

**Content Ambassadors Application Form –21/22**

Thank you for your interest in becoming a Content Ambassador!

Our Content Ambassadors create engaging content for the [Student-made](https://studentnews.manchester.ac.uk/category/student-made/) page on My Manchester News and our social media channels. The programme is run by the Student Communications and Engagement Team, and this year we are working in partnership with Contact Theatre who have experience in developing engaging, creative schemes with youth audiences.

We’re looking for ambassadors to share their stories of being a student here. You must be happy to share your experiences and have the ability to draw on your own personal experiences to give an authentic view of student life.

As well as being paid for the content you produce, we will be offering development opportunities in creating and producing content. You will be required to attend online and in-person interactive development sessions throughout the year. These will be led by industry professionals in the fields of digital written and creative content and will be designed to develop skills and explore content ideas.

Your content can take the format of a written blog post and/or social content. You will be expected to produce at least one piece of content each month, but you can choose to produce up to three. The deadlines for proposals will be made clear to you ahead of time so you can plan for this. We are looking for creative, enthusiastic students with a keen interest in and understanding of different types of digital content and who want to share their university experiences.

**Duration:** The position is available from October 2021 until 30 June 2022.

**Application method and timescales:**

* If you feel that you meet the requirements, then please fill in the application form below and email it to [studentnews@manchester.ac.uk](mailto:studentnews@manchester.ac.uk) by **9am on 4 October 2021.**
* Selected applicants will be invited to join us for an informal assessment workshop (online) where we will tell you more about the scheme and you will have the opportunity to tell us more about yourself. **The workshop will be on Monday 18 October** (you will be informed by the 13 October if you have been invited).
* Successful students will then be invited to join the scheme and join us for an initial induction and information session (online). **The session will be on Wednesday 25 October.**

***Please note, this opportunity is only available to students who are currently studying at the University of Manchester. In addition, you must be studying on campus (not full-time remote/distance learning).***

**Name**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
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**Are you a UK, EU, or International student?**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Interests** (including what you are involved with outside your main study / research)  
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We want students to create content that engages and helps other students as you all navigate through life at university. Take a look at the existing student content on student news, and please answer the following:

* Do you think anything is missing in terms of the type of subjects covered?
* What kind of content would you like to produce and why? Tell us about the style of content you’d produce and the kind of subjects you’d like to talk about.

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**Previous experience**

If you have one please submit an example of your work from the following options:

- Video (can be a link to your YouTube account)

- Instagram account

- Tik Tok account/videos

- Personal blog

- Articles you have written

**Test blog**

So that we can get an idea of your style of writing, we’d like you to write a short blog for us. This should be no longer than 250 words.

Please write a blog post giving your experience of one of the following:

**Starting University**

**Student Health and Wellbeing**

Please write your blog below. You can submit additional pages if required.