



Supported at senior level in the University



Highly experienced team of staff



Sustainable business model



Closely linked with key regional and national groups



Wide range of co-curricular activities

35

Student/graduate/staff start-ups created each year

**WE
BELIEVE IN
ENTREPRENEURSHIP
FOR ALL**



Well connected with key regional and national groups



Fully integrated within the institution - working closely with internal groups

£21m

We have over 132 start-ups surviving their first three years of business, employing over 1,000 people and generating £21m in turnover

26

Taught enterprise units offered across the campus at all levels

ASK@MCR

We've handpicked 9 entrepreneurs from our MEC Alumni to pitch to our esteemed panel of investors, angels, alumni & business stakeholders.

Our entrepreneurs have 2 minutes to make their 'ASK' in this Dragon's Den style quick fire pitching session!

Meet the Investors...

- **Luke Georghiou**
Deputy President and Deputy Vice-Chancellor, The University of Manchester
- **Masamba Senghore**
Investor, MMC Ventures
- **Jack Fleet**
Business Development Director, Creator Fund
- **Aldo De Leonibus**
CEO, Inventya Ltd
- **Sue Barnard**
Senior Manager North West Network UK, British Business Bank
- **Tony Walker**
Deputy Director, MEC

**NOW IT'S TIME
TO MEET THE
ENTREPRENEURS...**



Duncan Swainsbury **Bounceback Food CIC**

We're fighting food poverty on multiple fronts, by operating 'buy one, give one' foodbank drives, distributing hot nutritious meals for vulnerable people, and running a variety of cooking and employment support programmes that help people achieve the accredited skills needed to gain employment in the food sector.

We take a sustainable approach to tackling food poverty by providing all of our Partner Charities and their beneficiaries with free access to our Cooking & Nutrition Portal.

Since 2014, we've taught more than 3,000 people how to cook including stroke survivors, young carers, foodbank beneficiaries and elderly people living in sheltered accommodation.

 bouncebackfood.co.uk

 [duncanswainsbury](https://www.linkedin.com/company/duncanswainsbury)

MY ASK... We're looking for £100,000 in social enterprise funding to help grow and train our team.




**CAN YOU HELP
WITH MY ASK?
SCAN THE QR CODE
TO CONNECT...**




Mohammad El Hajj Bright Biotech Limited

Bright Biotech is a Contract Manufacturing and Development Organisation specialising in plant-based expression and production of high quality and affordable recombinant proteins for R&D, therapeutic, cosmeceutical, agri-food and industrial applications.

We have a game-changing innovative technology, which uses chloroplasts to express high amounts of high-value proteins in plants. We are currently producing and supplying recombinant growth factors to the R&D sector to address a supply bottleneck that is impeding commercial applications of growth factors in the medical field and challenging the economic viability and commercialisation of cultivated/ lab-grown meat, which promises major environmental, health and moral benefits.

 brightbiotech.co.uk

 [mohammadkhalilelhajj](https://www.linkedin.com/in/mohammadkhalilelhajj)

MY ASK... We're asking for connections and collaborations to help support our growth plans into shaking up industries with lab-grown meats and plant proteins.



**CAN YOU HELP
WITH MY ASK?
SCAN THE QR CODE
TO CONNECT...**





Cherry Chia ErleaDX

We are a team of Scientists, Engineers, Chemists and Clinicians who are committed and working towards the common goal... to develop ErleaDx's mirLung detector to spot lung cancer early and improve patient outcomes.

We're developing high quality diagnostics products for early cancer detection. We have a patented blood-based biomarker panel that enables the detection of lung cancer with high accuracy at an early stage. This allows medical staff to make rapid triage and treatment decisions when diagnosing a patient's condition or monitoring a treatment response.

We emphasize on Point-Of-Care (POC) diagnostics for lung cancer screening, aiming to bring convenience to people while delivering lab-quality results within minutes instead of hours. Together, we can work towards saving more lives.

 erleadx.com
 [cherrychia](https://www.linkedin.com/company/cherrychia)

MY ASK... We're looking for £700,000 to close our seed round. We're also require a partner for clinical trial studies and contacts in the NHS and pharmacies.



**CAN YOU HELP
WITH MY ASK?
SCAN THE QR CODE
TO CONNECT...**




Avinash Mehrotra

GoodDriver Car Insurance

Our mission is to make car insurance affordable, especially for young and immigrant drivers who pay over three time's higher insurance than average. We are building a new usage based insurance product, which combines 'pay how you drive', 'pay per mile' and 'pay as you go' models. Your car insurance works on a monthly subscription model, with monthly bills varying depending on how well and how far you drive. This means you can save on your car insurance if you drive better or if you drive fewer miles.

Alongside this, we are building an AI based driving behaviour score and smart insurance app with inbuilt telematics. This app allows us to control our insurance bills as well as become better drivers.

 gooddriver.co.uk

 [avinashmehrotra](https://www.linkedin.com/in/avinashmehrotra)

MY ASK...We're looking for £250,000 in seed funding to develop the technology further.



**CAN YOU HELP
WITH MY ASK?
SCAN THE QR CODE
TO CONNECT...**



Hellen Parra-Flórez

Smart Box

Give your kids a break from tech gadgets! We believe that technology brings tremendous benefits to our lives but a balance between online and offline activities is a must to build a better society. That's why we created the Smart Box.

The Smart Box is a screen-free tool to get rid of unhealthy screen time habits while improving your child's skills and to help parents get a moment of peace.

We want our children to develop new habits, switch off from the digital world more often, and increase engagement and interaction in the real world, whilst continuing to reap the benefits of technology, in moderation...

Preventing smartphone and tech gadget addiction, we provide better health and well-being for all and bring back social interaction, strengthening family ties.

MY ASK... We're asking for £10,000 and networks to help fund our solution.

 decode.ltd

 [hellenparraflorez](https://www.linkedin.com/in/hellenparraflorez)



**CAN YOU HELP
WITH MY ASK?
SCAN THE QR CODE
TO CONNECT...**

PRAEFERRE

Abhishek Ghosh **Praeferre Limited**

We enable people to control and monetise their data. With Praeferre you control and monetise how your data is shared, through personalisation, security and governance.

The power of data consent - Genuine consent should put individuals in charge, build trust and help them in conscious decision-making. We believe that users should have control of their consent forever.

The power of data monetisation - While businesses are realising benefits of monetisation, we aim to give back the benefits to the users for the commercial usage of their data. We empower users helping them realise the incentives of their data.

The power of data sharing - We aim to give users more control of their digital life to secure their privacy and confidentiality. We enable users to make conscious decisions leveraging their digital self fearlessly.

 praeferre.com

 [abhishek-ghosh-90612318](https://www.linkedin.com/in/abhishek-ghosh-90612318)

MY ASK... We're asking for £3,000,000 to support our seed funding and launch our product commercially next year in the U.K. and abroad.



**CAN YOU HELP
WITH MY ASK?
SCAN THE QR CODE
TO CONNECT...**



Fatemeh Ameri Precious MD Ltd

More than one in three of us will get cancer in our lifetimes. Better prevention, earlier diagnosis, and innovative new treatments mean we have a realistic opportunity to make major improvements in survival.

PreciousMD works on game-changing and disruptive technologies for the detection of the patients who are eligible for receiving targeted therapy. Current approaches are based on invasive and expensive assays on samples taken from the biopsy. This can be significantly improved by advanced computation analysis.

 preciousmd.com

 [fatemeh-ameri-phd-85919849](https://www.linkedin.com/in/fatemeh-ameri-phd-85919849)

MY ASK... We're asking for £500,000 in seed funding to develop the technology further.



**CAN YOU HELP
WITH MY ASK?
SCAN THE QR CODE
TO CONNECT...**



Specscart.


Sid Sethi Specscart

Specscart is one of the fastest-growing eyewear start-ups in the UK. We are revolutionising the eyewear industry by changing the way people perceive glasses. Our mission is to transform eyeglasses from being just an instrument for sight correction, into a fast moving fashion accessory and a mode of digital protection.

In 2017, we had the idea to change the eyewear industry in the UK, providing stylish and affordable glasses, which all have anti-reflective, and UV protected lenses as standard. We opened our lab right here in the North West, resulting in turnaround time of less than a day for most orders.

Specscart believes that a mandatory change is needed in the market. That's the main purpose for our existence. With two stores and an e-commerce website shipping worldwide, we are well on that path.

 specscart.co.uk

 [sid-sethi-3877a6118](https://www.linkedin.com/in/sid-sethi-3877a6118)

MY ASK... We're asking for mentoring and connections to help grow the business to become the number one eyewear company in the U.K.



**CAN YOU HELP
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SCAN THE QR CODE
TO CONNECT...**



PANDEMIC TOURS

Joaquin Contreras Merino Pandemic Tours Limited

Discover the world at your own pace. Pandemic Tours is the world's first free virtual tour app - which allows you to stroll around cities and attractions guided by your smartphone.


Pandemic Tours offers walking tours, made by experienced and knowledgeable veteran guides, so people can stroll around cities and attractions for free at their own pace.

With Pandemic Tours, just choose the city or attraction, select the tour that suits you best and then you are ready to start discovering the world at your leisure.

Every tour comes with an interactive map marked with the stops where you can listen to or read stories about that building, landmark or historical figure with photos and video to bring it alive for walkers.

Also provided are handpicked insider recommendations for places to eat and drink, seasonal events and perfect selfie spots close by.

 pandemictoursapp.com

 [joaquincontreras](https://www.linkedin.com/in/joaquincontreras)

MY ASK... We are asking for
£150,000 to build a team and
platform to scale up the business.



**CAN YOU HELP
WITH MY ASK?
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TO CONNECT...**

Events Programmes



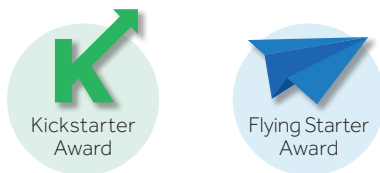
Start-up Competitions



Entrepreneurship Programmes and Funding



Test Your Ideas



Early Stage Customer Discovery Programmes



GRADUATE BUSINESS START-UPS

Just some of our start-ups since 2001:





Begin your entrepreneurial
journey with MEC

#MECithappen