

# Q-STEP SUMMER INTERNSHIPS 2021

## The Times - Calculating how the climate has changed in your lifetime

#### **Organisation and Team**

The Times and The Sunday Times: Data and Digital Storytelling Team

1 London Bridge Street, SE1 9GF

#### **Selection Method**

Written CV & cover letter followed by an Interview

### **Application Criteria Essential:**

- Ability to conduct statistical analysis using spreadsheets
- Enjoy collaborating with others and working in groups
- · An interest in journalism and digital storytelling

#### Desirable:

- Knowledge of working with data using programming languages (ideally R)
- The ability to clearly and articulately express ideas
- Works well under pressure and to deadlines

#### **Key Words**

Environment, Climate change, Data, Constructive Journalism, Data Visualisation, Charts, Personalisation, Interactive Journalism

#### **Project Outline**

The Times and The Sunday Times will increase its coverage of the climate crisis in 2021, producing a series of digital projects on the subject ahead of the 2021 UN Climate Change Conference in Glasgow in November (COP26).

The aim is to blend honest, data-driven reporting on the challenges Britain faces in the years ahead with constructive journalism exploring how we might benefit from a green revolution.

Planning is underway and a variety of digital projects are slated for the second half of the year, including:

### Project one: Calculating how the climate has changed in your lifetime

We aim to personalise the climate crisis for our readers by looking at how the environment has changed in their lifetime. Readers will input some identifying information (potentially, their age and location) and return results specific to them. Working with interactive designers and data visualisation reporters, our intern will research which data could power the tool and plan how it will look and function.







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#### **Practical Considerations**

Remote working

8 week internship

Given the nature of the news cycle, the successful applicant may be required to work on a range of projects as well as those outlined. Pitches are always welcome and we look forward to hearing your ideas too

#### **Supporting Information**

As a digital team we have a great track record of taking undergraduate students for placements and ensuring they learn how a major news organisation works.

We aim to ensure they work on interesting and engaging projects and finish their placement with a better understanding of journalism and digital storytelling. The chance to welcome a Q-Step intern with statistical skills to the team for two months is an opportunity to extend this experience and really embed a student in the newsroom.

This would be the second Q-Step intern we have taken on and we are excited by the potential impact after the success of the first — our 2019 student took part in a <u>major investigation into the water</u> <u>quality in Britain's rivers</u> which was featured on the front page and also had the sole byline on <u>a piece to go with it</u>.

#### **Support and Training**

- An introduction to journalism at one of the world's leading news organisations
- An understanding of how to craft a newsroom project
- Training in writing and article construction to the highest standards
- Exposure to our journalistic processes: how to take large quantities of data and make it understandable and interesting to a wider audience
- The development of their programming skills through the application of them to real world events and stories



