



22-26 SEPTEMBER 2025

MSc Marketing

Welcome to Alliance Manchester Business School (AMBS) and the MSc Marketing degree programme.

Below is a copy of your programme Welcome Week timetable. Each day there will be activities for you to get involved in and the chance to find out more about the course, School, and University.



Programme Director

about registration, safety on campus, student support and preparing for your studies.

Take a look at the <u>Welcome to Manchester</u> webpages to help you settle in. These contain key information

happening around the University of Manchester.

In addition to your programme timetable, there will also be University-wide Welcome activities to help you meet people and settle into our community. Check out the What's on during Welcome page and Students Union events page to find out about other activities

I hope you have a really enjoyable first few weeks on campus, making new friends and discovering everything that we have to offer.

Best of luck for the new academic year!



abbie.iveson@manchester.ac.uk



We are here to support you every step of the way



AMBS Student Support Hub
AMBS Building, Second Floor, Room 2.091



Phone 0161 529 3830



Email ambs.hub@manchester.ac.uk



Instagram
@ambspostgrad





MSc Marketing

Monday, 22 September 2025

Time	Activity	Delivered by	Location
Anytime today	Follow the steps on <u>IT Services</u> <u>Information</u> to get set up and ready for the start of year		
10am- 12 noon	 MSc Marketing Programme Induction Meet your Programme Director: presentation followed by Q&A 	Dr Abbie Iveson	*Simon Building, Theatre D *Simon Building is number 59 on the campus map, which is an 8-minute walk from AMBS.
2-4pm	MSc Marketing Programme Induction 2 Introduction to Fundamentals of Marketing Management (Session 1)	Dr Abbie Iveson	Booth Street East Building, Theatre A (G.10) *Booth Street East Building is number 26 on the campus map, which is a 4-minute walk from AMBS.

Tuesday, 23 September 2025

Time	Activity	Delivered by	Location
10-11 am	Information Session – Exchange Opportunity		Online via Microsoft Teams Meeting ID: 372 874 717 150 9 Passcode: LW76Fn2Z
Anytime between 1-1.45 pm	 AMBS Student Fair (drop-in session) Find out more about AMBS Student Societies (including an opportunity to join) as well as other support services and resources available for you as an AMBS student. Read more about AMBS Student Societies 		AMBS Building, Third Floor, HIVE Event Space
Anytime between 1-1.45 pm	 AMBS 60th Anniversary - Student Celebration (drop-in session) You are invited to a special event to mark the 60th anniversary of AMBS. This celebration will feature a photobooth, birthday cake, and a variety of other activities. 		AMBS Building, Ground floor, Reception area
2-3.30 pm	Join us for a fun adventure and an engaging team-building activity to get to know your peers. Please arrive early at the meeting point, as we will be exploring the campus for this activity.	IAG team and Student Ambassadors	AMBS Building, Second Floor, Room 2.008



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Wednesday, 24 September 2025

Time	Activity	Delivered by	Location
Anytime today	 Watch the Welcome and Introduction to PGT Study from Adam Frost, Director of Postgraduate Taught Programmes at AMBS Have a look at some useful checklists from the Transitioning to life at University to help you prepare for your studies Read more about the Academic Advisor information 		
Anytime between 10-11am	Optional informal drop-in session with the Information, Advice & Guidance (IAG) team and the Curriculum & Programmes (C&P) team. Come along to meet our friendly team for any general School enquiries that you may have!	IAG team and C&P team	Student Support Hub AMBS Building, Second Floor, Room 2.091
12 noon- 1pm	Group Working and Cross-Cultural Communication	Kathy Bradley and Tahira Majothi (Equality, Diversity & Inclusion Team)	Online via Microsoft Teams Meeting ID: 382 861 824 323 Passcode: iU7Jj9nN
1-2pm	Postgraduate Careers Service Induction: Your MSc programme as a step into professional practice	AMBS Postgraduate Careers Service team	AMBS Building, Ground Floor, Room G.003
Anytime between 2-3pm	• Join us for some wellbeing craft activities, giant boardgames, or just take a moment to unwind and relax during Welcome week. You will also have an opportunity to meet our Student Support and Wellbeing (SSW) team and find out how they can support you during your studies here at AMBS.	Student Support and Wellbeing (SSW) team	Cosy Campus Space AMBS Building, Second Floor, Room 2.094
3-4pm	Between 3-4pm there will be short tours of the building to familiarise you with our resources, facilities, and available support. The tours last around 15-20 minutes and numbers are limited to 25 students per tour group on a first come first served basis. Please sign up at the meeting point at 3pm.	AMBS Student Ambassadors	Meeting point: AMBS foyer



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Thursday, 25 September 2025

Time	Activity	Delivered by	Location
Anytime today	 Passionate about improving the student experience? <u>Find out more and apply to become a Student Representative</u> Important information about support available from the <u>AMBS Student Support & Wellbeing Team</u> 		
10am- 12 noon	 MSc Marketing Programme Induction 3 Postgraduate Study Skills 'Get Started' with the University of Manchester's Library 	Dr Abbie Iveson and The University of Manchester's Library team	Simon Building, Theatre D *Simon Building is number 59 on the campus map, which is an 8-minute walk from AMBS.
Anytime between 2-4pm	Collect your free exclusive AMBS hoodie! Collect your free exclusive AMBS hoodie at the AMBS Student Support Hub. For every hoodie distributed, a tree has been planted to give back to nature.		Student Support Hub AMBS Building, Second Floor, Room 2.091

Friday, 26 September 2025

Time	Activity	Delivered by	Location
Anytime today	 Have a look at the University of Manchester <u>Library website</u> to see the resources, training and support available for you Visit My Learning Essentials webpage - our <u>Library's award-winning skills programme that provides online guidance and resources, workshop sessions, as well as drop-in support.</u> 		
9.30- 11.30am	MSc Marketing Programme Induction 4 Introduction to Fundamentals of Marketing Management (Session 2)	Dr Abbie lveson	AMBS Building, Third Floor, Room 3.006a/b
2-4pm	MSc Marketing Programme Social and Afternoon Tea Ice-breaker activity and the opportunity to network. Refreshments will be provided.	Dr Abbie Iveson and MSc Marketing Teaching Team	AMBS Building, Ground Floor, The Mill Restaurant and Courtyard



MSc Marketing



We are here to support you every step of the way



AMBS Student Support Hub

AMBS Building, Second Floor, Room 2.091

Open Monday to Friday, 9am - 5pm Drop in for information and advice during Welcome Week and throughout the year.



AMBS Postgraduate Taught (PGT) Handbook

The online handbook is the main source of information about your programme, studies and available support throughout your degree.

We recommend saving the online handbook as a favourite, or adding it to your bookmarks to give you easy access whenever you need it.



Interactive Campus Map

AMBS is building number 29.



Phone

0161 529 3830



Email

ambs.hub@manchester.ac.uk



Instagram

@ambspostgrad