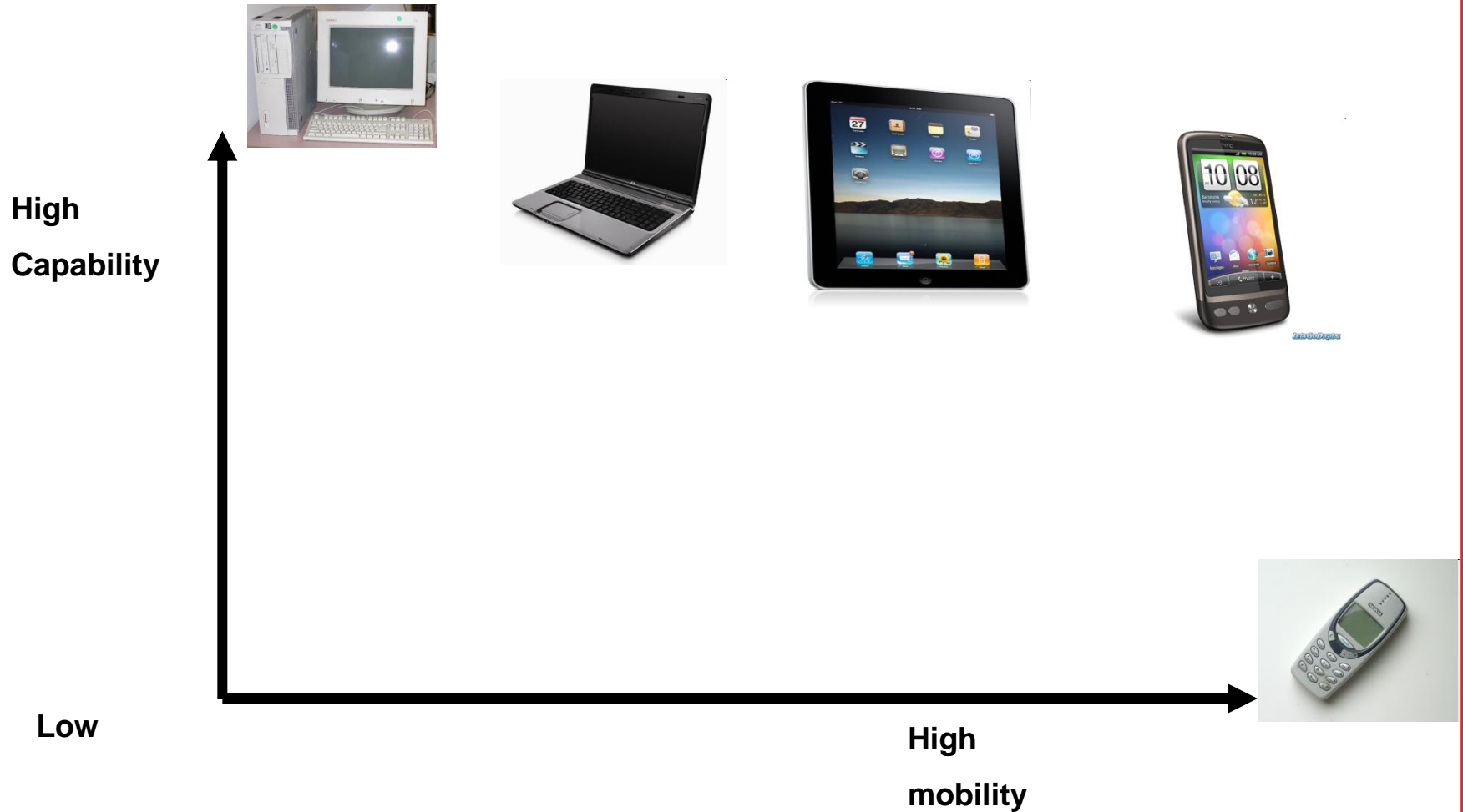




College of
Policing

**Police use of social
media
February 2014**

Changing technology



News in the digital age

- Terror attack - London
7th July 2005



- Information on the world wide web – 28 minutes

The screenshot shows the Wikipedia article for the 7 July 2005 London bombings. The article title is "7 July 2005 London bombings". The text of the article is as follows:

From Wikipedia, the free encyclopedia

This is an old revision of this page, as edited by Morwen (talk | contribs) at 05:16, 7 July 2005. It may differ significantly from the current revision.

(diff) ← Previous revision | Current revision (diff) | Newer revision → (diff)

This article documents a current event. Information may change rapidly as the event progresses.

On July 7, 2005, explosions or other incidents were reported at various London Underground stations in central London, specifically Aldgate, Edgware Road, Kings Cross St Pancras, Old Street and Russell Square tube station. They have been attributed to *power surges*.

The stations do not share the same line. The incidents led to the immediate evacuation of many stations and apparently now the entire London Underground network and much of the City of London.

External link

- BBC article

Categories: Current events

This version of the page has been revised.

Besides normal editing, the reason for revision may have been that this version contains factual inaccuracies, vandalism, or material not compatible with the Creative Commons Attribution-ShareAlike License.

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News in the digital age

- Terror attack - London
22nd May 2013

- Information released on
line



- 11 seconds



- 22 seconds



- 14 minutes

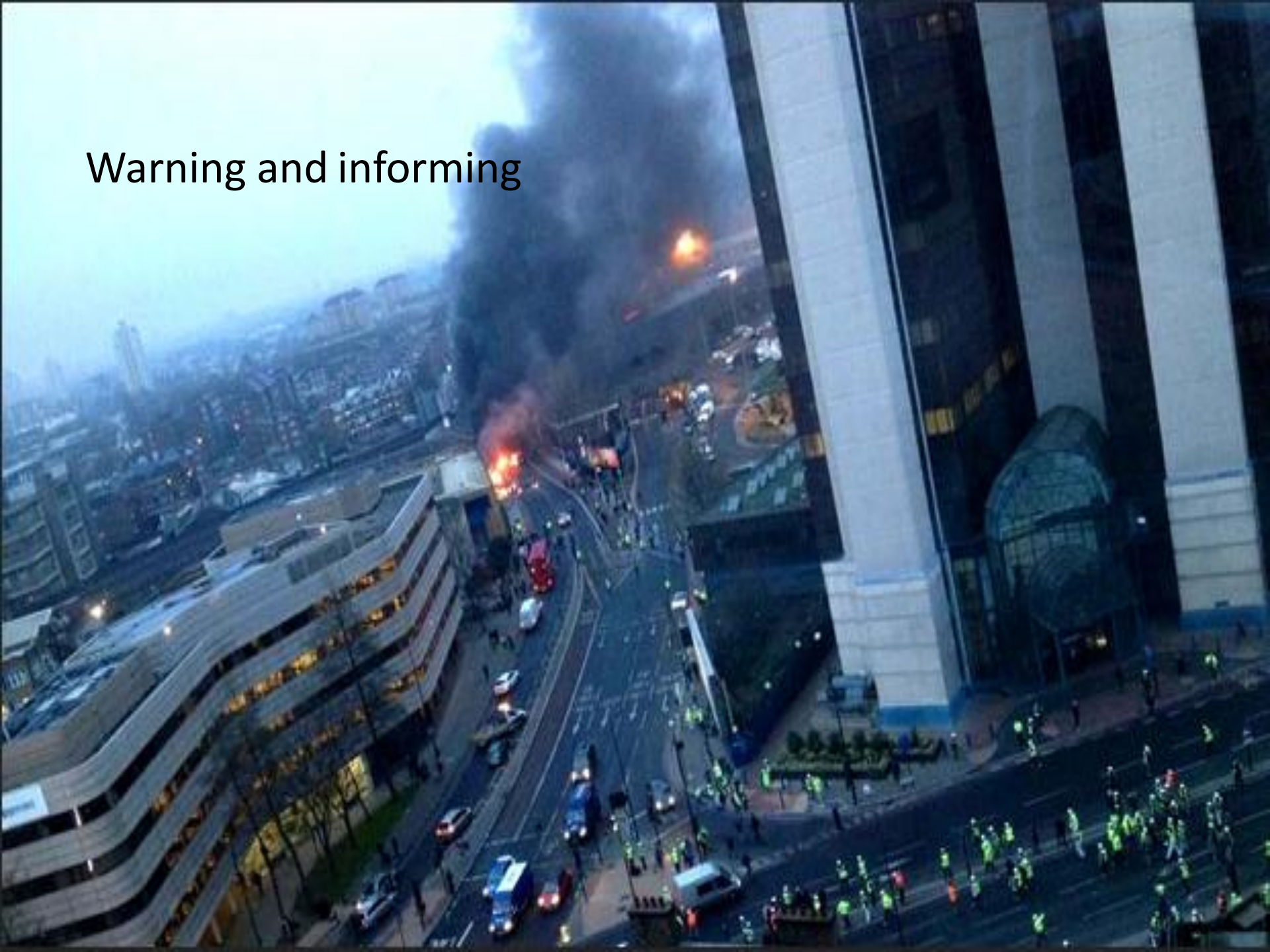


- 22 minutes

Best use scenarios for social media

- Warning and informing in critical incidents
- Disorder management
- Reassurance at time of crisis
- Targeted appeals
- Crowd sourcing investigations
- Contact and communication

Warning and informing



Social media and disorder



Word cloud of last 100 tweets mentioning @StaffsPolice
Wednesday 10th August 11am

Reassurance

thankyou



Targeted Appeals



Crowd Sourced Investigations



Crowd sourcing appeals



Boston Police Dept. 

@Boston_Police

 Follow

Boston Police looking for video of the finish line
[#tweetfromthebeat](#) via [@CherylFiandaca](#)

9:29 PM - 15 Apr 2013

3,240 RETWEETS 152 FAVORITES



Crowd Sourced Investigations





Solihull Police @SolihullPolice

7 Dec

Anyone lost a huge amount of cannabis in the Chelmsley Wood area? Don't panic, we found it. Please come to the police station to collect it.

 Retweeted by Greg Turner

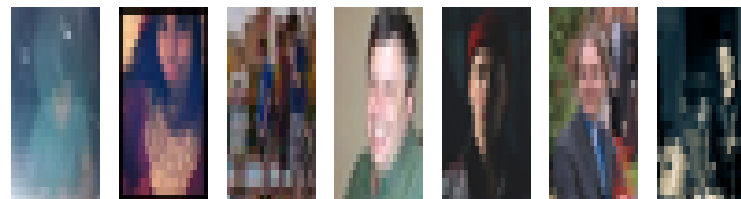
[Collapse](#) [Reply](#) [Delete](#) [Favorite](#)

22,092

RETWEETS

3,639

FAVORITES





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media
February 2014**