

Engagement Team

- Who are we?
- What do we do?
- What are we doing right now?
- Get in touch



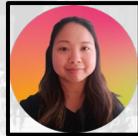
Head of Engagement

Michelle Sharples



Engagement Officer

Ria Sunga



**Faculty Engagement
Coordinators**

Esther Miller



Laura Earnshaw



**Faculty Engagement
Librarians**

Amar Nazir



Gemma Smith



Ian Fishwick



Janette Watson



Nick Campbell



**Faculty Engagement
Librarians**

Paul Tate



Rachel Garraway



Reetu Child



Ruili Zhang



Tristan Hooper



Faculty Engagement Librarians

www.library.manchester.ac.uk/using-the-library/staff/faculty-engagement-librarians/

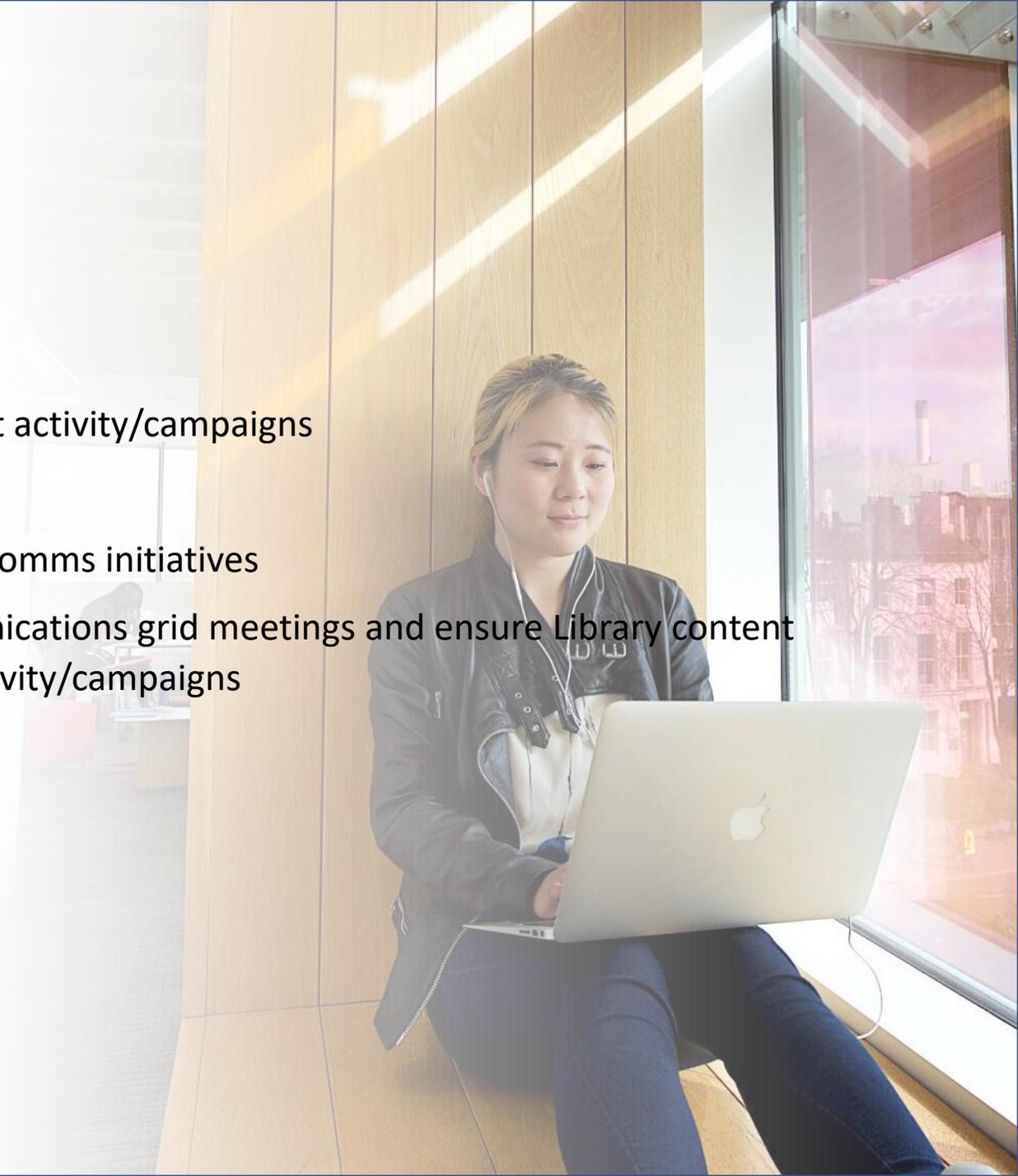
- Sound knowledge of Schools structure, senior stakeholders, research priorities, teaching profile, communications channels and priority interests and concerns
- Dedicated point of contact for Schools
 - Meet new academics/researchers/PS staff
 - Act as a visible named contact and manage relationships with Schools (respond to a wide variety of questions, solve problems, handle complaints, advocacy, identify opportunities for improved Library support)
 - Attend committee meetings (Teaching & Learning, Research, Staff Student Liaison)
 - Work with academics to write business cases for new subscriptions
 - Provide guidance on Reading Lists Online and the eTextbook Programme
- Work with Library colleagues to create and deliver tailored communications to Faculties, Schools and Professional Services to ensure Library services and collections remain relevant and visible
- Collaborate with teams from across the Library to work on a variety of projects and sit on groups
- The academic voice within the Library to inform, influence and ensure the Library is meeting teaching/research needs

Faculty Engagement Coordinators

- Compile, evaluate and report on Dynamics 365 engagement statistics and academic feedback to inform Library service development
- Support Library service campaigns, promotions and comms plans
- Triage day-to-day enquiries received via uml.engagement@manchester.ac.uk
- Attend Staff Student Liaison committees on behalf of the relevant FEL
- Library Update editorial and production
- Add news items to the Library intranet news feed
- Develop team system processes and guidelines
- Admin support for Engagement Team activities (meeting organisation, minute taking, event organisation)
- Take part in Library groups and projects

Engagement Officer

- Create and implement communications and engagement activity/campaigns
- Collateral design and production
- Work with Digital Development team to support digital comms initiatives
- Represent the Library at weekly university-wide communications grid meetings and ensure Library content is fed into University student and staff-facing comms activity/campaigns



Head of Engagement

- Support all of the above
- Internal communications – hybrid working, channel review
- Exhibitions, Programmes and Galleries Development
- Leadership Team – Staff Management Forum, Customer Feedback Project, Library staff conference
- FSP Directorate - operational plan and strategic direction
- University Communications and Marketing Leadership Team



What (else) are we doing right now?

- Rylands Next Chapter – internal and external comms
- Library spaces
- Hybrid working
- Annual Report 2021/22
- Office for Open Research
- OA Monograph Competition
- UKRI OA monograph fund (proposed for 2024)
- Rights Retention Strategy / New Institutional Publications Policy launch
- Collections Engagement Group
- RLO Semester 2 comms
- TLS Semester 2 communications, including Exam & Assessment Support
- Internal communications: **All-Library-Staff Team** and **Library Update**
- Imagine 2030 engagement
- LibGuides review
- Manchester Digital Scholarship

Get in touch

If you are doing anything new, have something to promote or there is a change to your service, please get in touch.

We can provide advice and support your communications to students, academics, Library staff, University staff and other Library stakeholders.

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