

University of Manchester

Institute for Cultural Practices

Introductory Texts for MA Arts Management, Policy and Practice

Bowdin, G.A.J., McDonnell, I., Allen, J. and O'Toole, W. (2010) *Events Management* (Third Edition). Oxford: Butterworth-Heinemann.

Byrnes, W. (2014) *Management and the Arts* (Fifth Edition). Oxford: Focal Press.
This text also has an accompanying website with additional related resources -
<http://www.managementandthearts.com/index.php>

Chong, D. (2010) *Arts Management* (Second Edition). London: Routledge.

Hagoort, G. (2005) *Art Management: Entrepreneurial Style*. Utrecht : Eburon.

Hesmondhalgh, D. (2012) *The Cultural Industries* (Third edition). London, Los Angeles and New Delhi: Sage Publications Ltd.

Kaiser, M. (2013) *The Cycle: A Practical Approach to Managing Arts Organizations* Lebanon, New Hampshire: Brandeis University Press.

O'Brien, D. (2014) *Cultural Policy* London: Routledge

O'Reilly, D. ed. (2010) *Marketing the Arts: A Fresh Approach* London: Routledge

Throsby, D (2010) *The Economics of Cultural Policy* Cambridge: Cambridge University Press

Varbanova, L (2012) *Strategic Management in the Arts* London: Routledge