

# BSc Information Technology Management for Business with/without Industrial Experience

## Final Year Programme Structure 2021/22

120 credits should be taken in the final year.

Students are expected to take an even split of courses, i.e. 60 credits in each semester but a 70/50 or 50/70 split has been permitted by your Programme Director.

As part of your programme you may select a maximum of 20 credits of courses offered by University College or a language from the University Language Centre. For further information about the courses available see:

<http://www.college.manchester.ac.uk/courses/> or <https://www.alc.manchester.ac.uk/study/university-language-centre-leap-courses/>

To satisfy the enrolment requirements for the ITMB programme you need to ensure you are enrolled on to the core courses, highlighted in green, before making your optional choices. Contact the Undergraduate Team if these courses are not on your record.

Please note that any courses highlighted in yellow and marked with a \* will be delivered fully online in semester two of 2021/22.

COURSE CODE	COURSE TITLE	CREDITS	PRE-REQUISITES (Pre-requisite means you have to have passed this course to take the follow on course as listed below)	CO-REQUISITES	Notes
<b>SEMESTER ONE</b>					
BMAN32141	Business IT Architecture	10	BMAN24172	N/A	
BMAN32171	IT Risk, Cybersecurity and Governance	10	N/A	N/A	
<b>SEMESTER TWO</b>					
BMAN31952	Digital Economy: Platforms, AI and the Business	20	BMAN10001	N/A	
<b>SEMESTER ONE &amp; TWO</b>					
BMAN31260	ITMB Final Year Project	40	N/A	N/A	
<b>40 credits should be taken from the following courses. This includes 20 credits of UCIL (level 2 or 3) courses.</b>					
<b>SEMESTER ONE</b>					
BMAN31731	Advanced Strategic Management	20	BMAN24442	N/A	
BMAN31881	Economic Analysis II: Corporate Development , Growth and Strategy	20	BMAN24431	N/A	
BMAN31911	Innovation and Markets	20	N/A	N/A	
BMAN31621	Marketing and Society	20	BMAN10101 & BMAN24281 or BMAN24352	N/A	
BMAN31461	Retail Marketing	20	BMAN24281 or BMAN24352	N/A	
BMAN32091	People Management and Change	10	N/A	N/A	
BMAN32151	Supply Chain Management: Logistics and Purchasing	20	N/A	N/A	
<b>SEMESTER TWO</b>					

BMAN31972	Entrepreneurship & Venturing	20	N/A	N/A	
BMAN31992	International Competitiveness & Innovation	20	N/A	N/A	
BMAN31302	Marketing Strategy	20	BMAN24352	N/A	
BMAN31312	Services Marketing Management	20	BMAN24281 & BMAN24352	N/A	
BMAN31942*	Sustainable Business in Society	20	BMAN24372	N/A	