

Q-STEP SUMMER INTERNSHIPS 2021

Inventya - Data Analysis of Equality, Diversity and Inclusion in high growth innovative businesses

Organisation and Team

Inventya Ltd: Innovate UK EDGE High Growth Services

520 Birchwood Boulevard, Warrington, Cheshire, WA3 7QX, UK

Selection Method

Written CV, cover letter followed by an interview

Application Criteria

Essential:

- Experience of working with qualitative and quantitative data
- The ability to clearly communicate the results of analysis through verbal and written communication.
- Good Office 365 skills
- The ability to pick up concepts quickly.
- Willingness to work within a team environment.

Desirable:

- Familiarity of Customer Relationship Management systems i.e. Salesforce and Zoho
- Understanding of the Government business support landscape (i.e. UK Research & Innovation and Innovate UK)

Project Outline

We are Inventya™. We believe in the power of innovation to improve lives and create positive change for people and the environment. For over a decade we have been helping the most innovative companies in the UK grow, scale and excel internationally.

The Innovate UK EDGE High Growth team provides businesses with one-to-one support, leveraging our expertise in raising finance, exploiting strategic and international networks, and commercialising new products and services.

We are seeking to analyse the ED&I of our extensive client base to ensure our services are accessible and of interest to all. We would want you to dig a little deeper to understand the influences that have impacted the information, for example, what services have resulted in the widest spread of diversity among our clients? What communication method results in more women attending events? It would be great to be led by your analysis of the data, what other connections can you find for us?

We aim to benchmark our current status so we can provide a service that is more inclusive and provides equal opportunities for our diverse population.

Key Words

Data Analysis, Equality, Diversity, Inclusion, Innovation, Business Support

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Practical Considerations

Dependent on Government guidance, the work will be carried out in our office in Birchwood. If this is not possible, the work will be carried out virtually.

8 week internship

Issues of Data Confidentiality / IPR

The student will be dealing with private and confidential information, therefore will need to sign a non-disclosure agreement

Support and Training

The student will undertake a brief induction comprising of an overview of the company and introduction to your future colleagues within the High Growth team. Training will also be given on how to use our CRM (Salesforce and Zoho). We will be there to support the student with any queries or questions they may have during their time with Inventya, we are a collaborative and approachable team!