

Project Specific Dissemination Plan

Project Number/Title:			
Principal Investigator:			
Project Team Membership:			
Expected Delivery Date:			
Project Deliverable/Output - <i>What is being produced?</i> <i>(Project specific interim reports, full reports and reviews; Publications; Parliamentary and DHSC briefing documents; OPF PRU Annual Reports)</i>			
Audience(s) - <i>who are the audiences? (Tick as appropriate)</i> Internal audiences: OPF PRU core team members comprising the management team, researchers, professional services team and wider arms-length academic community based across our three sites (University of Manchester, Newcastle University and London School of Economics). External audiences: <input type="checkbox"/> NIHR Family / DHSC; <input type="checkbox"/> Government departments and agencies; <input type="checkbox"/> Policymakers and national politicians; <input type="checkbox"/> Arms-length bodies; PPIE: <input type="checkbox"/> General public; <input type="checkbox"/> Patients & carers (eg through mechanisms such as MICRA and VOICE); <input type="checkbox"/> Academic and scientific communities, including clinical and non-clinical researchers; <input type="checkbox"/> Healthcare professionals and allied health care professionals; <input type="checkbox"/> Local government (local MPs, local authorities); <input type="checkbox"/> Stakeholders (please list) Other audiences: Add here			
Channel(s) * - <i>which channels will be best to reach each audience?</i> <i>List each audience, type of communication output(s) and channel for each output separately, identifying a lead and any potential resource required – example provided.</i>			
Audience	Communication Type	Channel	Lead/Resource
<i>Academic and scientific community</i>	<i>Publication</i>	<i>Journal of Public Health</i>	<i>Chris/Submission Costs</i>

* Channels and Communication Output Prompts: Journals and Conferences (pre-publication platforms, publications, presentations, posters); Parliamentary briefing events (presentations, infographics, research summaries); OPF PRU website (plain English summaries, blogs, newsletters, infographics, webinars, fact sheets, video/audio podcasts); Media (press, radio, television); Social Media (Twitter)

Governance and sign-off.

Appropriate groups consulted:

- ☐ PPIE group
- ☐ Advisory Board
- ☐ NIHR/DHSC

Comments

** Channels and Communication Output Prompts: Journals and Conferences (pre-publication platforms, publications, presentations, posters); Parliamentary briefing events (presentations, infographics, research summaries); OPF PRU website (plain English summaries, blogs, newsletters, infographics, webinars, fact sheets, video/audio podcasts); Media (press, radio, television); Social Media (Twitter)*