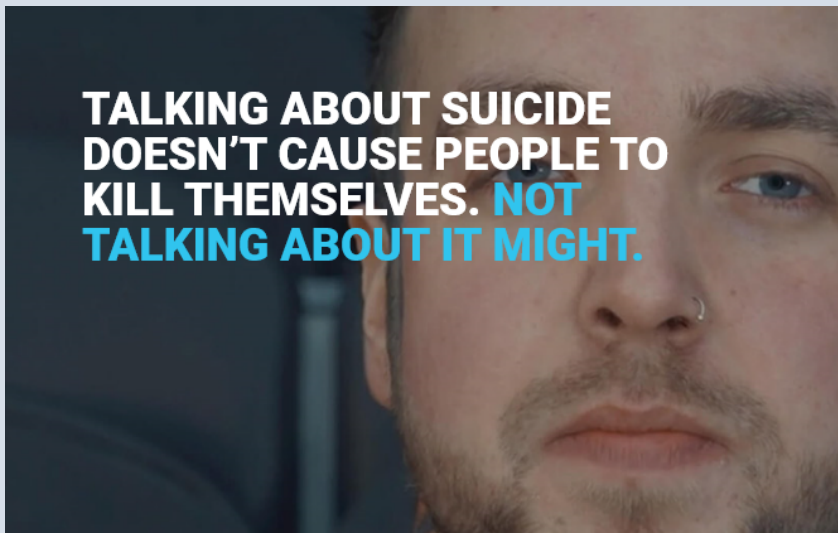


#TalkSuicide campaign



Why did we take action?



Reduce the stigma surrounding suicide

Raise awareness of Zero Suicide Alliance free training



Increase knowledge to help those at risk

Encourage businesses to engage with & offer training

What did we do?



Suicide prevention campaign (www.talksuicide.co.uk)



Training workshops (face-to-face & virtual)



Engage businesses

What has the impact been?

Feb-Nov 2020



13,000+ sessions on website



4,900+ completed training



100+ businesses contacted