

Q-STEP SUMMER INTERNSHIPS 2021

GEO - Country profile development for broader GEO engagement

Organisation and Team

Group on Earth Observations

Selection Method

Written CV & cover letter followed by an interview

Application Criteria

Essential:

- Previous research experience and strong analytical skills
- Ability to work independently and professionally
- Ability to write clearly and concisely
- Detail-oriented and well-organized
- Facility with Excel, Word, and Web browsers

Desirable:

- Demonstrated interest in international policy and development
- Ability to read technical project documentation
- An awareness of geospatial technology, including Earth observations

Key Words

Earth observations, geopolitical environmental open data collaboration, international policy decisions

Project Outline

The intergovernmental Group on Earth Observations (GEO) implements its global vision of enabling effective use of Earth observations to inform national public policy and support action. The GEO Secretariat based in Geneva, Switzerland has the main responsibility for member services. The Secretariat wants to adopt a strategy for outreach and communications to the GEO members to identify their top policy needs best supported with environmental data. The strategy will be a path to building engagement with countries that are not actively exploiting their membership in GEO.

The internship opportunity will identify a subset of GEO members (not actively engaged in GEO) with highly and moderately developed capabilities and institutional capacity to use environmental data. The role will be to analyze and identify factors hindering the active engagement of these countries in GEO, and develop the value proposition [statements] for engaging these countries in GEO. The product from this assignment will be a set of country profiles that the GEO Secretariat will use to conduct targeted outreach. The methodology will involve web-based research, review of grey literature and international resolutions, treaties and other relevant policy documents. It will also involve interviews with persons who have a desire to increase their national support in GEO but lack support or resources to do so.