**Flying Starter Funding Application Form**

# Business/Project name:

## Personal Details

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| --- | --- | --- | --- |
| **Title:** | **First Name:** | | **Surname:** |
| **University Status:** | | **University ID:** | |
| **Faculty:** | | **School:** | |
| **UoM Email:** | | **Contact Number:** | |

## Other Team Members (if applicable)

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| --- | --- | --- | --- |
| **Name** | **Faculty** | **School** | **UoM email** |
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## Technology

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| 1. Describe the idea/technology. Explain what makes it unique.   *This should be a non-technical description and may be used as a summary of your project within the programme for a range of audiences* (Maximum 250 words). |
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## Problem

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| 1. Describe the problem addressed by your idea/ business (Maximum 200 words). |
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| 1. What alternative solutions are currently on the market that address the problem? (Maximum 200 words). |
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## Product/Service

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| 1. How do you think the technology can be used as a product or service? (Maximum 200 words). |
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## Stage of Development

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| 1. What stage of development is your business? i.e. Idea, proof-of-concept, prototype, established, trading (include date started trading) etc. |
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| 1. Outline your main objectives to progress the idea. Over what timeframe will you achieve this? (Maximum 150 words). |
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## Customer Details

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| 1. Who is your customer, who will pay for your product/service? Please include details of any market research/feasibility testing that you have completed. (Maximum 200 words). |
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## Financials

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| 1. Amount of funding required (up to a maximum of £2000) |
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| 1. If successful, how will you spend an award? Please list the expenditure items, associated costs and expected outcomes. |
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## Ownership and Intellectual Property

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| 1. Do you own the idea? Does anyone else have any rights to the idea? Please provide details of any co-inventors together with their employment status and employer, if applicable (Maximum 150 words). |
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## Background

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| 1. Please give details about your skills relevant to the venture and any previous involvement in entrepreneurial activities. Please include any other team members and any skills gaps. (Maximum 150 words per team member). |
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## Achievements to date:

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| 1. Please provide details of any grants, awards or funding you have received in relation this idea. Are you in the process of applying for any more grants or awards currently? – Please specify |
|  |
| 1. Have you taken part in an accelerator programme in the last year/currently part of an accelerator programme? Please provide details |
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