: Theory and Practice
- > Comparative and Global Management
- > Organisational Design and Strategy: International Contexts

# 2

## SEMESTER TWO

- > Professional Analytical Skills

### Three elective units from\*:

- > Configuration of Companies for Capability Building
- > Innovation Management and Business Strategy
- > International Human Resource Management
- > Managing Organisations for Growth
- > Institutions and Firms' Internationalization Strategies
- > Responsible Business in a Global Environment
- > The Management of International Organisational Change
- > The Political Economy of Global Business

\* You can choose one optional unit from any Alliance MBS MSc programme (excluding MSc Management and MSc Organisational/Business Psychology) by gaining approval with the Programme Director and unit tutor.

## SUMMER PERIOD

### Client-facing project with an external organisation or dissertation (60 credits)

- > Application and interview support from Alliance MBS' Postgraduate Careers Service
- > Carried out individually or as a group
- > Experiential learning enhances your skills and overall employability
- > Presented as a research report

Eligibility for the client-facing project is based on strong performance in the units that you study. For those working on group projects, a group report and a professional reflective report will be produced (both 5,000 words).

Alternatively, you may undertake an academic dissertation of 10,000 words.

Recent examples of project reports:

- > An in-depth analysis of the wholesale market and changing trends towards online shopping
- > Evaluation of opportunities in start-up companies' collaboration in platform-based technologies
- > Exploring the business opportunity in digitalisation in the legal profession
- > Exploring the strategic expansion of the volunteer tourism industry into the academic market
- > Identification of venture capitalist acquisition targets in the UK software industry
- > Strategic positioning in relation to the offshore wind turbine market in northern Europe

Projects are sourced from a range of small, medium and large businesses, across a wide range of sectors in Manchester and the UK's North West region.



# MSC MANAGEMENT

Fast-track your career in business, enhance your skills in entrepreneurship and learn strategies for successful business growth.

Would you like to set-up your own business or join a fast-growing firm? The MSc in Management will equip you with the knowledge and skills you need to succeed.

The programme provides a fast-track into business for those with no previous experience. Throughout the programme you will:

- > Develop your ability to create and successfully grow an organisation
- > Gain knowledge and skills in managing the financial side of the business and motivating employees
- > Master the principles of marketing in order to research your market and promote your business
- > Identify opportunities and risks in the global business environment
- > Learn how your business can improve the environment and benefit society as a whole
- > Undertake the Business Research Project to demonstrate your talent and showcase your new skills to potential employers
- > Engage with external speakers in order to learn best practice from managers and senior leaders.

## Recent recruiters

ABS Consulting, Balfour Beatty, Barclays, Bosch, EY, JD Williams, JP Morgan, KPMG, Magna Connections, Marks & Spencer, Michael Page Marketing, NHA Tourism Group Ltd, PwC Global, Taishin International Bank, TJX Europe, United Nations and Yes Bank.

→ Learn more about career destinations at:

[ambs.ac.uk/masters-careers](https://ambs.ac.uk/masters-careers)

## Entry requirements

We normally look for a First or Upper Second class honours (2:1) degree from a UK university or the overseas equivalent, in any discipline.

### Course duration:

**12 months**

### Course start date:

**September 2023**

### Tuition fees:

Home: **£15,500**

Overseas: **£27,000**

Application fee: **£60**

### Applications vs class size\*:

**1,628 vs 103**

### Age range\*:

**21–33**

### Nationalities on course\*:

**17**

\* Class of 2022



(All taught course units are 15 credits)

# 1

## SEMESTER ONE

- > Business Performance and Strategy
- > Foundations of Management
- > Introduction to Accounting
- > Marketing and Marketing Management

# 2

## SEMESTER TWO

- > Comparative Employment Relations and International HRM
- > Innovation Management and Entrepreneurship
- > Organisational Psychology
- > Sustainability and Social Responsibility

## SUMMER PERIOD

- > Business Research Project (45 credits)
- > Trends in Global Business and Management

## Business Research Project

- > Work in groups and individually on a case study
- > Allows you to reflect on everyday challenges faced by managers
- > Builds on your learning and links it with real-world business practice
- > Showcases your management and research skills
- > Recent topic areas include fast fashion, pharmaceuticals and corporate tax avoidance



# MARKETING, OPERATIONS AND BUSINESS ANALYTICS

**Teaching informed by cutting-edge research from centres of international excellence.**

The School's Marketing Group carries out research in:

- > Marketing management and strategy
- > Consumer behaviour

The School's Management Sciences Group carries out research in:

- > Decision sciences, business analytics and information systems
- > Operations and Supply chain management

The Decision and Cognitive Sciences Research Centre is a world-leading centre of research excellence in the areas of multiple criteria decision analysis, decision support systems and business analytics.



Learn more about world-leading research at Alliance MBS:  
[ambs.ac.uk/research/](https://ambs.ac.uk/research/)



Internationally recognised academics develop your knowledge and skills across our industry-relevant programmes.





## STUDENT INSIGHT

“ ”



**ANDREA PATRICIA GÓMEZ  
YÁÑEZ, ECUADOR**  
MSc Business Analytics: Operational  
Research and Risk Analysis,  
Class of 2021

*“You are always supported by a specialized staff which will always help you answer your specific questions and guide you during the process. Moreover, It's incredible to have the support of the Careers Service Team that is always updating information about events and giving you advice so that you can succeed in your future career.”*



“ ”



**ALEX GUNZ,**  
Senior Lecturer in Marketing

## WHO WILL BE TEACHING ME?

**You will have access to world-leading academics across all our courses. Our experts will share their original thinking and help you nurture your own.**

*“I love the energy and diversity of our programme. Teaching on it brings you into contacts with students full of ideas from all over the world. Our staff all have different teaching styles too. For me, I try to bring marketing ideas alive so that students can see what's happening under the surface of the business world. Marketing scholars spend a lot of their energy trying to peel back those layers, and I love bringing students into that slightly deeper world.”*

“ ”



**YU-WANG CHEN,**  
Programme Director, MSc Business Analytics:  
Operational Research and Risk Analysis

*“I enjoy teaching the cutting-edge techniques and tools of data analytics, which can be easily applied to support real-world business decision making. The most advanced topics are often informed by our current research, which provides a unique perspective that cannot be easily replicated elsewhere.”*



# MSC MARKETING/ MSC MARKETING (SPECIALISM)

Develop a critical appreciation of key areas in marketing, with the opportunity to hone your skills in a specific area.

- > Gain the key skills required for a successful career in marketing
- > Learn about marketing management strategy and the development processes to bring new products to market
- > Learn about research methods, including techniques of data collection and analysis
- > Option to choose a specialist pathway to help you stand out in the job market
- > Opportunity to apply for an international exchange to broaden your horizons and enhance your employability in the global job market.

## International exchange

The exchange programme allows you to spend semester 2 at a partner university overseas. This experience enhances your global business and management learning and development. You can apply for a place once you are registered on the course.

Exchange partners:

- |                                 |                                    |
|---------------------------------|------------------------------------|
| > Aalto University              | Luigi Bocconi                      |
| > Copenhagen Business School    | > Université Catholique de Louvain |
| > EM Lyon                       | > Universität St. Gallen           |
| > RSM Erasmus University        | > Universität zu Köln              |
| > Stockholm School of Economics | > University of Florida            |
| > The University of Melbourne   | > University of New South Wales    |
| > Università Commerciale        | > Wirtschaftsuniversität Wien      |

Availability of places at exchange partners is dependent on current balances and contract renewals.

## Entry requirements

We normally look for a First or Upper Second class honours (2:1) degree from a UK university or the overseas equivalent, in any discipline.

→ Learn more about career destinations at:  
[ams.ac.uk/masters-careers](https://ams.ac.uk/masters-careers)

**Course duration:**  
12 months

**Course start date:**  
September 2023

**Tuition fees:**

Home: **£15,500**

Overseas: **£27,500**

Application fee: **£60**

**Applications vs class size\*:**  
1,954 vs 89

**Age range\*:** 21–30

**Nationalities on course\*:** 22

\* Class of 2022



Ranked 3rd in the UK and 12th globally (QS Masters in Marketing Rankings 2023)

## Recent recruiters

AKQA, Amazon, Amnet, Avantgarde Experts, Bentley Motors Ltd, Dyson Ltd, EY, Feilo Sylvania, Google, GroupM, Intercontinental Hotels Group, L'Oréal, Marks & Spencer, MM Creation Overseas, Reckitt Benckiser, Transparency Market Research, Tug Agency London and Volkswagen Group UK.

# 1

## SEMESTER ONE

- > Fundamentals of Marketing Management
- > Marketing Implementation and Strategy
- > Professional Qualitative Marketing Research Skills
- > Quantitative Marketing Research in the Digital Age

(All taught course units are 15 credits)

# 2

## SEMESTER TWO

**Route 1 — MSc Marketing**  
Four elective units from:

- > Business-to-Business Marketing
- > Consumer Behaviour
- > Integrated Marketing Communication and Advertising
- > International Marketing
- > Marketing Analytics
- > Retail Marketing
- > Services Marketing

**Route 2 — MSc Marketing (Specialism)**  
Three elective units from the route 1 list, plus:

- > The elective matching the title of your specialism:
  - Business-to-Business Marketing
  - Consumer Behaviour
  - International Marketing
  - Retail Marketing
  - Services Marketing
- > Dissertation or Group Business Project focused in specialism area

By agreement with the Course Director, one elective unit may be taken from another Alliance MBS Masters course. All elective units are subject to availability and timetabling.

## SUMMER PERIOD

### Dissertation or Group Business Case Project (60 credits)

- > Apply what you have learned in the taught part of the course
- > A dissertation normally consists of a literature review followed by a piece of work based on qualitative or quantitative research.
- > The Group Business Case Project consists of a group challenge and a piece of individual critical analysis work, supported by a literature review.

Examples of recent dissertation topics:

- > Rebuilding brand images: a study of Abercrombie & Fitch communication strategy between toxic masculinity and gender diversion
- > How has grocery consumer behaviour changed during the COVID-19 pandemic in Italy
- > Make-Up advertising and the effect on men in the UK
- > How Instagram influencers impact fashion product consumption of young women
- > Formulating a marketing implementation plan for Swerv
- > How consumers measure their purchases have changed their lives
- > Effective digital marketing for start-up organisations: case study in the UK music industry
- > Investigating The Impact Of Social Media Influencer Marketing In Gaming Context
- > A Critical Analysis on the role Digital Influencers play in promoting Veganism
- > Why is Costa not as famous as Starbucks in China: A Deep View In Starbucks Business Mode





# MSC DIGITAL MARKETING

Gain a strategic understanding of relevant marketing processes, tools and tactics, providing you with unique analytical and problem-solving skills.

- > Enriched with expert insights from the most recent cutting-edge research
- > Build an understanding and a critical appreciation of digital marketing concepts, strategy, techniques, and analytics
- > Develop the ability to capture the full scope of digital marketing processes and relationships systematically and analytically
- > Gain understanding of research methods and analytics, including techniques of data collection and analysis necessary for digital marketing
- > Acquire project management skills
- > Opportunities to apply digital marketing skills in practice

## Entry requirements

First or Upper Second class honours degree (2:1, with 60% average) from a UK university or the overseas equivalent.

### Course duration:

**12 months**

### Course start date:

**September 2023**

### Tuition fees:

Home: **£15,000**

Overseas: **£27,500**

Application fee: **£60**

## 1

### SEMESTER ONE

- > Marketing Management in the Digital Age
- > Marketing Implementation and Strategy
- > Marketing Research in Practice
- > Current Topics in Digital Marketing

(All taught course units are 15 credits)

## 2

### SEMESTER TWO

- > Integrated Marketing Communications and Advertising
- > Marketing Analytics

Two elective units from:

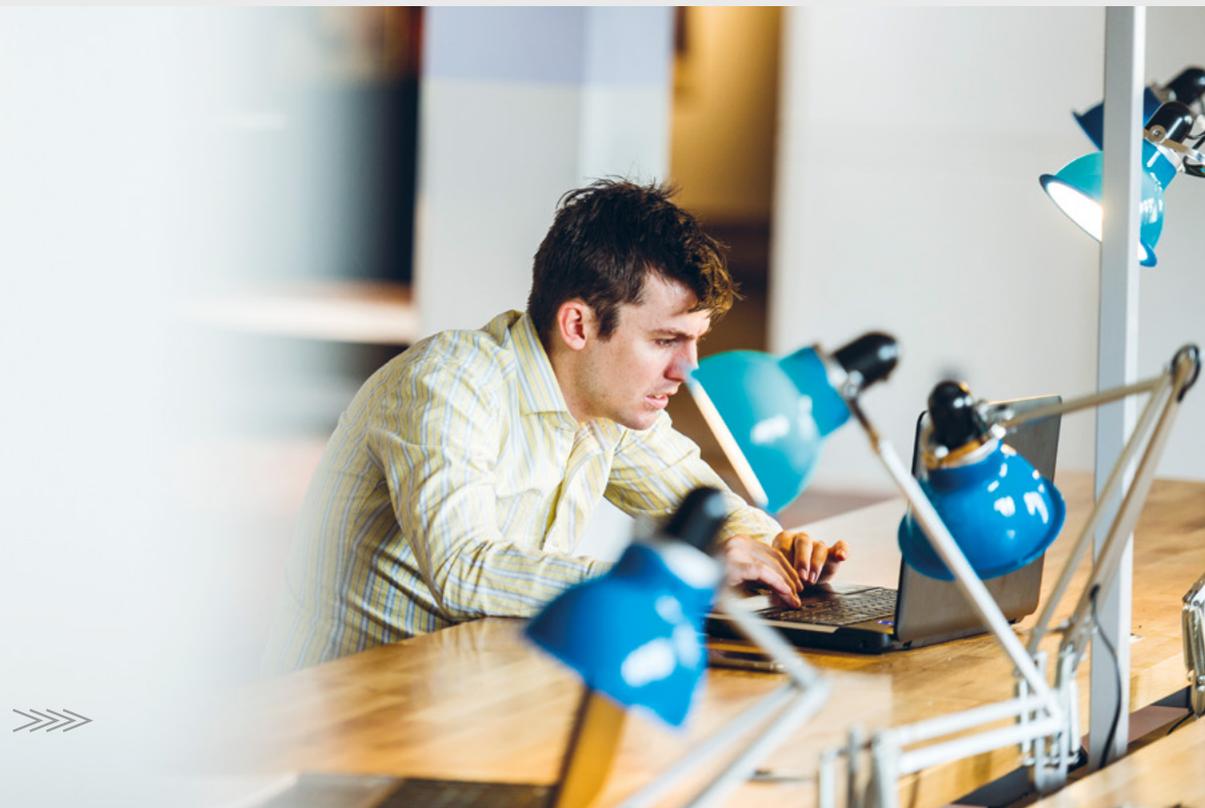
- > User Experience (UX) design
- > Digital Business
- > Retail Marketing
- > Business to Business Marketing
- > Services Marketing
- > Consumer Behaviour
- > International Marketing
- > Financial Data Analytics & AI in Finance

By agreement with the Course Director, one elective unit may be taken from another Alliance MBS Masters course. All elective units are subject to availability and timetabling.

## SUMMER PERIOD

### Group Project (60 credits)

- > Apply what you have learned in the taught part of the course
- > Enhance your skills by developing a digital marketing plan for a new business





# MSC OPERATIONS, PROJECT AND SUPPLY CHAIN MANAGEMENT

Learn how to manage the creation and delivery of products and services in organisations across a wide variety of industries — public and private, small and large.

- > Gain the knowledge and skills to ensure that processes run smoothly, particularly in the face of opportunities and challenges arising from the increasingly global reach of business
- > Cover the service, manufacturing, public and private sectors, showing how operations management, project management and supply chain management work
- > Opportunity to concentrate on particular aspects of operations management, supply chain management, project management and process improvement
- > Prepare for a career as a professional operations, project or supply chain manager
- > Strong foundation for progression to a PhD or an academic career within the field.

## Course recognition

The course is accredited by the Chartered Institute of Purchasing and Supply (CIPS).

## Recent recruiters

Accenture, Alpha Group Co. Ltd, BP, Decathlon, GMF AeroAsia, Hilti GB Ltd, HIWIN Corporation, Huawei, John Lewis, Johnson Matthey, KPMG, Manchester Airport Group, Nabilla-Werke J Stickling GmbH & Co, Procter & Gamble, Saudi Aramco, SPS Tech, Turner and Townsend and Zibo Huangxing Chemical Fibre Co.

→ Learn more about career destinations at:  
[ambs.ac.uk/masters-careers](https://ambs.ac.uk/masters-careers)

## Entry requirements

We normally look for a First or Upper Second class honours (2:1) degree from a UK university or the overseas equivalent, in any discipline.

**Course duration:**  
12 months

**Course start date:**  
September 2023

**Tuition fees:**  
Home: **£14,500**  
Overseas: **£26,000**  
Application fee: **£60**

**Applications vs class size\*:**  
1,167 vs 83

**Age range\*:** 21–43

**Nationalities on course\*:** 22

\* Class of 2022



Ranked 1st in the UK and 6th globally  
(QS Masters in Supply Chain  
Management Rankings 2023)



(All taught course units are 15 credits)

# 1

## SEMESTER ONE

- > Global Operations Management\*
- > Professional skills: Research and Evaluation Methods\*
- > Strategic Project Organising\*
- > Strategic Supply Chain Management\*

# 2

## SEMESTER TWO

Choose four elective units\*\*:

- > Business Improvement Tools, Techniques & Systems
- > Business to Business Marketing
- > Marketing Analytics
- > Megaproject Leadership and Strategy
- > Operational Excellence: The Toyota Production System
- > Simulation and Risk Analysis
- > Supply Chain Logistics Management\*

\* Required for CIPS accreditation. Your research proposal and dissertation must also be on a procurement or supply related theme for accreditation.

\*\* By agreement with the Course Director, one elective unit may be taken from another Alliance MBS Master's course. All elective units are subject to availability, timetabling constraints and what you have studied previously.

## SUMMER PERIOD

### Dissertation (60 credits)

- > Apply what you have learned in the taught part of the course
- > Topics reflect the expertise of lecturers and you may be asked to select from a list of options
- > Normally consists of a literature review followed by a piece of work based on qualitative or quantitative research.

Examples of recent dissertation topics:

- > The gap between advanced technology and human operation management
- > The Role of Big Data Analytics in Supply Chain Management within Retail sector
- > Investigating how blockchain will impact trust within supply networks
- > Green Logistics and Sustainable Development
- > Implication of Artificial Intelligence on The Sharing Economy, case of Airbnb
- > Creating a sustainable supply chain for the tea industry



# MSC BUSINESS ANALYTICS: OPERATIONAL RESEARCH AND RISK ANALYSIS

Learn the fundamental theories, approaches and analytical toolkit of data analytics, decision sciences, applied operational research and statistics.

- > Gain a solid theoretical foundation and quantitative skills, alongside practical problem-solving techniques
- > Apply your knowledge to real-life scenarios using case studies, individual and team consulting-based assignments, presentations and software tools
- > Use SAS Enterprise packages as part of the 'Data Analytics for Business Decision Making' unit.
- > Choose from a broad range of options to meet your interests or career aspirations
- > Prepare for a career in consultancy, finance, retail, manufacturing, government analytics units, defence, IT systems, outsourcing and telecoms.

## Recent recruiters

America Veintiuno, Aon, Bank of East Asia, BIP Consulting, Dell, Deloitte, Google, Goldman Sachs, Hainan Airlines, HMR, HSBC, IBM, PwC, Bank of China, Royal Bank of Scotland, Saudi Aramco, Disney Analytics, Sky, Swiss Re, Infosys and Peak AI.

→ Learn more about career destinations at:

[ambs.ac.uk/masters-careers](https://ambs.ac.uk/masters-careers)

## Entry requirements

We normally look for a First or Upper Second class honours (2:1) degree from a UK university or the overseas equivalent, in a quantitative subject such as mathematics, statistics, physics, engineering, computing, management science or economics.

**Course duration:**  
12 months

**Course start date:**  
September 2023

### Tuition fees:

Home: **£15,500**

Overseas: **£31,000**

**Applications vs class size\*:**  
1,710 vs 71

**Age range\*:** 21–35

**Nationalities on course\*:** 12

\* Class of 2022



Ranked 2nd in the UK and 16th globally (QS Masters in Business Analytics Rankings 2023)



(All taught course units are 15 credits)

## 1 SEMESTER ONE

- > Applied Statistics and Business Forecasting
- > Mathematical Programming and Optimisation

### Elective units:

- > Decision Behaviour, Analysis and Support
- > Global Operations Management
- > Programming in Python for Business Analytics
- > Strategic Project Organising
- > Strategic Supply Chain Management

## 2 SEMESTER TWO

- > Data Analytics for Business Decision-Making
- > Risk, Performance and Decision Analysis

### Elective units:

- > Knowledge Management and Digital Strategy
- > Simulation and Risk Analysis
- > Supply Chain Logistics Management
- > Financial Data Analytics & AI in Finance

## SUMMER PERIOD

### Dissertation (60 credits)

- > Apply what you have learned in the taught part of the course
- > Topics reflect the expertise of lecturers and you may be asked to select from a list of options
- > Normally consists of a literature review followed by a piece of work based on qualitative or quantitative research.

### Examples of recent dissertation topics:

- > Data analytics in sport
- > Predicting the stock price using social media sentiment analysis
- > Predictive analytics in direct marketing
- > Systematic risk modelling and analysis for enterprise risk management
- > Understanding the effects of social influence in decision making
- > Data analytics on the net-zero carbon goals of sustainable cities



# PEOPLE, MANAGEMENT AND ORGANISATIONS

From leadership psychology and staff welfare, to employment legislation, our courses give you the skills and knowledge to understand what makes any organisation tick.

- > Courses are informed by the latest research from our internationally acclaimed academics, including a Fellow of the British Academy and a member of the ACAS Board of Arbitrators.
- > Learn from leading figures in professional organisations including the British Psychological Society, the Royal Society of Arts and the Royal Society of Medicine, as well as advisors to the UK government and the European Commission.
- > Learning is enriched and complemented by our diverse mix of students and academics from more than 70 countries.
- > We look at how people work and interact within the workplace and wider businesses and economies.
- > Professor Sir Cary Cooper — one of the world's leading authorities on health and wellbeing in the workplace — is The Alliance MBS 50th Anniversary Professor of Organisational Psychology and Health.

## Areas of expertise:



**Creativity**



**Financial innovation**



**Health and wellbeing**



**Leadership**



**Psychometrics**



**Regulation of emotions**





## STUDENT INSIGHT

“ ”



**GIGIN PULICKATHARA JOSEPH, ITALY**  
MSc International Human Resource Management and Comparative Industrial Relations, Class of 2021

*“The unique opportunity to study International Human Resource Management and Industrial Relations using a comparative approach is what really draw my attention to the course. In fact, this is something that is not available for most of the MSc courses in HRM. Also, I was very much intrigued by the fact that IHRM is the central focus of the programme and not just one of the modules. I chose AMBS because it is widely recognized for its quality of teaching. It provides a global exposure that is key in today’s international work environment, and the prestigious ‘triple-crown’ accreditation is a proof of that.”*

## WHO WILL BE TEACHING ME?

You will have access to world-leading academics across all our courses. Our experts will share their original thinking and help you nurture your own.

“ ”



**ARJAN KEIZER, SENIOR LECTURER,**  
MSc International Human Resource Management and Comparative Industrial Relations

*“The unit I teach on ‘Multinationals and Comparative Employment Systems’ contends that employment is shaped by a wide range of factors. The course argues that an awareness of these issues is crucial to a deep understanding of current issues in human resource management (HRM) and industrial relations globally.”*

“ ”



**JENNY RODRIGUEZ, PROGRAMME DIRECTOR,**  
MSc Human Resource Management and Industrial Relations, MSc International Human Resource Management and Comparative Industrial Relations

*“The most exciting part of teaching is engaging with students’ own situated knowledge and experiences. This is central to my teaching style where I adopt a critical focus on theory and research evidence as foundations to help us to scrutinise, understand, and make sense of challenges and dilemmas faced by firms when managing people. I rely heavily on the notion of the ‘so what?’ where I encourage innovative thinking about how we can use theory and research evidence to approach these challenges and dilemmas.”*





# MSC HUMAN RESOURCE MANAGEMENT AND INDUSTRIAL RELATIONS

People are at the heart of workplaces. Managing and developing them is essential to help organisations achieve their goals, and support employees to thrive and lead meaningful working lives.

- > Develop knowledge of the theoretical foundations and real-world practice of human resource management and industrial relations, both in the UK and internationally
- > Build understanding of strategic changes in HRM
- > Gain strategic insight and boost your CV by attending workshops delivered by HR practitioners
- > Work on a live employment tribunal case
- > Gain a competitive edge in the job market studying a course accredited by the Chartered Institute of Personnel and Development (CIPD).

## Entry requirements

We normally look for a First or Upper Second class honours (2:1) degree from a UK university or the overseas equivalent, in any discipline.

## Recent recruiters

Air Astana, Amazon, Balfour Beatty, EY, HSBC, Huatian Engineering and Technology Corporation, Lloyds TSB, Mckinsey and Company, Morrisons, MPA Consulting, Nestlé, Reed Global, Shoppers Stop Ltd, SiYuan Group, Sony, TATA Consultancy Services and Tesco plc.

→ Learn more about career destinations at:

[ams.ac.uk/masters-careers](https://ams.ac.uk/masters-careers)

## CIPD course recognition

The course is accredited by the Chartered Institute of Personnel Development (CIPD), offering the ability to fast track your career through professional membership. As part of our accreditation, all students attend a series of compulsory HR skills development workshops. These workshops focus on your personal skills capacity building as a future HR specialist. The workshops are non-credit bearing in order to maximise their developmental nature.

You join CIPD as a student member and once you have passed all course units (including the HR skills development workshops and the dissertation), you can update your CIPD membership to Associate Member. After you have applied your knowledge in a workplace setting, you can then apply for Chartered Membership.

### Course duration:

**12 months**

### Course start date:

**September 2023**

### Tuition fees:

Home: **£14,500**

Overseas: **£26,000**

### Applications vs class size\*:

**415 vs 51**

### Age range\*:

**21–39**

### Nationalities on course\*:

**11**

\* Class of 2022



(All taught course units are 15 credits)

## 1

### SEMESTER ONE

- > Human Resource Management: Strategy and Practice
- > Industrial Relations
- > Multinationals and Comparative Employment Systems
- > Workplace Research and Analysis Skills

Elective unit:

- > Comparative Industrial Relations

## 2

### SEMESTER TWO

- > Employment Law
- > Employment Practice and Equality
- > Human Resource Management: Context and Organisation

Elective units:

- > International Human Resource Management
- > International Labour Law and Regulation

There may be minor changes to the allocation of units to each semester.

## SUMMER PERIOD

### Dissertation (60 credits)

- > Deepen your understanding of a topic of your choice developing a piece of research work in the areas of human resource management and industrial relations
- > Apply the knowledge and academic skills you have gained as part of the course to the study of a topic you are keen to learn more about
- > Normally consists of a literature review followed by a piece of work based on qualitative or quantitative research

Examples of recent dissertation topics:

- > Work Perceptions of Chinese Generation-Z
- > Has union decline in the UK stopped? An analysis of recent trends in union membership and density data.
- > Work-Life Balance for women: A comparison between the UK and China
- > Paradox of Equal Opportunity: Career Choices of Japanese Women
- > The role of women in HRM: the Middle East
- > The Impact of Redeployment During COVID-19 on Nurse mental Well-Being
- > How to Improve the Work Life Balance for Women Graduates in Chinese Workplace
- > How work life balance affects job performance





# MSC INTERNATIONAL HUMAN RESOURCE MANAGEMENT AND COMPARATIVE INDUSTRIAL RELATIONS

With the increasing number of people working for multinational corporations and in global supply chains, the study of international human resources and comparative industrial relations is essential to understand trends and practices in different contexts and their impact on work and employment.

- > Learn about the differences between the employment practices and industrial relations systems in diverse countries and multinationals
- > Understand how social and economic factors influence variations in practice and systems
- > Study the influence of economic integration on changing systems of employment and industrial relations
- > Gain a competitive edge in the job market studying a course accredited by the Chartered Institute of Personnel and Development (CIPD).

## Entry requirements

We normally look for a First or Upper Second class honours (2:1) degree from a UK university or the overseas equivalent, in any discipline.

## Recent recruiters

Accenture, AstraZeneca, BAE Systems, Bentley, Deloitte, Department for Education, EY, European Central Bank, Hewlett-Packard, Nestlé, Proctor and Gamble, RBS Insurance, Saudi Aramco, Shell International and Ultramar Group.

## CIPD course recognition

The course is accredited by the Chartered Institute of Personnel Development (CIPD), offering the ability to fast track your career through professional membership. As part of our accreditation, all students attend a series of compulsory HR skills development workshops. These workshops focus on your personal skills capacity building as a future HR specialist. The workshops are non-credit bearing in order to maximise their developmental nature. You join CIPD as a student member and once you have passed all course units (including the HR skills development workshops and the dissertation), you can update your CIPD membership to Associate Member. After you have applied your knowledge in a workplace setting, you can then apply for Chartered Membership.

→ Further information about CIPD qualifications: [cipd.co.uk/qualifications](https://cipd.co.uk/qualifications)

**Course duration:**  
**12 months**

**Course start date:**  
**September 2023**

**Tuition fees:**  
Home: **£14,500**  
Overseas: **£26,000**

**Applications vs class size\*:**  
**187 vs 35**

**Age range\*:** **21–28**

**Nationalities on course\*:** **9**

\* Class of 2022



(All taught course units are 15 credits)

## 1 SEMESTER ONE

- > Comparative Industrial Relations
- > Human Resource Management: Strategy and Practice
- > Multinationals and Comparative Employment Systems
- > Workplace Research and Analysis Skills

Elective unit:

- > Industrial Relations

## 2 SEMESTER TWO

- > International Human Resource Management
- > International Labour Law and Regulation

Elective units:

- > Employment Practice and Equality
- > Human Resource Management: Context and Organisation
- > Management of International Organisational Change

There may be minor changes to the allocation of units to each semester.

## SUMMER PERIOD

### Dissertation (60 credits)

- > Deepen your understanding of a topic of your choice developing a piece of research work in the areas of international human resource management and comparative industrial relations
- > Apply the knowledge and academic skills you have gained as part of the course to the study of a topic you are keen to learn more about
- > Normally consists of a literature review followed by a piece of work based on qualitative or quantitative research.

Examples of recent dissertation topics:

- > The "glass ceiling" in women's employment and its governance: A comparison between China and Sweden
- > Assessing Organisational Justice in Hybrid Working Settings - A Systematic Review
- > The mobility of talent in technology industry from a strategic perspective: perspective from Taiwan
- > The Transformation of Industrial Relations in the Republic of Kazakhstan
- > Impact of Covid-19 on the wellbeing of employees: a comparative look of US and UK
- > The impact of work-life balance policies on young Chinese employees of different genders



# MSC ORGANISATIONAL PSYCHOLOGY

This advanced course gives you a route into occupational psychology that is accredited by the British Psychological Society (BPS).

- > Take the psychological principles and theories you learned in your graduate degree and apply them to the world of work
- > Build theoretical understanding and research skills required by the Division of Occupational Psychology of the BPS in the following seven areas:
  - Psychological Assessment at Work
  - Learning, Training and Development
  - Leadership, Engagement and Motivation
  - Well-being and Work
  - Work Design, Organisational Change and Development
  - Research Design, Advanced Data Gathering and Analytical Techniques
  - Applying Psychology to Work and Organisations
- > Prepare for a career as an internal consultant in large commercial or industrial organisation, the Police or the NHS, or as a management consultant.

## Course recognition

The course is accredited by The British Psychological Society (BPS). The majority of graduates go on to undertake the practical experience required to become Chartered Occupational Psychologists. This is usually carried out within consultancy firms or within specialist sections of large organisations.

→ Learn more about career destinations at:

[ambs.ac.uk/masters-careers](https://www.ambs.ac.uk/masters-careers)

## Entry requirements

We normally look for a First or Upper Second class honours (2:1) degree from a UK university or the overseas equivalent, in Psychology.

To be admitted to this BPS accredited course, your first degree must provide the Graduate Basis for Chartered Membership (GBC) of the BPS and you need to submit evidence of your eligibility for GBC with your application.

### Course duration:

**12 months**

### Course start date:

**September 2023**

### Tuition fees:

Home: **£14,000**

Overseas: **£26,000**

### Applications vs class size\*:

**190 vs 24**

### Age range\*: **21–35**

### Nationalities on course\*: **7**

\* Class of 2022



## Recent recruiters

Aldi, Bentley Motors Ltd, Capita, CAPP & Co, Carter Corson, Civil Service College, Cubiks Ltd, Impact Consulting Psychologists, Nestlé, NHS, Occupational Psychology Group, Optimum Technology Transfer Ltd, Robertson Cooper Ltd, Saville Consulting and Stonewall and Work Psychology Group.



(All taught course units are 15 credits)

## 1

### SEMESTER ONE

- > Professional Skills for Organisational and Business Psychologists
- > Research Skills for Professional Practice 1
- > Selection and Assessment in Organisations
- > Training, Support and Development

## 2

### SEMESTER TWO

- > Managing People and Organisations
- > Relationships at Work
- > Research Skills for Professional Practice 2
- > Work Design, Performance and Wellbeing

## SEMESTER TWO AND SUMMER PERIOD

### Dissertation (60 credits)

- > Apply what you have learned in the taught part of the course
- > Normally consists of a literature review followed by a piece of work based on qualitative or quantitative research.

Examples of recent dissertation topics:

- > Customers pay our wages: a diary study examining how to optimise customer interaction and employee well-being in the service sector
- > Client verbal aggression: an examination of emotional labour and associated outcomes for employees in the legal sector
- > Effects of job stressors, organisational commitment and individual attributes on Malaysian Chinese primary school teachers' burnout
- > Corporate psychopathy: the truth behind the hype
- > Improving safety using a combination of transformational and transactional leadership: a longitudinal study
- > Creativity in the workplace: a self-report measure and unanticipated costs



# MSC BUSINESS PSYCHOLOGY

For students without a British Psychological Society (BPS) accredited degree, this course offers an opportunity to study alongside MSc Organisational Psychology students, and gain a look at the science of how people and groups behave at work.

- > Build theoretical knowledge and research skills used in organisational psychology
- > Gain understanding and research skills in the following areas:
  - Psychological Assessment at Work
  - Learning, Training and Development
  - Leadership, Engagement and Motivation
  - Well-being and Work
  - Work Design, Organisational Change and Development
  - Research Design, Advanced Data Gathering and Analytical Techniques
  - Applying Psychology to Work and Organisations
- > You do not need to be registered with the BPS

## Recent recruiters

Aldi, CRS Ltd, Deloitte, Lloyds TSB, McLaren Solutions, Occupational Psychology Group, ORC International, Wickland Westcott and Work Life Balance Co.

→ Learn more about career destinations at:

[ambs.ac.uk/masters-careers](https://ambs.ac.uk/masters-careers)

## Entry requirements

We normally look for a First or Upper Second class honours (2:1) degree from a UK university or the overseas equivalent, in psychology or with a background in social sciences, human resources or business and management. Experience or knowledge of statistics is desired.

**Course duration:**  
**12 months**

**Course start date:**  
**September 2023**

**Tuition fees:**  
Home: **£14,000**  
Overseas: **£26,000**

**Applications vs class size\*:**  
**328 vs 23**

**Age range\*:** **21–46**

**Nationalities on course\*:** **13**

\* Class of 2022



(All taught course units are 15 credits)

# 1

## SEMESTER ONE

- > Professional Skills for Organisational and Business Psychologists
- > Research Skills for Professional Practice 1
- > Selection and Assessment in Organisations
- > Training, Support and Development

# 2

## SEMESTER TWO

- > Managing People and Organisations
- > Relationships at Work
- > Research Skills for Professional Practice 2
- > Work Design, Performance and Wellbeing

## SEMESTER TWO AND SUMMER PERIOD

### Dissertation (60 credits)

- > Apply what you have learned in the taught part of the course
- > Normally consists of a literature review followed by a piece of work based on qualitative or quantitative research.

Examples of recent dissertation topics:

- > What factors determine successful mentoring relationships? A study of a formal graduate mentoring scheme
- > The role of individuals' personality and perceived values in adoption of mobile data services
- > An exploration of the job satisfaction and career progression of visible minority women in Canada
- > Understanding financial responsibility: an exploratory analysis of the main characteristics that influence spending and saving behaviours
- > A study of occupational stress in the Indian information technology industry
- > A Gravesian values-system perspective on the design of consultative interventions in organisations
- > Why organisational change programmes fail



# HOW TO APPLY

A step-by-step guide to the application process.

## When should I apply?

Applications for September 2023 entry are processed from October 2022 onwards. You can apply before you complete your studies — make sure you include your latest transcripts with your supporting documents.

As there is high demand for our courses, we operate a staged admissions process with selection deadlines throughout the year.

We recommend that you apply early in the cycle to avoid disappointment.



Read more about how to apply: [ambs.ac.uk/masters-apply](https://ambs.ac.uk/masters-apply)



## What do I need to include?

- > English language score (if applicable)
- > Transcripts to date
- > A statement of purpose
- > A CV if you have more than two years of postgraduate work experience.

## English language requirements

If English is not your first language, you need to take an English language test to demonstrate your level of ability.

→ For more information please visit: [ambs.ac.uk/masters-requirements](https://ambs.ac.uk/masters-requirements)

## Application fee

The courses below require payment of a £60 non-refundable application fee and we are unable to process your application until we receive it.

- > MSc Accounting
- > MSc Accounting and Finance
- > MSc Business Analytics
- > MSc Digital Marketing
- > MSc Finance
- > MSc International Business and Management
- > MSc Marketing
- > MSc Management

Payment can be made using the secure online facility on our website. Only one application fee is required when applying for multiple courses.

## Arriving in Manchester

If you are an international student, we offer a comprehensive programme of orientation events to help you settle in following your arrival in Manchester.

→ View the Arrival Guide: [manchester.ac.uk/orientation](https://manchester.ac.uk/orientation)



Meet us at an event: [ambs.ac.uk/masters-events](https://ambs.ac.uk/masters-events)



## The application process



Visit our website  
[ambs.ac.uk/study-masters](https://ambs.ac.uk/study-masters)



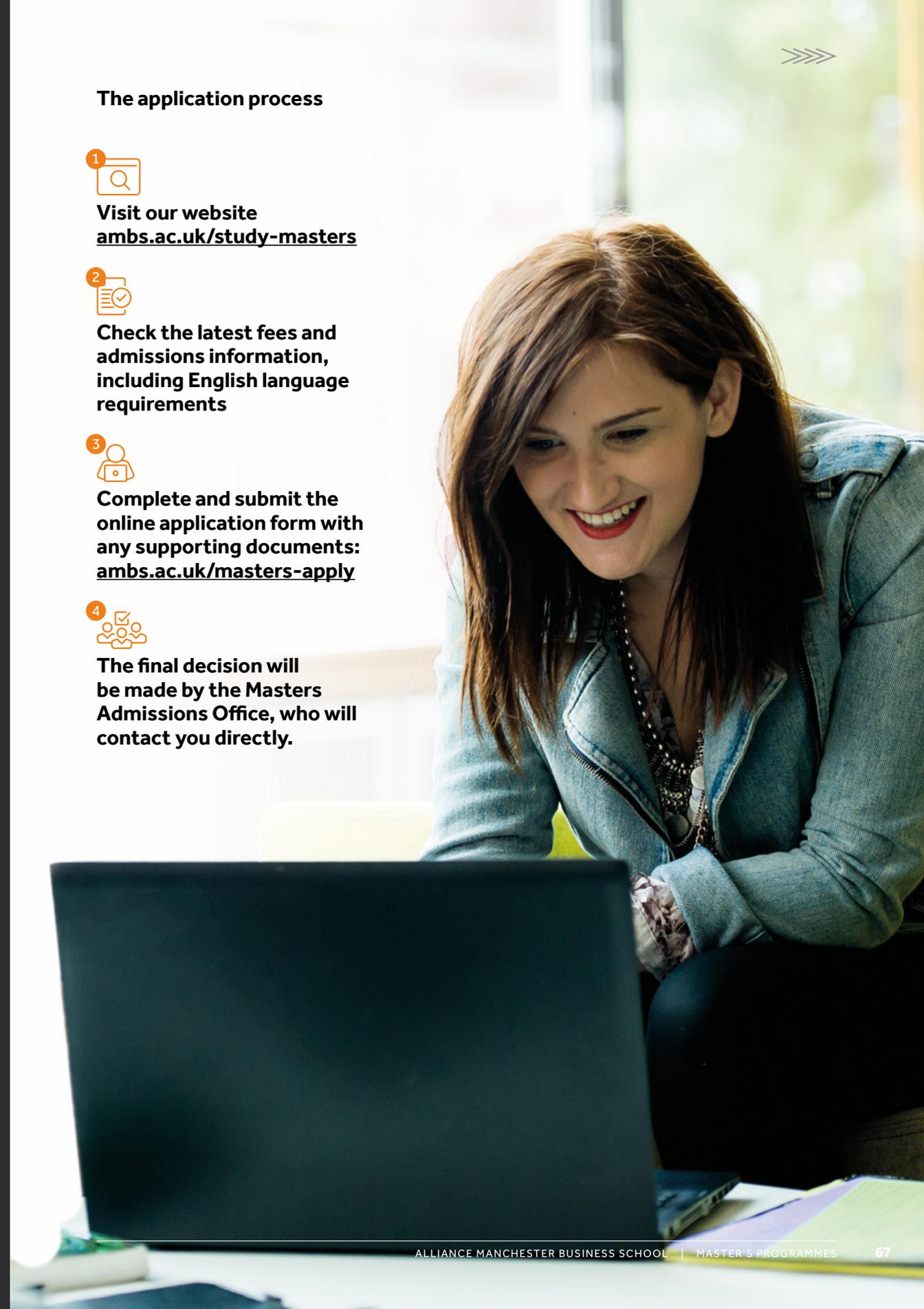
Check the latest fees and admissions information, including English language requirements



Complete and submit the online application form with any supporting documents: [ambs.ac.uk/masters-apply](https://ambs.ac.uk/masters-apply)



The final decision will be made by the Masters Admissions Office, who will contact you directly.



# MONEY MATTERS

## Funding and scholarships

Up-to-date funding information for Masters courses is on our website.

A number of scholarships are also available and are normally awarded based on academic merit.



For more details visit:

[ambs.ac.uk/masters-funding](https://ambs.ac.uk/masters-funding)

## Cost of student living in the UK

It's a good idea to carefully plan your budget while you're a student to ensure that you have enough money to live on and to complete your studies.

The table below gives a breakdown of the essential living costs of an average Manchester student for one academic year

### Estimated living costs for 2023/24 based on 52 weeks

Accommodation (self-catered)	£7,465
Meals (excluding meals out)	£2,025
Clothes (including warm clothing and footwear)	£520
Local Transport (excludes travelling home/visiting friends)	£535
Other (e.g. mobile phone bill, socialising, laundry, photocopying and printing)	£2,600
<b>Total</b>	<b>£13,145</b>

These costs are intended as a guide only.

**35%**  
lower cost of living compared to London (source: Numbeo) and only two hours away by train



# ACCOMMODATION

The University of Manchester has more university-owned accommodation than virtually any other university in the country with more than 8,000 places available, none further than 3 miles from the University campus.

A number of residences are reserved exclusively for postgraduates; in others, undergraduate and postgraduate students are grouped together.

We guarantee you a place in University-managed accommodation if you come to Manchester unaccompanied, pay the overseas rate of fees and apply by 31 August in the year of entry.



Find out more about university accommodation:

[manchester.ac.uk/accommodation](https://manchester.ac.uk/accommodation)

+44 (0)161 275 288

In addition to the University's halls of residence, Manchester has lots of private accommodation for rent. Further details can be obtained from the University's only approved housing bureau, Manchester Student Homes.

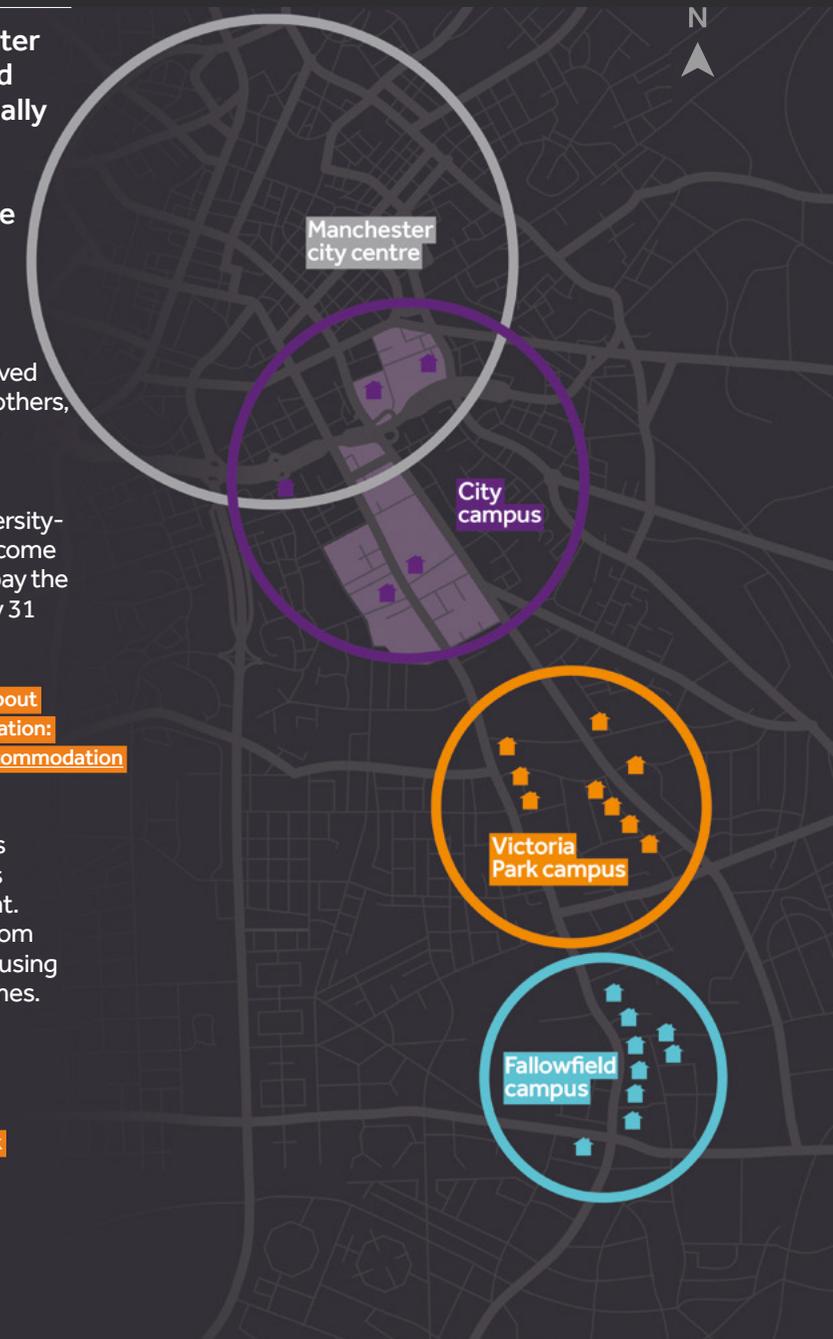
Find out more about

private accommodation:

[manchesterstudenthomes.com](https://manchesterstudenthomes.com)

email [manchesterstudenthomes.ac.uk](mailto:manchesterstudenthomes.ac.uk)

+44 (0)161 275 7680



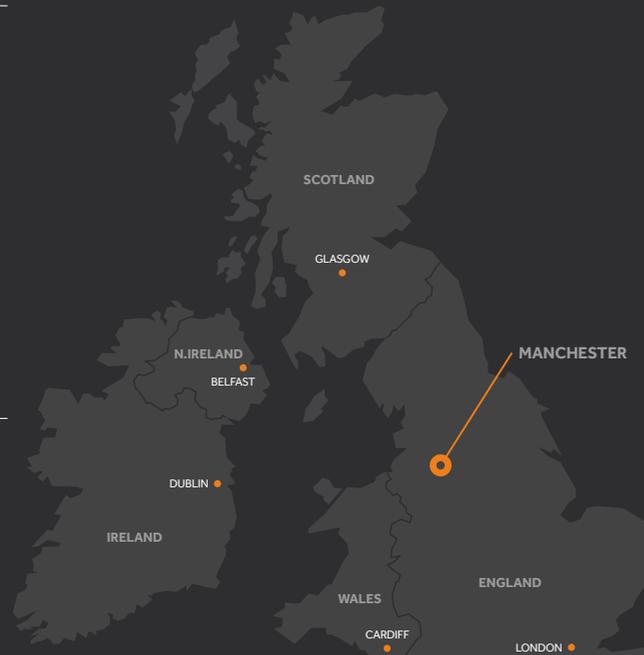
# CONTACT US

Master's Admissions Team  
Alliance MBS  
The University of Manchester  
Booth Street West  
Manchester M15 6PB

+44 (0)161 306 1339  
pg.ambs@manchester.ac.uk

## Connect with us:

@AllianceMBS

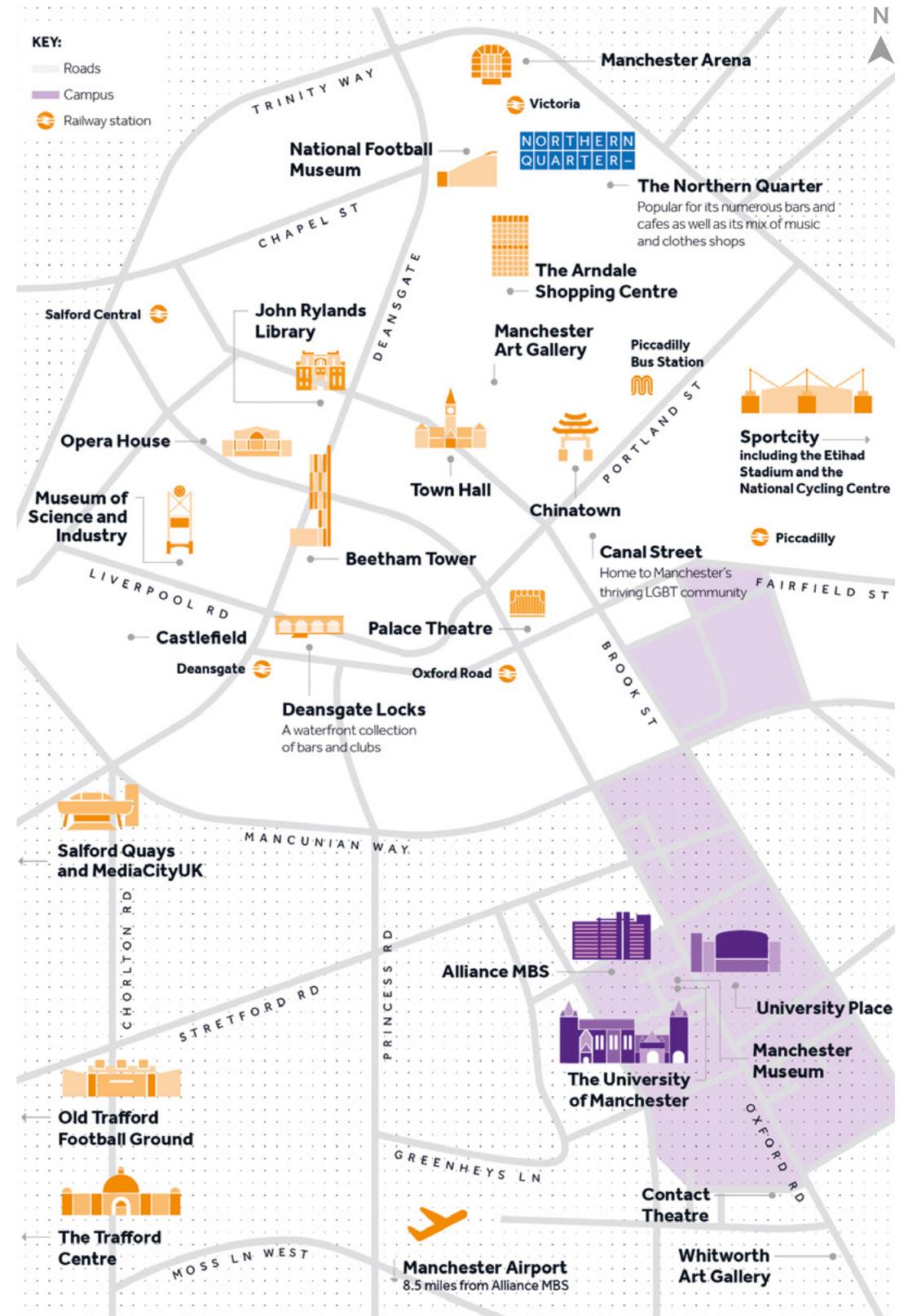


**Disclaimer**  
This prospectus was produced in August 2022 for the purpose of the 2023 intake. It has therefore been produced in advance of course starting dates. As such, for a number of reasons, course information, including, for example, details of course content, unit availability and/or published term dates, may be amended either prior to or after you apply for a place on a course.

All information relating to tuition fees and funding is correct at the time of publication. However, this may change for a number of reasons, including if there is a change to government policy.



For the latest course and fee information please visit:  
[ambs.ac.uk/study-masters](https://ambs.ac.uk/study-masters)



ORIGINAL THINKING APPLIED

MANCHESTER  
1824

The University of Manchester  
Alliance Manchester Business School

[ams.ac.uk/study-masters](https://www.ams.ac.uk/study-masters)

@AllianceMBS

