

Q-STEP SUMMER INTERNSHIPS 2021

UoM SIT - The Open Day Success

Organisation and Team

The University of Manchester: Student Insight Team, Division of Communications, Marketing and Student Recruitment

Oxford Road, Manchester, M13 9PT

Selection Method

Written CV & cover letter followed by an interview and short desk-based task

Application Criteria

Essential:

- Regression modelling by using SPSS, R or other UoM verified statistical packages.
- Excellent numeracy skills and IT literacy
- Excellent verbal and written communications skills
- Excellent organisational and prioritisation skills in a busy work environment
- Constructive team player

Desirable:

- Power BI

Issues of Data Confidentiality / IPR

Possibility for post-holder to handle confidential university data: candidate will be provided with standard GDPR training offered by the University of Manchester

Project Outline

In this project, the team will have access to survey data collected from attendees of the University's (Virtual) Open Days and will be required to conduct an evaluation to benchmark UoM's performance against other universities. There may also be development opportunities to present outcomes of the report to influencers and decision makers of the University.

We expect candidates to possess basic, undergraduate-level statistical skills and are confident to use standard statistical package (e.g. SPSS) to handle large database and to conduct data analysis independently.

Commensurate with the level of responsibility of the role, the post-holder will be required to undertake and to support other projects for the Student Insight Team from time-to-time.

Support and Training

Standard Q-step training/ networking opportunity