**Experiencing Chinese language and culture with the Confucius Institute**

*Create a short video about your language learning journey and be in with a chance to win fantastic cash prizes*

Manchester Confucius Institute is calling for short videos created by students to be entered into an international competition. It is a great opportunity to improve or showcase your language learning skills and promote cultural exchange!

**Submission Deadline**

20 August 2021

**Winner Announcements**

October 2021

**Themes** (please choose one!)

1. **Learning Chinese**

(Showcase the development of your Chinese learning and the main differences between Chinese and English language in your opinion!)

1. **Chinese Culture**

(Introduce an aspect of Chinese culture, British culture or cultural exchanges between China and UK. That can include festivals, customs, cuisine, products, architecture etc.!)

Additional points will be awarded for:

\* demonstrating how to write Chinese characters and your achievements

\* using Chinese language at work, singing, negotiating or chatting

\* incorporating practical and interesting language learning tips

\* introducing a certain Chinese object or accessory and explaining how it is used and why you like it

**Prizes**

**1st** price – RMB 10,000 for best video (1 winner per topic)

**2nd** price – RMB 5000 (2 winners per topic)

**3rd** price – RMB 3000 (3 winners per topic)

**4th** price – RMB 2000 (5 winners per topic)

From all the solicited works (including the bonus unit works), 60 outstanding works will be selected and certificates will be awarded.

**Submission**

Please email Manchester Confucius Institute (confucius@manchester.ac.uk) by Friday, 20th August. Please clearly state your **full name** and the **title** of your video. Manchester CI will submit your video together with other submissions at the end of August.

**Requirements**

1. There is no limit to the format of the work. Short documentaries, talk shows, people interviews, Vlogs, professional or mobile shooting are all welcome.

Length: 0.5 - 10 minutes

1. It is up to you what language you choose for narration and subtitles, as long as one of them is Chinese.
2. Your video must be original, not infringe on the intellectual property rights of any third party, have not participated in other competitions, and have not been published publicly in newspapers, magazines, websites, social media platforms and other media.
3. Your video should be objective and truthful, contain positive content, NO violence, pornography or racial discrimination.
4. Resolution: at least 1280 x 720

Acceptable file formats: MP4, MOV, WMV, AVI, MPG, MPEG

**T & Cs**

This is an international competition run by the Chinese International Education Foundation (CIEF) and prizes will be awarded across all entries. Any videos that are selected will be asked to give consent for the use of their video material by Manchester Confucius Institute and CIEF.

Participation in the event is deemed to grant CIEF the copyright of the work, and the event respects and retains the author's signature rights without compensation.

If found suspected of plagiarism, copyright theft and other circumstances, all disqualification, recovery of rewards, and by the participants themselves to bear all relevant legal responsibilities.

Submitted video material will not be transferred or licensed to third parties during the event. No individual or organization may use the works of this event for any commercial purpose without the authorization of the Sponsor.