

MANCHESTER
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The University of Manchester

PGCert Entrepreneurship

Grow your entrepreneurial skillset



Online



Part-time

www.manchester.ac.uk/entrepreneur

Grow your entrepreneurial skillset

Entrepreneurship and innovation are about recognising opportunities, creating ideas and having the ability to turn those ideas into reality and create value – commercial, societal and environmental. Develop a powerful entrepreneurial mind-set and critical business implementation skills which will lead you to a successful future.

This online Postgraduate Certificate in Entrepreneurship allows you to study part-time alongside your working life and learn how to turn your business ideas into practice. Whether you want to start a business, already have an established enterprise, or a new idea for your organisation, we will support you in developing and implementing a successful growth plan.

Lynn Sheppard
Course Director



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The course is aimed at anyone with an interest in developing the skills, knowledge and confidence to be a successful business entrepreneur, whether looking to transform their own business idea into a reality or gain a career advantage in an existing work place.

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Entrepreneurship

This course is for both established and aspiring entrepreneurs. Whether you've already started a business or you're at the beginning of your journey, our PGCert will help you to achieve your goals. Through Masood Entrepreneurship Centre, you'll gain access to workshops, networking events and more to build your connections, develop skills and take your ideas further.



Study at the 28th best university in the world
(QS World University Rankings, 2023)



Flexible, part-time study
Study this PGCert part-time over 9-12 months



September
Start your studies in September



Online learning
Study 100% online from anywhere in the world



Environmentally conscious university
Study at one of the world's best universities for action on sustainable development (Times Higher Education Impact Rankings 2022)



Masood Entrepreneurship Centre
Network and learn with a UK leader of enterprise learning and support



Accreditation
Alliance Manchester Business School has triple accreditation from AACSB International, AMBA and EQUIS



Global business community
Network and study with international professionals

Unleash your entrepreneurial potential

The PGCert in Entrepreneurship brings together theory with practical skills to empower you to take your entrepreneurial ideas forward. You'll develop and shape your ideas with the support, guidance and expertise of our academics and partners from Masood Entrepreneurship Centre.

- ✓ Learn fundamental business knowledge and skills to take business ideas forwards and contribute to innovation and change in any environment
- ✓ Maximise your global business network and acquire advice, ideas, guidance and resources critical to the development of your venture or project
- ✓ Access world-class knowledge and resources from The University of Manchester, Alliance Manchester Business School and MEC
- ✓ Develop your entrepreneurial ideas into viable ventures with growth potential, and create the connections you need to level up in business

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From an original scientific background in biology, the course at The University of Manchester instilled a personal ethos and drive for intrapreneurship and innovation. Since graduating I have worked in a variety of new business ventures in renewable energy, waste management and sustainable energy. Most recently I have emigrated to the USA where I am setting up a new business division focusing on hybrid energy solutions. I can wholeheartedly recommend studying towards The University of Manchester's Entrepreneurship courses which give you a strong grounding to succeed in the future.

Alex Marshall

Director, Clarke Energy

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Leaders in entrepreneurship and enterprise

Masood Entrepreneurship Centre (MEC) is recognised as one of the UK leaders in the area of practitioner-based, applied enterprise and entrepreneurial teaching, learning and support. Based within Alliance Manchester Business School and fully integrated with The University of Manchester, MEC has supported more than 260 businesses in turning their ideas into reality.

Studying this PGCert will provide you access to industry-leading academics and professionals from a range of backgrounds related to innovation, enterprise, entrepreneurship and management. MEC regularly run competitions such as Venture Further and prides itself on connecting people to foster collaboration and innovation. To date, MEC-supported businesses together generate over £50m in annual turnover and have received more than £6.4m of external investment.

You will benefit from workshops, events, and drop-in support sessions as well as the latest information regarding upcoming mentorship programmes and start-up competitions.

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My time at Masood Entrepreneurship Centre was a turning point for me, I learned so much about self-starting and how to harness opportunities in and around the communities I was introduced to. I still hold strong relationships today with some of my cohort and it's great to see how people have gone to have such varied and successful careers. This way of thinking stays with me today and helps me to identify and maximise opportunity both professionally and personally. I owe a lot to the people and the set up there.

Ian Kennedy

Global Head of Digital Experience, E-Commerce - PUMA Group

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What you will study

Our PGCert in Entrepreneurship can be completed in under 12 months and consists of three units worth 20 credits each.

1 Shaping Business Ideas (20 credits)

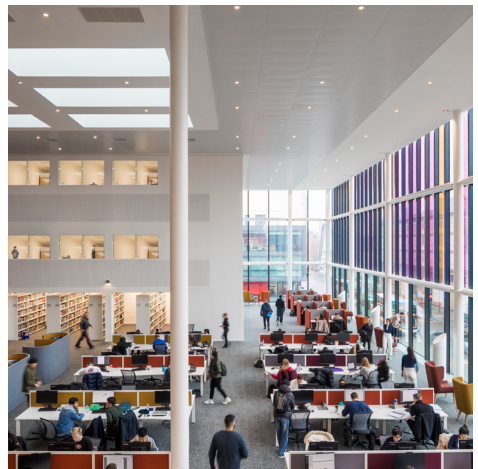
- Understand the principles of innovation and how to start getting your business ideas ready for the world.
- Develop a viable business model that demonstrates how value is to be created, delivered and captured for stakeholders.
- Explore practical methods for shaping your business considering the market and competition.

2 Exploring Entrepreneurial Mind-sets (20 credits)

- Gain a strong understanding of the theory and practice, to 'who and what are entrepreneurs'.
- Learn key skills and support mechanisms that entrepreneurs need to enhance personal development and foster the development of an entrepreneurial mind-set.
- Plan your own entrepreneurial development journey through the application of personal developmental tools and frameworks in order to create a practical roadmap, for

3 Implementing Business Ideas

- Explore processes and activities involved to establish a successful business development plan.
- Consider the use of analytical tools and techniques to support your business plan.
- Understand the need to identify any barriers, risks or constraints using real life examples.



How you will study

Our course is taught fully online and you will study part-time from wherever you are in the world. This allows you to combine a world-class Manchester education with your other commitments, and apply your entrepreneurial toolkit into your work and business from the outset.



Practical and actionable

You will learn the fundamentals of entrepreneurship and intrapreneurship to encourage you to take practical steps in business.



Variety in assessment style

The course is assessed online through a variety of methods including presentations, reports and other coursework, individually and in groups.



Learning tailored to you

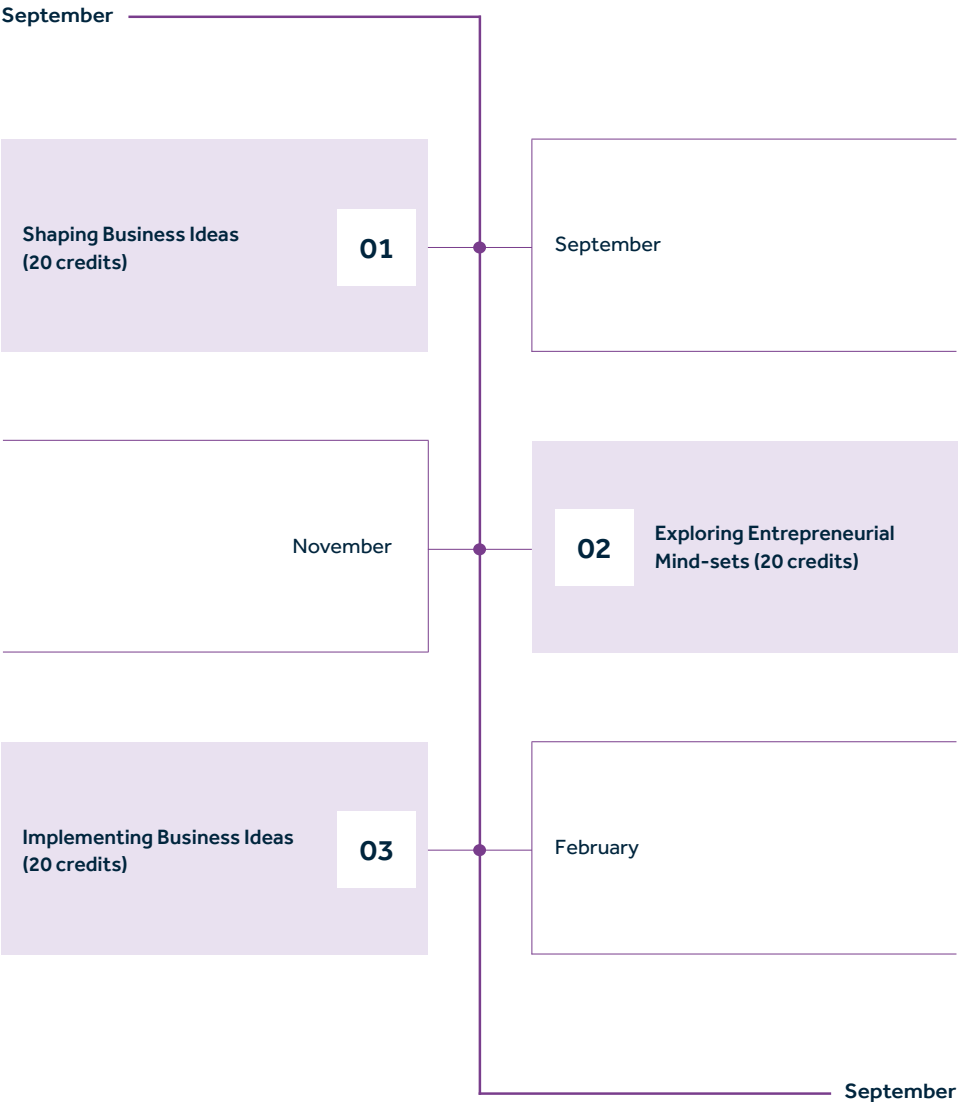
This part-time course is delivered through online content, granting you the space to boost your skills and advance in your career whilst continuing to work.



Access to online resources and media

Teaching takes place through a virtual learning environment (VLE) which hosts online resources and a peer discussion forum. These resources include course materials such as podcasts, audio, text and video, as well as reading lists and access to the University's extensive online library.

Join us in September



Support and services

As a student of The University of Manchester, you will receive full access to our facilities and resources such as the online library, study support and wellbeing services. Many of these services offer personalised support and 24/7 access, and are all accessible to our global community.



Personalised support

Your Academic Tutor and Study Support Advisor will be your first points of contact for support and advice.



Access to an extensive online library 24/7

From electronic resources such as e-books and e-journals to My Learning Essentials - our award-winning skills programme, you can access our online library resources 24/7.



Wellbeing

Benefit from our online support services including individual consultations and a 24/7 mental health helpline.



Additional reading material

The course learning material will be accessible from the VLE.



Technical support

One-to-one VLE training from your Study Support Advisor and support from a dedicated IT Services team.

Joining us

Entry Requirements

A UK bachelor's degree (minimum 2:2) or the overseas equivalent, in any discipline. Applicants without a degree who have significant relevant professional experience may be considered on an individual basis by the Course Director.

You will be expected to show a minimum of three years post study experience and have a potentially viable business or social impact start-up idea.

English language

- IELTS – score of 6.5 overall minimum sub-component 6 in writing.

Please **check this webpage** for more information about English language requirements.

Fees

The fees for this course are £5,000 (UK/EU/ International) for 2023/24

Fees can be paid in instalments and we can offer advice for candidates seeking corporate sponsorship. Please contact us for further details.

Discounts, scholarships and bursaries

15% discount for September 2023

Scholarships and bursaries

50% - Women Making A Difference

50% - Startup/Innovation

Please check this page for more information.



GET IN TOUCH

Contact us to arrange a personal consultation

Email: studyonline@manchester.ac.uk
www.manchester.ac.uk/entrepreneur
