

**Alliance Manchester Business School**

**Doctoral Programme  
Course Unit Outline 2022/23**

<b>Academic Year</b>	1221
<b>Unit code:</b>	BMAN 88110
<b>Title:</b>	Pilot Project
<b>Credit rating:</b>	15
<b>Semester:</b>	1 & 2
<b>Course Coordinator</b> <b>Contact details:</b>	Prof Lloyd C. Harris – Information Session <a href="mailto:Lloyd.c.harris@manchester.ac.uk">Lloyd.c.harris@manchester.ac.uk</a>  Supervisory teams will be responsible for assessing the work submitted.
<b>Pre-requisites:</b>	None
<b>Co-requisites:</b>	None
<b>Maximum number of students</b>	Not applicable

**Aims**

The Pilot Project is a first attempt at conducting DBA-level research. The project gives students the opportunity to plan and execute a significant, but limited piece of research in order to:

Identify and test a preliminary research question(s)

- Test a proposed research method or procedure
- Comment on the research process
- Demonstrate how a DBA related project has progressed for the next steps

A successful pilot project will help a student to take a useful step towards developing a relevant and feasible Research Proposal

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**Objectives (Learning outcomes)**

Students will have a better understanding of the challenges to be encountered when doing research at the doctoral level, enabling them to refine their research question, proposed research design and/or research methods for the DBA thesis.

**Methods of delivery**

<b>Activity</b>	<b>Hours allocated</b>
Staff/student contact	Lecture 3 hours, 2 formative presentations and one final presentation of 30 minutes each
Private study	116.5 hours
Directed reading	To be provided by the supervisory team
<b>Total hours</b>	<b>150</b>

**Attendance**

Attendance is compulsory for Year 2 DBA researchers.

**Syllabus and Teaching Schedule**

<b>DATES</b>	<b>TOPICS (See Readings Below)</b>
First Residential (Dates to be confirmed)	Overview of Requirements of Pilot Project
Second Residential	Presentation of Research Design (Formative)
6 Weeks after 2 <sup>nd</sup> Residential	Update of Research Design and Progress to Date
Mid May	Final Presentation of Pilot Project Results for Assessment
Doctoral Conference	Presentation of Pilot Project Results (Public)

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#### Reading List

Readings are individualised to each student by their Supervisors

#### Assessment

All assignment submissions should be through Blackboard/Turnitin and not by other means. Assignment submission dates will be set in due course. Formative assignments must also be submitted through Blackboard/Turnitin.

Assessment task	Length	How and when feedback is provided	Weighting within unit (if relevant)
Presentation to the course tutor and class <b>January/February 2023</b> <b>TBC</b>	20-30 mins followed by 10-15 mins Q&A	Blackboard	100%
Resits: The same as above <b>April/May 2023</b> <b>TBC</b>	20-30 mins followed by 10-15 mins Q&A	Blackboard	100%

#### Feedback

Assignment feedback will be provided through Turnitin 15 days after the submission date.

#### Methods of Feedback from PGRs/Course Unit Survey

PGRs can give feedback on the course unit via the course unit survey on Blackboard which will be made available at the end of the course.