



# Kickstarter Awards Frequently Asked Questions

# Q1: Who is eligible to apply?

A: The Kickstarter fund is open to all **students** (excluding exchange students spending time at the University away from their home institution) and **recent graduates** (< 3 yrs.), with a business idea they wish to develop. Employees of the Masood Entrepreneurship Centre are not eligible to apply.

Q2: I have previously submitted an application that wasn't successful, can I enter again?

A: Yes, we encourage previous applicants to consider their feedback and to reapply.

Q3: I am a Kickstarter Awardee, am I eligible to apply to the Kickstarter fund again?

A: Yes, as an awardee you are eligible to apply for a second time however, you must demonstrate the application is a completely new idea and not connected to your previous successful entry.

Q4: I am a previous winner of Bright Ideas, am I eligible to apply to the Kickstarter fund?

A: Yes.

Q5: I am a previous winner of Venture Further or Eli and Britt Harari Graphene Enterprise Award. Can I apply to the Kickstarter fund to support my winning entry?

A: No, but you can apply with a completely new idea.

## Q6: How do I apply?

A: All applications need to be submitted *via* the F6S platform link <a href="https://www.f6s.com/kickstarteraward/apply">https://www.f6s.com/kickstarteraward/apply</a>

#### Q7: Who do I contact if I encounter any issues accessing the F6S platform?

A: Contact the support team directly on <a href="mailto:support@f6s.com">support@f6s.com</a>

#### Q8: Should I apply for the full award of £2000?

A: Awards of up to £2000 are available to students and recent graduates. A typical award value is £1000 based on the activities and expenditure you have outlined in the application i.e. to engage with potential customers/users to validate your idea.

#### Q9: Can I use the award for my living costs?

A: No. The award is only for project costs and activities in support of the project.

## Q10: When is the monthly deadline?

A: The deadline is the last Friday of the month.

#### Q11: When will I receive feedback?

A: You can expect to receive feedback within 4 -5 weeks of the monthly deadline.

# Q12: If I am successful, how will I receive my Award?

A: Awards will be made directly to the Lead Entrant listed in the application form, unless otherwise agreed with the Director of the Masood Entrepreneurship Centre.

#### Q13: As an awardee is there other support available to me?

A: Yes we will develop a support programme with you structured around a development plan for your business idea.