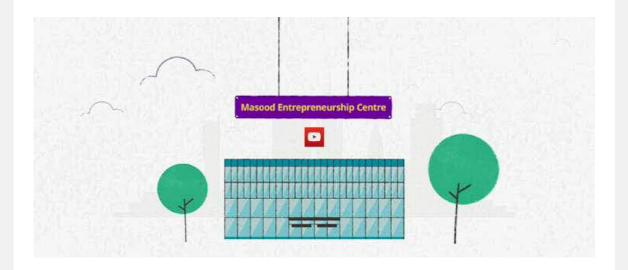
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MEC Update

Issue 20 | 27 April 2022



Welcome to the latest Masood Entrepreneurship Centre newsletter...

MEC News

Venture Further Awards 2022



You are invited to join Lynn Sheppard, Director of the <u>Masood Entrepreneurship Centre</u> and Patrick Hackett, Registrar, Secretary and Chief Operating Officer of The University of Manchester, live online at our Venture Further Awards 2022.

The <u>Venture Further</u> competition is part of a long-standing tradition of innovation and enterprise here at The University of Manchester. The Awards, which recognise and celebrate our finalists' entrepreneurial achievements and development of their start-up businesses, will be held on **Wednesday 4th May 20:30 – 22:00** live on Facebook and LinkedIn.

After two years of virtual ceremonies, we're thrilled to be able to host our Venture Further Awards 2022 ceremony live from the Whitworth Hall, where we will announce our five first place winners with secnd and third place awardees in person. We would love you to join our annual event to help us celebrate, uplift, and commend our outstanding entrepreneurs.

Our Awards shortlist includes five categories: Environment, Healthcare, Services, Social, and Technology. Ideas range from initiatives that tackle sustainability and the reduction of carbon emissions in the construction industry using advanced technology to those which challenge data privacy and sharing issues in the form of an ethical data framework.

We also have wonderful social enterprise ideas, which address social issues such as fostering inclusivity through sport and tackling diversity in the workplace.

This event is an opportunity for the University and the Masood Entrepreneurship Centre to celebrate the immense talent, resilience, and innovation showcased by our amazing students and recent graduates.

If you'd like to see and celebrate some of the most upcoming and innovative start-ups in Manchester, tune in to watch our awards ceremony live!

Facebook Live Event page

New 50% scholarships announced

Did you know that the <u>Masood Entrepreneurship Centre</u> has been supporting entrepreneurs to develop successful businesses for over twenty years?



To further support students in their entrepreneurial journey, we are proud to announce three 50% scholarships to students for the fully online, part-time Postgraduate Certificate in Entrepreneurship.

This course provides another way to bring your business ideas to life, with support from the University of Manchester's team of leading entrepreneurial minds.

Find out more about each of the three scholarships and how to apply for a scholarship and develop your business idea.

Find out more

Eli Harari Graphene Enterprise Award 2022: introduction and overview



Do you have an idea that involves a novel application of graphene and other 2D materials?

Are you eager to break the market with your new discovery?

Prizes of £50,000 and £20,000 for individuals or teams who can best demonstrate how their technology could be applied to a viable commercial opportunity.

This year sees the inclusion of an additional prize focused on sustainable development.

Join us on **Tuesday 10 May** and hear from Tony Walker, Deputy Director of the <u>Masood Entrepreneurship Centre</u>, who will give an overview of the competition, and share with you hints and tips as to what the judges will be looking for in your application.

The <u>Eli and Britt Harari Enterprise Award</u>, in association with Professor Sir Andre Geim, is an annual award to help both research staff and students at The University of Manchester establish new companies involving graphene or other 2D materials.

You will learn about the support available to support you with your application and how to access this.

We're also pleased to welcome and introduce you to a previous winner of the competition, who can share with you their experience and how they have progressed with their idea since being involved with the Harari programme.

Find out more and register

Keep up-to-date with the latest MEC news here

Spotlight on



Blockchainers Ideathon Competition

The <u>Blockchainers Society</u>, with the support of the <u>Masood Entrepreneurship Centre</u> and <u>IBM</u>, are having their first ever Ideathon. It will have a prize pool of £4000, and all you need to do is to think of an idea for a blockchain solution. You will have two weeks to think of this idea. No coding or building is required.

Key dates:

28 April: Find Teammates Social (in person)

• 5 May: Prescreening to pick top ideas

• 12 May: Finals (in person)

Ideathon is open to everyone, but due to funding sources, only teams consisting of a majority of University of Manchester students will be eligible to claim the prize.

Find out more



She's the Business Keynote and Panel: Overcoming the fear of failure

We recently celebrated women in business by hosting an inspirational event aimed at showcasing the potential of female entrepreneurship and encouraging students to embrace their creativity, spark connections and test out business ideas.

The Keynote Speakers Alicia and Nat, founders of The Future Kind Collective, who help companies to grow faster and more sustainably by defining their purpose, designing their culture and growing their impact shared their experiences, insights, and reflections on how they continually push the limits and drive change.

A panel of entrepreneurs then discussed their experiences of building confidence despite the fear of failure, whether that be as students, entrepreneurs or in our everyday lives. With experience ranging from the fashion industry to agri-tech solutions, to the creative and dance sector, each of our panel members overcame barriers and set expectations in their respective fields.

Watch a recording >>



TiE Women 2022 Global Pitch Competition

<u>TiE UK North</u> will be hosting the <u>TiE Women</u> 2022 Global Pitch Competition.

Applications are now open!

Female-founded or co-founded startups that have been in business for less than seven years (date of registration of company not earlier than 1 January 2015) are eligible to apply.

The winner of the TiE UK North Women Pitch Competition will have an opportunity to travel to Dubai in October to pitch in the TiE Global finals, with a chance to win \$75K equity-free cahs prize, plus more!

Competitors will be provided with mentoring, which will be offered throughout the pitch process by the TiE UK North entrepreneurial community.

Find out more



Network Intelligence (nIQ) Coach

Dr. Daria Tataj, our new <u>Honorary Professor</u> at the <u>Masood Entrepreneurship Centre</u>, is very excited to open the enrolment for the first pilot edition of the Train-the-Trainer programme for Network Intelligence coaches.

This programme is for coaches, consultant and trainers, in fact anyone, who wishes to master the Network Intelligence methodology to accelerate digital transformation, innovation and entrepreneurial thinking and catalyse the organisational change process.

Daria will deliver this with Dr. Paul Tolchinsky and colleagues from Stanford University with guest speakers from MEC.

Find out more



Connected North

<u>Praeferre</u>, finalists in the technology category of the <u>Venture Further Awards</u>, are exhibiting in <u>Connected North</u>, as part of Manchester Tech Week.

Praeferre help people and businesses to address concerns around data privacy and data sharing and help them to gain financial benefit if they have given permission for commercial use of their data.



You Don't Need An MBA To Become An Entrepreneur—But It Helps

MEC Senior Lecturer Robert Phillips has written an article for Business Because, the Business School and Management Education news and advice portal, about how an MBA can be useful for starting your business.

Read more

Resource Centre



Set up a businesss

Our <u>Resource Centre</u> is a vital hub of information for students, staff and recent graduates who aspire to start a business.

<u>Setting up your business</u> correctly is essential to ensure you are protected and you comply with the rules. Learn how to set up your business, with resources on key topics including:

- Registering as a sole trader;
- Setting up a limited company;
- Buy a franchise;

- Buying a business;
- Starting an online business;
- Setting up a social enterprise;
- Small business support.

Read More

Events

Momentum Finance Series: Session 3 - Bookkeeping and Taxation



Thursday 28 April 2022 10:00 - 11:45 GMT

This session will focus on Bookkeeping and Taxation covering, but not limited to, the following aspects;

Bookkeeping

- · Importance of bookkeeping;
- How to do it and when.

Taxation

- Taxes;
- Rates;
- Deadlines.

Register

Venture Further Awards 2022



Wednesday 4 May 2022 20:30 - 21:30 BST

You are invited to join Lynn Sheppard, Director of the Masood Entrepreneurship Centre and Patrick Hackett, Registrar, Secretary and Chief Operating Officer of The University of Manchester, live online at our Venture Further Awards 2022.

This event is an opportunity for the University and the Masood Entrepreneurship Centre to celebrate the immense talent, resilience, and innovation showcased by our amazing students and recent graduates.

If you'd like to see and celebrate some of the most upcoming and innovative start-ups in Manchester, tune in to watch our awards ceremony live!

Facebook Live Event page

Applying for your PG Cert Entrepreneurship Scholarship



Tuesday 10 May 2022 12:30 - 13:30 BST

The Masood Entrepreneurship Centre at The University of Manchester has been supporting entrepreneurs to develop successful businesses for over 20 years.

To further support students in their entrepreneurial journey we are proud to launch three new scholarships to students on the part-time, online PG Cert Entrepreneurship course.

Join this webinar and find out:

- More about our three new scholarship opportunities;
- How to apply for the scholarships;

Receive tips on how to make your application competitive.

Register

Eli Harari Graphene Enterprise Award 2022: introduction and overview



Tuessday 10 May 2022 13:00 - 14:00 BST

Interested in the Eli and Britt Harari Graphene Enterprise Award?

Prizes of £50,000 and £20,000 for individuals or teams who can best demonstrate how their technology could be applied to a viable commercial opportunity.

This year sees the inclusion of an additional prize focused on sustainable development. Join this webinar to find out more...

Tony Walker, Deputy Director of the Masood Entrepreneurship Centre, will give an overview of the competition, and share with you hints and tips as to what the judges will be looking for in your application.

Register

MEC Momentum: How to do your own PR workshop





This free half-day online session will cover the following:

- What makes a story;
- What journalists want and how the media works;
- Top ten tips for writing a killer press release;

Sharing insider secrets about how to get media coverage;

This workshop is for UoM students, recent graduates and staff and will be full of vital information you won't find in any marketing book or PR website.

It is a mixture of presentations, discussion and practical hands-on training. Participants walk away with a simple toolkit of skills to get the best out of the media.

Register

Competitions

University Technology Exposure Program



As a student or researcher, getting your work seen by thousands of engineers and tech companies can increase its impact, lead to collaborations, raise your public profile, and improve your career prospects.

Wevolver are inviting engineering students and researchers from all engineering disciplines to submit their projects.

The program is open to all levels including undergraduate students, graduate students, and Ph.D. candidates. Recent graduates (up to 1 year) are also eligible to participate.

Submissions can cover a wide range of engineering-related work, including 3D printing, robotics, autonomous vehicles, batteries, drones, nanotechnology, and more.

All satisfactory submissions will be summarized and published by the editorial team, exposing them to thousands of visitors.

At the end of the program one winner will receive:

- \$5000;
- A dedicated article series, as well as a social media campaign (700.000 followers) devoted to your technology.

Early submissions will have an additional chance of winning an extra \$2000. To qualify, you must submit your entry by 30 April 2022.

Find out more













Masood Entrepreneurship Centre

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To opt-out of future communications click here