

WELCOME WEEK TIMETABLE

16-20 SEPTEMBER 2024

# MSc Marketing

Welcome to Alliance Manchester Business School (AMBS) and the MSc Marketing degree programme.

Below is a copy of your programme Welcome Week timetable. Each day there will be activities for you to get involved in and the chance to find out more about the course, School, and University.



**Dr Simos Chari**

Programme Director

[simos.chari@manchester.ac.uk](mailto:simos.chari@manchester.ac.uk)

In addition to your programme timetable, there will be University-wide Welcome activities to help you meet people and settle into our community. Check out the [What's on during Welcome](#) page and [Students' Union events](#) page to find out about other activities happening around the University of Manchester.

Take a look at the [Welcome to Manchester](#) webpages to help you settle in. These contain key information about registering your attendance, safety on campus, student support and preparing for your studies.

I hope you have a really enjoyable first few weeks on campus, making new friends and discovering everything that we have to offer.

Best of luck for the new academic year!

 **Get in touch with us!**



**AMBS Student Support Hub**

AMBS Building, Second Floor, Room 2.091



**Phone**

0161 529 3830



**Email**

[amsb.hub@manchester.ac.uk](mailto:amsb.hub@manchester.ac.uk)



**Instagram**

[@amsbpostgrad](https://www.instagram.com/amsbpostgrad)



# WELCOME WEEK TIMETABLE

## MSc Marketing

### Monday, 16 September 2024

Time	Activity	Delivered by	Location
Anytime today	<ul style="list-style-type: none"> <li>Follow the steps on <a href="#">IT Services Information</a> to get set up and ready for the start of year</li> <li>Watch the <a href="#">Welcome and Introduction to PGT Study</a> from Dr Manuel Lopez-Ibanez, Director of Postgraduate Teaching at AMBS</li> </ul>		
10am-12 noon	<p><b>MSc Marketing Programme Induction 1</b></p> <ul style="list-style-type: none"> <li>Meet your Programme Director and the teaching team: presentation followed by Q&amp;A</li> </ul>	Dr Simos Chari	Mansfield Cooper Building, Room G.20  <i>*Mansfield Cooper Building is number 65 on the interactive campus map, which is a 9-minute walk from AMBS.</i>
2-4pm	<p><b>MSc Marketing Programme Induction 2</b></p> <ul style="list-style-type: none"> <li>Introduction to Fundamentals of Marketing Management</li> </ul>	Dr Simos Chari	Mansfield Cooper Building, Room G.20  <i>*Mansfield Cooper Building is number 65 on the interactive campus map, which is a 9-minute walk from AMBS.</i>

### Tuesday, 17 September 2024

Time	Activity	Delivered by	Location
Anytime today	<ul style="list-style-type: none"> <li>Find out more about <a href="#">AMBS Student Societies</a></li> <li>Complete the <a href="#">BMAN61230 Health &amp; Safety Course</a></li> <li>Complete the <a href="#">BMAN74940 Academic Malpractice Awareness Course</a></li> <li><a href="#">Academic Advisor information</a></li> </ul>		
1-1.45pm	<p><b>AMBS Student Fair</b> (drop-in session)</p> <ul style="list-style-type: none"> <li>Find out more about Student Societies (including an opportunity to join) as well as other support services and resources available for you as an AMBS student.</li> </ul>		AMBS Building, Third Floor, HIVE Event Space
2-4pm	<p><b>Team Quest Treasure Trail</b></p> <ul style="list-style-type: none"> <li>Join us for a fun adventure and an engaging team-building activity to get to know your peers. Please arrive early at the meeting point, as we will explore the campus and the city afterwards.</li> </ul>	Blue Hat Teambuilding	Meeting point: AMBS Building, Ground Floor, Room G.003

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## MSc Marketing

### Wednesday, 18 September 2024

Time	Activity	Delivered by	Location
10-11am	<p><b>Ask us anything!</b></p> <ul style="list-style-type: none"> <li>Optional informal drop-in session with the Information, Advice &amp; Guidance (IAG) team and the Curriculum &amp; Programmes (C&amp;P) team</li> </ul>	IAG team and C&P team	<p><b>Student Support Hub</b></p> <p>AMBS Building, Second Floor, Room 2.091</p>
12 noon-1pm	Group Working and Cross-Cultural Communication	Kathy Bradley and Tahira Majothi (Equality, Diversity & Inclusion Team)	<p>Online via Microsoft Teams Meeting</p> <p><b><a href="#">Click here to join the meeting</a></b> Meeting ID: 320 217 716 962 Passcode: uUmDSq</p> <p><i>*Getting started with <a href="#">Microsoft Teams</a></i></p>
1-2pm	Postgraduate Careers Service Induction: Your MSc programme as a step into professional practice	AMBS Postgraduate Careers Service team	AMBS Building, Ground Floor, Room G.003
2-3pm	<p><b>Wellbeing Wednesday</b> (drop-in session)</p> <ul style="list-style-type: none"> <li>Enjoy some wellbeing activities from origami and colouring, to a whole host of boardgames. This is also a great opportunity to meet our Student Support and Wellbeing (SSW) team and find out how they can support you during your studies here at AMBS.</li> </ul>	Student Support and Wellbeing (SSW) team	<p><b>Cosy Campus Space</b></p> <p>AMBS Building, Second Floor, Room 2.094</p>
3-4pm	<p><b>AMBS Building Tour</b> (optional)</p> <ul style="list-style-type: none"> <li>Between 3-4pm there will be short tours of the building to familiarise you with our resources, facilities, and available support. The tours last around 15-20 minutes and numbers are limited to 25 students per tour group on a first come first served basis. Please sign up at the meeting point at 3pm.</li> </ul>	Student Ambassadors	Meeting point: AMBS foyer

### Thursday, 19 September 2024

Time	Activity	Delivered by	Location
Anytime today	<ul style="list-style-type: none"> <li>Important information about support available from the <a href="#">AMBS Student Support &amp; Wellbeing Team</a></li> </ul>		
10am-12 noon	<p><b>MSc Marketing Programme Induction 3</b></p> <ul style="list-style-type: none"> <li>Postgraduate Study Skills Session 1</li> </ul>	Dr Simos Chari	<p>Simon Building, Room 3.44A</p> <p><i>*Simon Building is <a href="#">number 59 on the interactive campus map</a>, which is a 9-minute walk from AMBS.</i></p>
2-3pm	<p><b>Collect your free exclusive AMBS hoodie!</b></p> <ul style="list-style-type: none"> <li>Collect your free exclusive AMBS hoodie at the AMBS Student Support Hub. For every hoodie distributed, a tree has been planted to give back to nature.</li> </ul>		<p><b>Student Support Hub</b></p> <p>AMBS Building, Second Floor, Room 2.091</p>

### Friday, 20 September 2024

Time	Activity	Delivered by	Location
Anytime today	<ul style="list-style-type: none"> <li>Have a look at some useful checklists from the <a href="#">Transitioning to life at University</a> to help you prepare for your studies</li> <li>Passionate about improving the student experience? <a href="#">Find out more and apply to become a Student Representative</a></li> <li>Complete the <a href="#">Ethical Grand Challenges</a>, our online activities focussing on Sustainability, Social Justice and Workplace Ethics.</li> <li>Have a look at the <a href="#">University of Manchester Library website</a> to see the resources, training and support available for you.</li> <li>Visit <a href="#">My Learning Essentials webpage</a> - our Library's award-winning skills programme that provides online guidance and resources, workshop sessions, as well as drop-in support.</li> </ul>		
9.30-11.30am	<p><b>MSc Marketing Programme Induction 4</b></p> <ul style="list-style-type: none"> <li>Introduction to Fundamentals of Marketing Management Session 2</li> </ul>	Dr Simos Chari	AMBS Building, Ground Floor, Room G.003
2-4pm	<p><b>MSc Marketing Programme Induction 5</b></p> <ul style="list-style-type: none"> <li>Ice breaker and social event</li> </ul>	Dr Simos Chari and the MSM (Management, Science and Marketing) teaching staff	AMBS Building, Ground Floor Hospitality (The Mill/ Courtyard)



We are here to support you every step of the way



**AMBS Student Support Hub**

AMBS Building, Second Floor, Room 2.091

Open Monday to Friday, 9am - 5pm  
Drop in for information and advice during Welcome Week and throughout the year.



**AMBS Postgraduate Taught (PGT) Handbook**

The online handbook is the main source of information about your programme, studies and available support throughout your degree.

We recommend saving the online handbook as a favourite, or adding it to your bookmarks to give you easy access whenever you need it.



**Interactive Campus Map**

AMBS is building number 29.



**Phone**

0161 529 3830



**Email**

[amsb.hub@manchester.ac.uk](mailto:amsb.hub@manchester.ac.uk)



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