

# Bright Ideas

## Frequently Asked Questions

**Q1: I entered the previous Bright Ideas competition, and was not successful, am I able to enter Bright Ideas?**

A: Yes.

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**Q2: I have won the student ideas competition, Bright Ideas (formerly known as Venture Out) previously, am I able to enter Bright Ideas?**

A: Yes, as long as your idea is new and activity has been closed off from your previous win.

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**Q3: I'm a Ph.D. student, am I eligible to enter?**

A: Absolutely – anyone with student status at The University of Manchester is welcome to enter this student ideas competition.

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**Q4: I have multiple ideas, am I able to enter multiple times?**

A: Unfortunately no; you may only enter this competition **once**, whether that is individually or as a team.

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**Q5: How are competition entries judged and prizes awarded?**

A: The details provided in online application forms and through a short Tik-Tok style video clip are evaluated by the MEC team in a short-listing process for the competition final. This gives you the opportunity to offer more detail about your idea, whether that's demonstrating the way it could operate, or by showing how it would look.

There are no restrictions on software used to create the video, but the videos must be submitted as a .mp4 file. (Please upload the video onto the application form or email this video to us at [entrepreneurship@manchester.ac.uk](mailto:entrepreneurship@manchester.ac.uk) , if you have any issues please don't hesitate to get in touch.)

You may use images that you didn't create yourself, but please check that the use will not breach copyright restrictions.

Please also note that the video will not be judged on editing skills, but more on the **message** that you communicate e.g.(Problem, Solution/Opportunity, Customer).

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**Q6: When will the results be announced?**

A: The winners will be announced **17<sup>th</sup> November 2023**.

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**Q7: If I am successful, how will I receive my prize?**

A: All prizes will be paid directly to the Lead Entrant listed on the competition entry, unless otherwise agreed with the Director of the Masood Entrepreneurship Centre.

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**Q8: Are there any restrictions as to what the prize money can be spent on?**

A: Although it is encouraged that the prize money is to be spent on further developing your idea or entrepreneurial skills, there are no limitations as to how you choose to spend your prize.

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If you have a question that hasn't been addressed, please contact

[entrepreneurship@manchester.ac.uk](mailto:entrepreneurship@manchester.ac.uk)